JOHN BULL, FEBRUARY 6, 1937

TWOPENCE
Vol. LXI.
1599.

STUPENDOUS NEW £1.1.0 PRESENTATION (SEE CENTRE PAGES)

JOHN BULL

AFTER ILLNESS

BOVRIL makes you yourself again

All who have been "pulled down" by influenza will find in Bovril a sure aid to complete recovery.

Bovril is a safe and speedy restorative—the appetising flavour of a hot cup of Bovril gives an immediate sense of well-being and vigour. And as a nutrient Bovril is unique. Made from prime lean beef it not only provides its own nourishment but assists the weakened digestion to assimilate nourishment from other foods. By this means Bovril quickly builds up strength and lessens the risk of relapse.

Have you tried Bovril in your hot milk? It adds a delicious flavour and helps you to digest the milk.

A Hint to large Employers of Labour. When Influenza is prevalent, hot Bovril served to the staff about 11 o'clock in the morning will be found a valuable safeguard and, for those who have just returned to work, a great strengthener.

THIS IS THE WAY TO WIN

RULE 2 on this page clearly explains the way to win in this fascinating test of skill. But as an illustration of how to set about your markings of 1, 2 or X on Coupon below, let us suppose that instead of considering any of the 12 pairs of *Bullets* here given, you were weighing up this pair of efforts upon which to give a decision regarding their comparative merit:

GLARING—EVERY "CLOCK"—I'M LATE
(V)
WHEN THE TIME COMES—THE CLOCK WATCHER GOES.

At first you might be struck by the ingenious introduction of the double-meaning word "Clock" in the first effort. Consideration of the second *Bullet*, however, might suggest that even more meritorious was the perfect fit of the second effort to its *Example* and the deeper implication of this neat comment. Reviewing the two again, you might well decide that the second effort is more clever, apt and original than the first, so that your marking here would accordingly be "2."

In the same way you have now to consider the comparative merits of the "rival" *Bullets* in the 12 "*Bullets* Football" Matches below and then go ahead with the markings which may well bring you that splendid £800 First Prize

RULES AND CONDITIONS.—(1) JOHN BULL offers a First Prize of £800 cash to entrant of most meritorious column of 12 markings received in this test of skill at judging *Bullets*. Second Prize of £200 to entrant next in order of merit. Prizes concerned equally divided in event of ties. (2) The markings to be made are these: Insert "1" in space provided where you consider the first of the two *Bullets* printed is more meritorious than the second; insert "2" if you consider the second of the two *Bullets* the more meritorious; insert "X" if you consider the two *Bullets* equal in merit. Standard of merit by which all entries are to be judged will be the 12 markings decided upon by the Committee of *Bullets* experts, each of whom has been engaged upon *Bullets* adjudication for five years or more. When Competition has closed, this Committee will arrive at the 12 most meritorious possible markings by bringing their experience to bear on the problem before competitors, carefully considering and discussing the relative merits of *Bullets* concerned, particularly in regard to their cleverness, aptness and originality. (3) Markings must be made in ink (not copying ink or copying ink pencil) on coupon provided and each column must consist of 12 such markings—"1," "2," or "X." Should any markings be omitted, be not legible, or altered, or not given in ink, whole column concerned will be disqualified, as will all columns on any mutilated coupon. No responsibility will be accepted for any entry lost, delayed, not delivered, or mislaid and no correspondence will be entered into. For one or two columns, entry-fee is P.O. value SIXPENCE; for three or four columns, P.O. 1s.; for five or six columns, P.O. 1s. 6d.; for seven or eight columns, entry-fee is P.O. value TWO SHILLINGS. Make Postal Order payable to Odhams Press Limited and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in its number upon coupon. Entry must be sent by post, not by hand, and may not be enclosed with coupons for any other Competition. Coupons accepted only if received by JOHN BULL not later than Saturday, February 13, and addressed as below. (4) Entries are accepted only on the condition that the Expert Committee's findings regarding the most meritorious markings and of the Editor of JOHN BULL in all other matters is regarded as final and legally binding. Committee's decision regarding 12 most meritorious markings will be provided with *Bullets Bulletin*, despatched (to all who have reserved a copy) during week ending Saturday, February 20, and in JOHN BULL published Thursday, February 25; winners will appear in JOHN BULL published Thursday, March 4. (5) Should any entrant not announced as a First Prize-winner or sharer believe that he entered a coupon eligible for share of First Prize, Scrutiny must be demanded in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such Scrutiny which may amend the result must be accepted as final. No Scrutiny can be conducted in connection with the £200 award and entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. (6) Failure to comply with any of the Rules and Conditions involves disqualification. Employees of Odhams Press Limited and members of their families are not eligible to compete.

NO WAITING!

Committee's decision in this Contest will be enclosed with *Bullets Bulletin*, dated February 20, and will also appear in "John Bull," published on Thursday, February 25. If not already a reader of *Bullets Bulletin*, register for a regular supply by using coupon on page 47.

Last coupon for this contest—only a few days left to win!

"BULLETS FOOTBALL" No 2. Closing Saturday, FEBRUARY 13. | MARK 1, 2 or X, HERE

Mother Knows—Because Children Know Mother (V.) Poor Mother—Seldom Hears "Poor Mother!"	A	
Brave Show—She's Treating *Me* To (V.) Our Servant—We Call *Her* "Mum"	B	
Fond Mamma—Presently, "Where's Diddums' Dole!" (V.) "Spare A Copper!"—Taxation Form in Utopia	C	
Film She Likes—"Makes Me Weep" Too (V.) Forgetting Her—Troubles, Weeping At Cinema	D	
In The Nursery—"The One And *Lonely*" (V.) Only Child—Becoming Rule—And Ruler	E	
Bathing Beauty—She Suns—Shuns Sea (V.) In The Larder—Funny Sound—Sunny Found	F	
What Is Speed?—More Whizz Than Wisdom (V.) Youth And Age—Whizzing By—Wheezing By	G	
Failure—Doom Yourself—Doom Yourself (V.) When Fortune Frowns—On You—On, You!	H	
Hard Fight—"Sticking To" "Pulls Off" (V.) Small Salary—Jump At—Spring From!	I	
Our Servant—Master, Enemy, Friend—Nature (V.) Wife's Work—Thinker, Tailor, *Consoler*—*Saver*	J	
Armaments—In Case Ink Fades! (V.) Guns—Men Behind—Mankind "Behind"	K	
For Mother—Mabel Initialled Gift "M" (V.) Telephone Girl—Resented "S For Stupid"	L	

ENTRY FEE		
For TWO COLUMNS Enclose P.O. Value...	6d.	2 Cols. 6d.
" FOUR " " " " " ...	1s.	4 Cols. 1s.
" SIX " " " " " ...	1s. 6d.	6 Cols. 1s. 6d.
" EIGHT " " " " " ...	2s.	8 Cols. 2s.

I enclose P.O. value.....

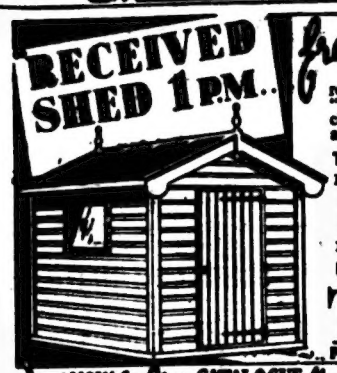
No.....in respect of entry-fee as directed and agree to abide by all rules and conditions.

Signed.....

Address .....

Cut round this line

Address Entry: "Bullets Football" No.2, 30, Bedford Street, London, W.C. (Comp.)



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7ft.	5ft.	6½ft.	£3.1.6	4/6	5/7
8ft.	5ft.	6½ft.	£3.7.6	4/6	6/1
9ft.	6ft.	6½ft.	£4.1.6	5/-	7/6
10ft.	7ft.	6½ft.	£4.17.6	5/6	8/10

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Stationery supplied free.
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BESSANTS OF LEICESTER EST. 50 YEARS.

A GUINEA DYNAMO LIGHTING SET FREE

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Modern Short Lengths or Usual Long Clothes 75 DELIGHTFUL GARMENTS (for Winter or Summer Baby), Silk and Wool Shawl, Bath, Robes, Lawn or Wincey Day Gowns, Utility Plan, or Wincey Nighties, Best Wool Vests, Bootees, Flannels, Hand Knit Woollies, Mat, Cuddle Trunk Cloths, Tuck Napkins, Squares, Overalls, etc.

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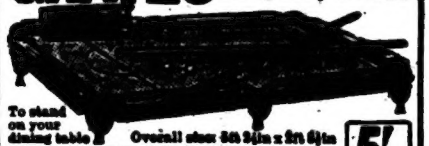

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5/- Monthly

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Think of the countless hours you & your family can enjoy playing billiards in your own home with a Graves Home-size Billiards Table Outfit. British-made throughout with reinforced extra firm bed, Para-rubber cushions, brass pocket plates and cord net pockets, adjustable rubber feet, nicely finished Mahogany shade cushion rails. With 2 Ash Cues, 3 Moulded Billiard Balls, Marking Board, with metal pointers, Chalk, etc., all ready to start a game. No extra charge for Easy Payments. Terms 5/- Monthly. Carriage Paid 55/- CATALOGUE of Home Billiard Tables, all sizes. Post Free. All on Easy Terms. — J. G. GRAVES LTD. SHEFFIELD.

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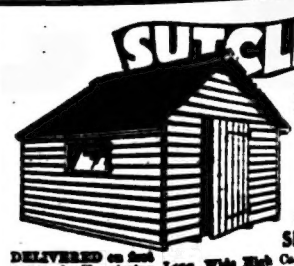

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Long.	Wide	High	Cash	Extra Strong
6ft.	4ft.	6ft.	£2 0 0	3 5
7ft.	4ft.	6ft.	3 3 0	7 6
8ft.	5ft.	6ft.	4 5 0	10 1
10ft.	7ft.	6ft.	5 10 0	15 0
12ft.	8ft.	7ft.	8 0 0	22 0

Send for Free CATALOGUE. Sheds, Sports Pavilions, Poultry Houses, Aviaries, etc. All Carriage Paid. Greenhouses, Garages, Work Shops. All Carriage Paid. F. & H. Sutcliffe Ltd., 62, Wood Top, Hebden Bridge, Yorks. London Showroom: 46-47, Oxford St., W.1.

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65 M.P.H. 110 M.P.G. 6/3 TAX.

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De Luxe Models.

	23 Piano Keys	8 Basses	£2 2 0
	25 "	12 "	£3 10 0
EASY TERMS AVAILABLE.	25 "	24 "	£4 10 0
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All models have Gold or Silver decorations on White, Blue or Rose Pearl Finish. Write for free catalogue showing full range of the new models now ready.

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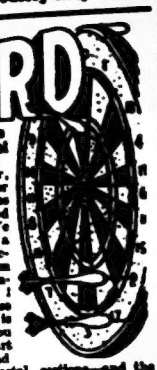

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L.	W.	Cash.	Down.	12 pts.	ex.
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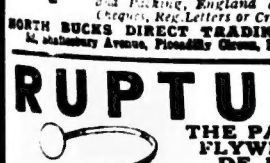

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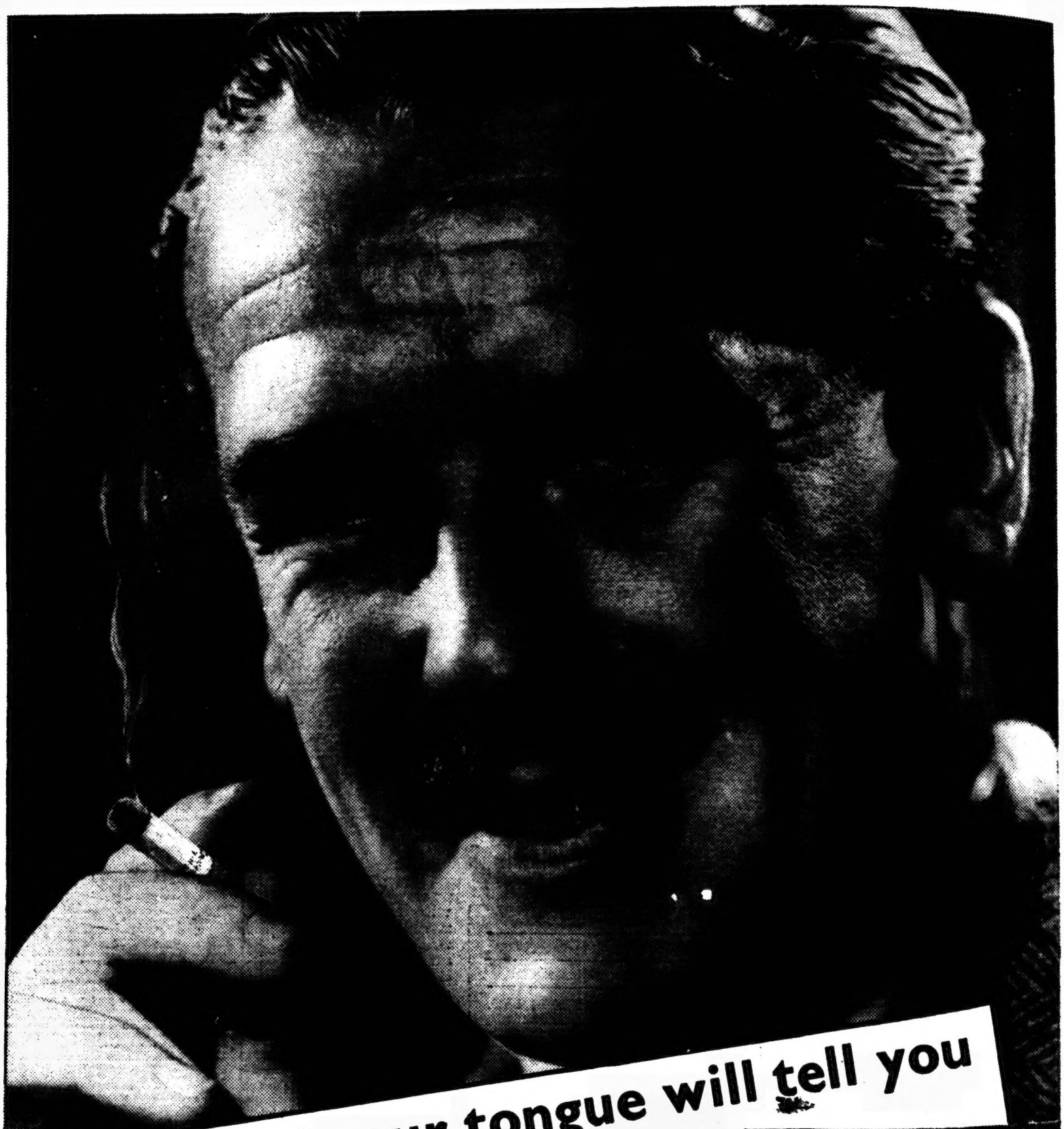

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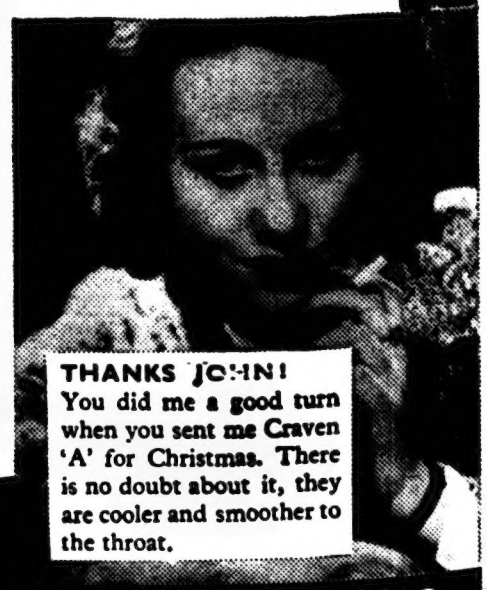

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WITHOUT FEAR OR FAVOUR

RED TAPE Killed This *Little* BOY

IT has been said by a famous coroner that the best way to rouse the nation to insist on an adequate State medical service would be to compile a full record of the cases in which people died needlessly during any year, and to put a copy in every home in the land.

Most of these unnecessary tragedies bereave working-class families which must depend for treatment in institutions or on doctors who combine with their private and panel practices duties for which they are paid from public funds.

Unfortunately, most of these tragedies are forgotten. They pass without enquiry of any kind. Always it is a case of natural death without legal necessity for an inquest. If one were held it would show that death was preventable and reveal the guilty parties. There may have been neglect, stupidity or unjustified delay, but these circumstances are seldom brought to light because the machinery of official investigation is inadequate and obsolete.

★ ★ ★

Five-year-old Reggie Pearmain has just died in a Birmingham isolation hospital. Here no blame rests on the doctors who attended him at home or in the institution. The child came under their care too late. Yet, when you examine the facts, your verdict will be that he should be alive to-day.

Reggie's father is unemployed and, as people in such circumstances usually must when a member of the family falls ill, he went to a public institution near his home, explained that his little son had been attacked suddenly with serious illness, and asked that arrangements be made for him to be admitted to hospital or a doctor sent to examine him.

Mr. Pearmain got no farther than the gates of the institution. He was seen there by a minor official, who told him that it was too late for anything to be done that day, and suggested that he should come back next morning.

The distracted father pleaded that the letter of the rules should be relaxed in this urgent case. He asked that his message be taken to a doctor. No medical man, he said, would turn him away when he heard his child's need. It was all in vain. The poor man was shown off the premises.

That night there was no rest for him or his wife. Reggie grew alarmingly worse, his pain more acute.

At dawn the father was back on the doorstep of the institution, waiting for the gates to open. He repeated his appeal.

"Where do you live?" asked the official.

The father gave his address in Hazelville Road, Hall Green.

"Oh," was the reply, "you live out of the district. No doctor can come to you from here."

Out of the district! A few yards on the wrong side of a boundary line traced by blood-red tape over which even the call of a suffering child must not be heard!

The refusal to send help was fatal. Private doctors whose help Mr. Pearmain sought did what they could, but Reggie became worse. He could not swallow even liquid food or medicine; he tried to speak to his father and mother, but could not even whisper.

Desperately ill with diphtheria, he was at last sent to hospital. But there was no hope then. The medical superintendent sent for Mr. Pearmain and his wife and broke the news that Reggie had now no chance—that he might choke at any moment. In twenty-four hours the boy was dead.

A young life was lost without reason. No action will be taken. Why should it? asks Authority. The inflexible rules by which medical treatment can be refused to poor people under the present system were strictly observed and nothing else matters—except to the bereaved.

Reginald Pearmain

★ ★ ★

Another campaign is to be launched this month to awaken the nation to the high death-rate among mothers in childbirth. As if the country needed awakening to this scandal! What the people have waited for years to learn is: When is it intended to take effective action on the official admission that more than one-half of these deaths are unnecessary?

Most of them also occur in working-class homes. And many for no other reason than that the mothers are dependent on doctors who accept payment for public assistance service, but give it unwillingly, tardily and inadequately.

Evidence of this kind of thing comes daily to John Bull. Here, from Cardiff, is a common example:

A qualified midwife attending a woman at her confinement saw that the only hope of saving her life was to obtain the speedy help of a doctor.

The husband, she found, had been so long unemployed that the family was without a private or panel doctor. So, although it was early morning, she gave him the name and address of a doctor for the poor and sent him with a summons for immediate aid to the life and death case.

After running all the way and spending a long time rousing the doctor, the husband was told by him from a window that he would not attend the case, however urgent, without a request in writing from the midwife! The rules of medical etiquette must also be observed. The window slammed down and the doctor returned to bed.

Back to his home the husband ran. The midwife was astounded. She scribbled out an appeal, but warned the man that his wife's condition was now so grave that he might expect the worst when he returned.

He flew back to the surgery. Again there was long delay in awakening the doctor and, when he appeared at the window once more, the husband cried to him in anguish to come down. He was told to put the written summons in the letter-box.

For two hours of agony the man kept vigil at the doctor's door before he appeared.

★ ★ ★

When the maternal mortality campaigners address themselves less to "educating" the people and more to the prevalence of happenings of this kind, they may achieve some real success in removing the menace to motherhood.

Sometimes, of course, a district authority is stirred or driven to enquiry into a case of laxity in the local medical service which ends in needless death.

For all practical purposes these investigations are worthless. The name of the doctor involved is suppressed. The worst punishment that can be meted out seems to be a reprimand, even if he has offended before.

All this was to be seen in another farce of the kind played at a meeting of the Liverpool Public Assistance Committee a few days ago.

When the father of a girl who was dangerously ill obtained a poor person's order for medical help, the doctor who attended declared that there was little wrong with the child.

Next day the girl's condition was obviously critical, but her parents (the mother was on the eve of confinement) were so upset by the manner and statements of the doctor that they did not dare ask him to return. Friends helped them to find the money to engage another doctor privately and, as soon as he saw the child, he diagnosed diphtheria and ordered her removal to hospital. She died there a few hours later.

When the pathetic affair and the behaviour of the first doctor were reported to the Public Assistance Committee, it was also disclosed that a number of complaints had been previously made against him. But his name was not made known.

It was decided to reprimand him by thirty-two votes to nine. That was all. Nothing more can be done legally in such cases to safeguard the poor from such terrible tragedies.

If cases like these occurred in other sections of the community there would, of course, be actions for damages in the High Court and the sternest disciplinary measures would be enforced.

Straight From The Shoulder

ARMY PAY GRUMBLES BRINGING BIG CHANGES

ROTTEN conditions in the Army are the real cause for that lack of re-recruits. So says all Britain. Even War Minister Duff Cooper and other authorities have half agreed.

But the men already serving can read the newspapers. So they are growing more and more dissatisfied with their treatment. They are grumbling ominously.

We prophesy that "something" will soon be done to cheer them up—and to try to attract more recruits into the bargain.

More Pay, But—

More pay—but not the "£1 a week and all found" which they really want will be granted. Better food, too. For, despite all the War Office propaganda, soldiers' living is not half as good as it seems from tours of show barracks or Tory newspaper chatter.

Actually the Generals are so upset that they would like to go the whole hog in improvement. But Duff Cooper is frightened of the Treasury, and will not press his case hard enough.

What Generals Want

The Generals are gunning for him. They would like another boss. Mr. Baldwin, we know, doesn't mind throwing a colleague to the wolves when there is a spot of trouble. Remember Sir Samuel Hoare, Oliver Stanley, Lord Londonderry and Walter Elliot. So don't be surprised if you hear that Lady Diana's husband gets an Irishman's rise, and the soldiers get a little of what they fancy in March.

Strangest Strike

One of the strangest union struggles in the history of the country is now being fought out at Kildare at a little town 30 miles outside Dublin. Shop assistants get from 2s. 6d. (after two years' experience) to £1 a week. Work from nine in the morning until nine or ten at night. In an effort to get better conditions, 23 or 34 employed in the town have joined the union.

Six More Months

They want those other 11 in. Union members at one shop struck because other staff were non-unionists. Shopkeepers then locked out the others. That was 14 weeks ago. Neither side gives in.

Union secretary says strike will probably last another six months. Girls join in the picketing. One man concerned is 53 years old. In last job 25 years. Earned 30s. a week as manager. Union is paying them £2 a week. We hope the union men win.

Safer Motherhood Drug

A new drug, prontosil, has been discovered which is remarkably successful in the treatment of puerperal fever in childbirth. It was discovered by a German scientist, Professor Domagk, in 1935, and has been in use in this country for eighteen months.

Tried out at Queen Charlotte's Maternity Hospital, it reduced deaths from this one cause by one-seventh.

This is good news. Every possible means for reducing maternal mortality should be used. We hope the new drug which has been so successful at Queen Charlotte's will soon be in use all over the country.

Sinking Society

The Society for the Protection of Small Shopkeepers we dealt with recently, and we fear that it itself is in need of some kind of protection.

Business has not been very good, and we should not be surprised if this society failed altogether to live up to its glowing promise as the hope of the small shopkeeper.

Emigration Boost

With great care the right atmosphere is being worked up for the Imperial Conference discussions on emigration which will take place after the Coronation.

Lady Duff Cooper wonders if her husband will get an Irishman's rise. Here they are seen together

The Dominions do not want a repetition of the scandals of the Victoria Settlement scheme, one of the worst possible advertisements for emigration.

It is estimated that in Australia, to take only one example, only 15 per cent. of the total area is arable. What the Dominions do want is development of primary and secondary industries such as we have in this country.

No Charity For Him

For the next six months charitable people will not be bothered by James Leroy McCune, for he has been sent to hard labour for obtaining money by false pretences.

McCune has been exposed in JOHN BULL as the man running the National Children's Relief Organisation. It did not run long, fortunately, but his story in court was that his organisation had not time to get on its feet.

That was why there was no money for charity. Now he has time to think out a more convincing tale.

Stars Look Down

Professor El Tanah, the man who sees your "future" in the stars, has gained a good deal of the wrong kind of publicity as a result of our revelations.

The JOHN BULL article was reproduced in the *Jersey Evening Post*—Jersey is El Tanah's headquarters—and a leading article referred to the statements we made.

The comment was in the form of a suggestion that the "authorities should take steps to introduce such legislation as will put an end to the activities of this individual, who is bringing discredit on the island."

Would You Believe It?

Strange things happen when committees meet. The handle of the door of the St. Andrews (Fife) fever hospital came off in a gale. Visitors were put to trouble to open the door, so the local committee was told that a new handle was needed; cost 4s. 3d. The answer was that this item had not been budgeted for in the annual estimates.

Now this great matter of State has to be considered by the Property and Works Committee of Fife County Council, which may mean two months' delay.

Tea Touts Still At It

Difficult to believe, but the tea ramp still goes on. We have chased tea [illegible] swindlers out of so many districts that it was thought that this generation, at least, was thoroughly educated in the wiles of the glib-tongued men who say housewives have won prizes.

There is always a catch, and it is that the woman must buy a large quantity of tea. She does, and that is generally all that is seen of the tea hound until he stands in the dock.

The latest gang of tea touts was cleaned up in South London, but the post-bag shows that the trick is still worked in many parts of England.

What Is It?

Hindley, a Lancs township of 23,000, has only 500 jobs for its ratepayers. All the rest in work must go outside the town. It seems that a town with 60 per cent. of unemployed is not a distressed area—if it is not scheduled as such.

Approaches have been made to the Nuffield Trust and other bodies, and the reply is always the same—Hindley is not a "special area," therefore it cannot have special help.

Councillor J. Powell, chairman of Hindley Council, says that the limit of human endurance has been reached. "Something must be done," he says. That was also said on another famous occasion, but still nothing has been done.

Navy's Own Air Force

Full control of the Fleet Air Arm is likely to pass to the Admiralty within the next three years if recommendations of the Committee of Imperial Defence are carried out.

Parliament will hear of these recommendations soon, and is likely to approve the three-year period of changeover since it would not interfere with the flow of officers and would not upset promotion.

It is also expected that the Navy will have full control of service flying boats, and so be able to work out its own ideas under unified control.

Terror For Tenants

A disturbing story from South Wales concerns landlords who are alleged to be compelling tenants to carry out repairs for which they themselves are responsible.

It is also alleged that tenants are warned that if they complain to the council and ask for legal repairs to be carried out they will be evicted.

Two Rent Books?

Whatever truth there may be in these and other charges, one that is being investigated is that landlords are keeping two rent books, one to show the council and the other to show tenants' improvement payments.

If these allegations are well founded, no time should be lost in starting prosecutions.

Television Fight

The battle is on as to whether the E.M.I. television system or the Baird system shall be chosen by the B.B.C. as the only one for official use.

The B.B.C. must decide soon, for the radius of reception is growing. Provinces are demanding that they shall be given a "look in" on this new service.

Each Has Advantages

Each system has advantages. E.M.I. (which you knew formerly as "His Master's Voice") is not tied to the studio as are the Baird operators, for the new E.M.I. emitron camera can work in the open up to the limit of its 1,000 ft. of cable.

Baird gives a brighter image on your receiver, but flickers more.

In The Background

In the background there is another firm—Scophony, which specialises in receivers, and experts speak highly of its sets.

It looks as though E.M.I. will win. But the system discarded for the moment will probably be asked to work out new developments for future use.

Ex-Servicemen Barred

Bitter complaints reach JOHN BULL that when public appointments such as school attendance officers are advertised the age limit is fixed so that applicants over forty are barred.

Ex-servicemen point out that this eliminates anyone who served in the war. They also point out that the votes of ex-servicemen will soon be canvassed in the district council elections.

So, the men who bar ex-soldiers and sailors had better think twice about their new ideas on age limits

Post Office Guards Brigade

Ex-servicemen want to know why the Post Office turns men down if they are half an inch below the height set by the Postmaster-General.

They are wondering if they will be refused for the service in "the next war" because of that half inch. It did not keep them from service before, and we don't see why it should prevent them from getting a job in the Post Office.

Swamped Out

A great deal of ink has been spilled over London's floods. In the Thames valley there has been distress. The powers of the Catchment Boards are adequate to deal with position.

They are the people to hit at. But they will need a lot of stirring if they are to act with anything like the promptitude of President Roosevelt when he was confronted with the havoc in the Mississippi Valley. He acted on a big scale.

Perhaps we ought to make our Catchment Boards live in the floods until they provide the known means of protection.

Dangerous Toy Pistols

Dummy or "safety" revolvers that can be turned into lethal weapons must in future carry a police licence. Actors, film companies and clubs are mostly covered by this new move.

If you have one of these dangerous "toy" pistols, you can find peace of mind by turning it in to the police.

Coronation High Finance

***PROPERTY** owners on or near the Coronation procession route have the strangest ideas of the value of their houses and flats.*

One peer insists on charging £2,000 for a fortnight's use of his house in Mayfair. He is not likely to get it.

But if you happen to have a nice place in Park Lane you will get £1,750. A smaller flat will bring in a mere £600, and a flatlet in Oxford Street the trifling sum of £80. That's for rooms with a view.

For rooms without a view there are all sorts of rents to suit all the best sort of pockets, from £600 for a flat in St. James's Street to £25 in Brixton.

Seats can still be had at 25 guineas, but most people will prefer to stand, for they could not stand the awful charge of the Coronation brigade.

Blind Men On The BENCH

By Hannen Swaffer

Proper examination as to means by the justices would show that most poor defaulters should be exempted from any rates payments

THE horror of the law is not always a murder trial, a black cap, a parson's humbugging comment, "And may the Lord have mercy on your soul," and the trap-door's drop early one morning. To countless thousands of poor people unable to help themselves it means the Rates Court.

One of them seems to be a special occasion for a magistrate named J. Stedman, J.P., of the Becontree division of Essex, a former City man aged about seventy. Whatever his years, he should be invited to retire.

At the last sitting of the Ilford Rates Court a woman who stepped into the box was asked by Stedman "Where's your husband?"

He was told that if he took a day off from work he could take his cards with him," she replied. "He could not risk losing his job, so he could not come. We had no other alternative."

"You could have paid the money," said the Clerk of the Court.

Then the poor woman told of illness, getting behind with payments on the hire-purchase furniture.

"We owe over £60 on that alone," she said. "My husband earns only £6 5s. a fortnight, but I should be willing to pay £1 a month off the debt."

"We cannot deal with you," said Stedman. "We want to see your husband. He will have to go to prison for fourteen days."

This was a little bit too much, even for the Rates Courts.

"Well, sir, I am afraid you can't do that," protested the Clerk of the Court. "He has not been before the court yet."

"Then we'll send a policeman to arrest him," said Stedman. "*He will have to take a day off then.*"

No one laughed. Not even the poor woman saw the joke.

At first a warrant for her husband's arrest was granted, but then, after argument, it was agreed to suspend the warrant while 10s. a week was paid off the debt. As it is, the man will have to appear before the court in March.

Now, I cannot find words in which to express my protest against magisterial behaviour of this kind. Yet I am assured that it is not unusual, that it is merely an example of what is happening all over the country, where so many J.P.s are hopeless reactionaries.

In many parts of the land these magistrates mount the Bench only a few times a year—at the Rates Courts.

"They make it a kind of annual innings, during which they hit poor folk all round the wicket," said a colleague who knows. "As a body, they distinguish themselves by their lack of a sense of equity and knowledge of the conditions which families of the unemployed have to endure."

You would not believe it, but during the next two months more than half of the population of our prisons will consist of poor householders who have been unable to pay their rates!

It is just a century since Charles Dickens began his battle against imprisonment for debt. In the minds of most this has been abolished. Actually, it still goes on. Yet, although thousands and thousands of luckless folk who cannot pay their rates are clapped into jail, all this cruelty is punishment for inability to pay what, if all the rates which poor people are unable to meet were added together, would mean less than £1 in every £20,000 of the total rates revenue!

For no logical reason, but merely because it is the law, rates defaulters are either committed to prison on the spot by justices who sit on the Bench merely to "show 'em"—a month is the usual sentence, whatever the amount owing—or such impossible orders are made that their committal to prison is delayed only for a few weeks.

It means, in effect, that you make still worse the poverty you are punishing. It means that the wife and the children of a defaulter are made poorer because the head of the household, while in prison, cannot earn anything. And it means that you and I, taxpayers and ratepayers, have to pay 28s. 9d. a week for every person sent to prison merely because he is impoverished! Also we have to maintain his dependants while he lingers in jail.

Not only he and his family are made poorer, but so are you and I.

Unfortunately, there are so many thousands of these cases that newspapers seldom report them. The unending procession of helpless people, and the automatic issue of committal and harsh arrears orders, has become so monotonous that it isn't "news." The reporters merely use their pencils when a vicar is summoned for his rates, or some well-known tradesman defaults.

Most appalling of all the stories that reach the post-bag of JOHN BULL week after week are those in which householders, although pleading extreme poverty, have been ordered imprisonment without any examination as to their means.

If they were so examined, it would be found that nine-tenths of those people should be exempted from paying any rates at all. But the poverty exemption provisions of the Statute Book are often completely disregarded—and at a time when there is more money in the land than there has been for generations!

On this the Law is sound. It is framed to protect people who cannot pay. The trouble is that it is often administered by J.P.s who are reactionary at heart, J.P.s to whom poverty is a crime.

By far the worst scandal—and for this the Law is to blame—is that tens of thousands of poor people are summoned to the courts every year because their rates have not been paid to the rate collectors.

These people pay inclusive rents. They pay it to the landlord, the rent and the rates together. Then the landlord defaults. He keeps the money, and the tenant, if he doesn't pay again, has to go to jail! The Rates Court punishes him because, although he can pay once, he cannot pay twice.

Now, all these defaulting landlords are owners of slum property, or houses in which poor, working-class people live. So it is the poorest of all who suffer.

All the poor tenant can do—when he comes out of prison—is to stop the rates he has paid twice from his future rent payments. That is no satisfaction to him. He has been to jail!

Besides, by that time he may have a fresh landlord.

One day, it will be a crime for landlords to accept rates from tenants and not pay over the money.

You wouldn't believe it, but 94 per cent. of rate defaulters during recent years have been unemployed people—those on the dole or drawing public assistance. At least half, and usually more, of the allowances paid to these people goes in rent. As nothing is provided for rates payment, the unemployed man has to pay back 50 per cent. of his rent allowance in the form of rates!

Then the poor, because of the system of fixing assessments, pay proportionately more in rates than any other section of the community. Even that is getting worse. There is now a new trick practised by local rating committees. They assess new private property at a stiff figure and then, at the next valuation, increase the assessment of older working-class property to the same level. Always, the poorest suffer most.

This kind of thing, started in Liverpool, where the ratepayers are in revolt, is now going on in hundreds of areas up and down the country.

Ilford, however, is particularly notorious, and it is not surprising.

What happens in Stedman's court was fiercely criticised last week by the Ilford and District Women Ratepayers' Association.

Mrs. K. Home, the treasurer, showed her amazement at Stedman's decisions and comments. After asking, "What can we do?" she expressed her surprise at Stedman's arithmetic.

In one case the unfortunate defendant was an elderly man, who said, "I earn £2 15s. a week," and added, "I give my wife £2 2s. 6d."

"You get £2 15s. and your wife receives £2 2s. 6d.," commented the amazing Stedman, "That is £4 17s. 6d. coming into the house every week. You can afford to pay £1 a month."

Before the astonished man could make any explanation, an order of £1 a month was made.

"*Where are we women if we allow a magistrate like that on the Bench?*" said Mrs. Home.

Then she went on to quote other weird samples of "justice" administered by Stedman, and added, "*Why should such a man be allowed in a position of authority?*"

"*It was really a cruel satire,*" said another woman speaker. "*My heart aches for these poor people. Something must be done about it.*"

"It is very bad policy even from a financial point of view to send people to prison for non-payment of rates," commented Mrs. R. H. Watts, the chairman. "The rates are never paid and the unfortunate debtor's family is dependent upon the borough while he is in prison."

When, last September, there was at Ilford a record number of 2,000 rate summonses, one of the poor offenders was a frail, pale woman who said she had not paid because she had been in hospital a long time and was due back at the hospital at three o'clock that afternoon.

"That is no reason why the rates should not be paid," said Stedman, and when the frail, pale woman explained, "My husband has had such a lot of trouble with me in hospital so long," merely answered, "It is not right. In fact, it is not honest."

Another woman had been struggling to keep her business going since her husband's disappearance six months before. She had tried to trace him, but failed. In the vain hope of keeping the business going, she paid the cash back into stock each week.

"If the business is not paying," said Stedman, "you have no business here."

"What can I do?" asked the poor woman.

'Get out of it," said Stedman. "You can't expect the Council to help you."

(Continued on page 15)

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS

Mrs. Elsie Roff, with two of her children

INVALID WIDOW'S FIGHT FOR JUSTICE

THE death of her husband, an ex-soldier, has made life a tragic struggle for Mrs. Elsie Roff, of Brougham Road, Worthing, who is herself suffering from ill-health.

Although the death of her husband was undoubtedly due in part to the result of his war injuries undermining his health, her appeal to the Army pension authorities under Article 17A of the Royal Warrant intended to cover such cases has been rejected.

This widow has two young children, and a son who goes to work, but with a rent of fifteen shillings a week to pay her plight can easily be imagined.

Her husband, Mr. Charles Thomas Roff, was a London stage manager when he enlisted in the Royal Fusiliers. He served in Flanders from 1916 to 1918, when he was shot in the left knee.

★ ★ ★

Then followed years of pain, hospital treatment and operations. First the limb was amputated below the joint, when blood-poisoning ensued.

During the next two years he suffered further operations, and at last the entire hip joint had to be removed.

Even then the trouble was not ended. Roff was in and out of military hospitals until 1931. Unable to work and in search of health, this ex-soldier, who had only been granted an 80 per cent. disability pension, moved with his family to Worthing, where he died in hospital at the end of 1935.

The immediate cause of death was kidney disease, which the surgeon who made the post-mortem declared was the outcome of war injuries.

Yet since the date of her husband's death Mrs. Roff has been fighting a losing battle with the authorities in an attempt to obtain a pension, which in our opinion is her due.

The records of the case reveal two certificates from doctors who both stated that in their opinion the death of Mr. Roff was linked up with his war injury!

This unfortunate man, who was A1 in health at the time of his enlistment, had been ruined in health, had lost a leg after many operations, and had suffered years of misery and pain until death released him. Yet the appeal of his widow for a pension has been refused.

As Roff had been unable to work for many years, his widow cannot claim a pension under the Health Insurance Act.

At every turn Mrs. Roff's appeals for help are turned down. She is herself an invalid, and her plight can be easily imagined.

We appeal on her behalf to the Army pension authorities to reconsider her case. Her appeal for justice should not go unanswered.

BULLIES ON THE DOORSTEP

WHILE we sympathise with the growing army of people who try to earn a living by selling goods from door to door, we strongly object to the bullying methods of a certain class of tout which attempts to unload cheap goods at high prices on long-suffering housewives.

We have received complaints from women who, often left alone in a house, are badgered by persistent callers, who when orders are refused begin to bully and bluster with the idea of intimidating the woman into buying something she does not want.

One old trick which is still being worked in Leeds, Birmingham and other towns is that of leaving packets of stationery and other goods on approval.

A day or two later the salesman calls and impudently demands payment for the goods which were never ordered. Too often the kindly housewife is intimidated by these methods and pays exorbitant prices for goods that may be very trumpery.

In many instances the articles sold by such methods on the doorstep are worth only a fraction of their cost.

Shaving sticks sold at 1s. 3d. are often bought from wholesalers at 1½d. a stick. Fountain-pens sold at anything from 1s. to 2s. 6d. are bought for 1s. 4d. a dozen. Scented soap tablets labelled sixpence cost 1s. a dozen.

In many instances these goods bear a label that is a palpable imitation of some established proprietary article and much annoyance has been caused to bona-fide firms in consequence.

These comparisons in buying and selling prices can also be applied to safety razors, hair-oil, lipstick, needles and thread, and the hundred-and-one things which the shark salesman brings in his suitcase.

★ ★ ★

In a street in Leeds recently a housewife was called upon by no less than eighteen salesmen in one day, and her experience is typical of many.

Our sympathies are with the harassed housewives who are worried, pestered and often bullied into buying goods at the door which they do not want at exorbitant prices.

The remedy, however, is partly in their own hands. Housewives should be less kindly to these doorstep salesmen, and report any case of attempted intimidation to the police.

"INSANE" GIRL: *Grave Scandal*

MANY examples of the ease with which persons may have their liberty signed away have been given in JOHN BULL from time to time; but we wonder what our readers will think the following story of how a form was signed respecting a young woman teacher of Ross-on-Wye, Herefordshire, before she had been examined—with a view to her being "certified" as of unsound mind.

This strange case came to light when the Ross Guardians received a request for a fee of £1 1s. respecting a certificate which they alleged was signed before any examination had taken place.

As a result the Guardians Committee recommended that not only should it refuse to pay the fee, but that a report on the whole affair should be sent to the British Medical Association.

Now the medical man involved in this unusual dispute is Dr. David Irving Anderson. JOHN BULL has no wish to take sides, but it is decidedly in the public interest that the respective claims of the authorities on the one hand and the doctor on the other should be made clear.

The Ross Guardians Committee, for instance, alleges that Dr. Anderson telephoned the Relieving Officer, saying he had a person to be certified and asking for the necessary forms. When these were furnished one was filled in by the doctor and dated for the following day. The doctor had not then seen the case!

Dr. H. S. Souttar, C.B.E., F.R.C.S., Chairman of the representative body of the British Medical Association

This was the first time in its whole experience, the committee contended, that certification had been arranged and a person removed to a mental hospital "solely upon hearsay evidence" without the doctor having himself personally seen the patient beforehand or having a report from some other medical officer as to the state of the person's mind.

"If this course is to be adopted, the freedom of the subject is indeed at stake."

On the other hand, solicitors acting on behalf of Dr. Anderson, declare that he did not say he had a person to be certified, but mentioned that from a report from the girl's parents it would appear that she was probably certifiable.

It is also stated that the suggestion that the forms should be partly filled in "so as to save time" came from the Relieving Officer, though it was admitted that this was done and that the form was "signed in blank."

The patient, it was further claimed, had been seen and attended to on a number of occasions, and Dr. Anderson had formed the opinion that she was "queer." Moreover, the parents had been complaining for months about her conduct and had been asking the doctor's advice about her.

"We are very surprised to notice that your committee state that this is the first occasion upon which they have known a call upon a Relieving Officer with a view to the examination of a person solely upon hearsay evidence," the doctor's solicitors write, "as in our somewhat limited experience this is of daily occurrence, and, in fact, members of the Medical Defence Union who have considered this matter were unanimous in stating that this is the most useful way for the machinery under the Lunacy Acts to be put in motion."

The respective claims of both sides have now been considered by the Herefordshire Public Assistance Committee which has wholeheartedly supported the Guardians.

One member pointed out that there were several spaces left blank in the certificate in this case so that if it fell into wrong hands after it had been signed it could have been completed by anybody.

The position now is that the county authorities endorse the Guardians' refusal to pay the fee and also hold that the facts of the case should be sent to the British Medical Association.

The decision of that body will be awaited with interest, for the general issue is one of profound public importance.

Motorist's Trail Of Ruin

A QUARTER of a million people are injured on the roads of Britain every year. In ten years there has been a victim in every fourth home in the country.

Many of the maimed who are entitled to compensation since third-party insurance was enforced do not get it.

By one device or another certain insurance concerns find technical reasons to deny liability when they are likely to be seriously challenged in the courts; they just don't bother with any kind of defence when they find that the victims have not sufficient means to fight them.

Worst of all the sufferers are those struck down by "hit and run" motorists. So appalling has become the number of police appeals to assist in tracing the culprits that special provision has obviously become necessary for those they cripple.

The plight to which they are reduced is typically illustrated by the case of Mr. B. B. Brown, a carpenter, of Leconfield Road, Lancing, Sussex, who was knocked from his bicycle ten weeks ago by a motor car which did not stop.

Since then all efforts to trace the driver have been unavailing. Mr. Brown is bedridden in a plastic jacket with a fractured spine.

No health insurance or unemployment benefit is paid to him or his family of five because the authorities say that they should be maintained by insurance compensation, although they recognise that such compensation is not recoverable.

So the family has had to become dependent on a public assistance allowance of 12s. 6d. weekly.

The poor law officials have told them that if they cannot subsist on that amount they should move into a house at half their present rent, although they do not pretend to be able to explain how or where a house is obtainable on such terms for a family of this size.

The remedy for this kind of thing is obvious. Each motorist who runs down someone on the road and cannot be found allows his insurance company to escape a payment for which it is liable and which it would otherwise have to meet.

So the legislation should be amended to make it compulsory for all insurance firms to contribute to a pool from which the victims of non-stop motorists could be compensated.

Lord Eldon, who presided over the ceremony when the Company's plant was first installed at Seaham

£300,000 Company Crash Disclosures

SERIOUS questions are being asked by shareholders in a public company called Coal and Allied Industries Limited, in which investors have lately subscribed nearly a quarter of a million of money.

In view of the history of this concern we are not surprised at this unrest.

Coal and Allied Industries, Limited, made its bow to the public in that name in 1934, with an authorised capital of £300,000 in 5s. shares. It was really the reconstruction of an old concern called Motor Fuel Proprietary, Limited, which had previously raised money to exploit an invention for the extraction of oil from coal.

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The older company had long before ceased operations owing to lack of funds, but when it was revived in 1934 a prospectus was issued which said many encouraging things about an "entirely new and unique process for the treatment of raw coal, shale and peat" from which much could be expected.

Its plant was claimed to be capable of treating 500 tons per day, and a net profit of £270,000 per annum was estimated.

So optimistic did it all appear that investors snatched up some of the 5s. shares at 15s. each; while, as time went on and encouraging progress reports were issued, a remarkable share-selling campaign took place in which shares were sold for as much as 37s. 9d.

It was even hinted that one day the shares would be worth £4 or £5 each!

What a different picture can be painted to-day!

For, though the £300,000 company is nearly two and a half years old, no dividends have been paid, and recently shareholders have been glad to dispose of their holdings for as little as 1½d. a share!

An attempt by the directors to raise £200,000 on debenture stock last November, to keep the company alive, failed. Shareholders were then told that the company had expended all its available resources and had better be wound up.

Amid stormy surroundings, with some investors hissing and shouting, a resolution to this effect was defeated and a committee of enquiry was appointed.

One of the first things this committee did was to appoint an independent petroleum expert, Mr. John E. Hackford, to examine the company's plant, which was valued at £150,000. His report, now available, makes gloomy reading.

He says that a carbonisation unit, valued at £45,000, can never be run economically and should be scrapped, and that the remaining plant can only bring profits if operated in conjunction with new plant altogether.

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He deplores the "hopelessness" of trying to carry on the company on the "lines of the past," and adds that the break-up value of the plant is approximately £10,000 to £15,000.

While no blame can be attached to the directors—of which Lord Eldon is chairman—for the manner in which the shares were rushed up, this aspect of the catastrophe should be the subject of the fullest investigation.

Meanwhile, any effort to raise further funds should be firmly resisted.

WAR ON CHARLATANS

BOGUS charity-mongers are among the worst pests of modern society, so it is not surprising that Lord Luke, sitting in the chair at the annual meeting of the Charity Organisation Society, makes a special point of the need for new regulations.

Lord Luke should know, for he has been closely concerned with *real* charity for more than forty years, and he knows how widespread are the ravages of the cheats whose mischievous money-gathering schemes we have so often condemned.

London is the headquarters of at least a score of questionable concerns, and provincial cities are also overrun. In Liverpool at the present time there are six organisations known to be sham. These thrive upon house-to-house collections, exploit the poor and needy, and often wax fat on funds raised supposedly for the poor, or for sick and crippled children.

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During recent years the Liverpool Council of Social Service has had more than thirty unsatisfactory "charities" brought to its notice, among which the Lancashire and Cheshire Dental Aid Society stands out.

Another was that infamous organisation, the Merseyside Medical Club, of Kingsdale Road, Liverpool, whose promoter went to jail following exposures in JOHN BULL.

Now another notorious concern has found its way to Liverpool—the Destitute and Homeless Help Society, with offices in Prescot Street.

This society has been actively operating in Manchester, Bristol, Stoke-on-Trent, and in London and Swansea, but its efforts are unworthy of support.

Lord Luke, as chairman of the British Charities Association, knows the need for suppressing bogus collectors

It is time, therefore, that measures were taken to regulate charitable collections; and the first step, if a check is to be effectively placed on fraud, is for all charities to be registered.

At present it is left to that excellent institution, the Charity Organisation Society, which wages unceasing war on charity cheats, to combat the evil single-handed. Fine work is being done by this society in sorting out the sheep from the goats and in warning members against the charlatans. Publicity also helps to hamper the operations of spurious charities, but legislation alone can end the evil.

Mrs. George Parkin

5s. 1d. A Week FOR FIVE

THE original purpose of hospitals—places for the poor and aged—has been completely departed from in this country. People admitted to any kind of hospital, voluntary or rate-maintained, must now pay according to means.

It is better that it should be so, because it was the bleak charity taint which hindered reform of the hospitals and often dissuaded the most necessitous cases from entering them.

But the saddest feature of the revolution that has taken place is that in many parts of the country it is the poorest people who now fare worst, as regards financial treatment, in the hospitals which were primarily designed for them—hospitals, too, wholly maintained from public funds.

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A worse reproach on the system could not be conceived of than the case of Mrs. Parkin, in the Yorkshire manufacturing town of Heckmondwike.

Some weeks before she was due for confinement, Mrs. Parkin went to a local clinic and asked for nursing help when the time came. She was told that it would only be given on condition that she employed domestic assistance for the nurse. This, it will be seen, was an impossible demand.

But complications set in and she was ordered to enter a public hospital for pre-natal observation and treatment.

She had only been in the maternity ward for a few hours when she learned that a demand was to be made on her husband to contribute 9s. a week for her maintenance and treatment.

Mr. Parkin is unemployed and dependent on relief of 35s. a week for himself, his wife and four children.

When the 9s. for the hospital was deducted from this amount, and rent, rates and other domestic obligations met, he and the four children at home would be left with 5s. 1d. a week for food—a penny three-farthings each per day.

So worried was Mrs. Parkin by the privation of her husband and children that she left hospital much earlier than her case required, and twins were born to her at home. And, in consequence of doing so, she has been refused milk allowance for the two babies.

Of course, in the terrible struggle to live under these conditions, they have fallen in arrears with the rent of their humble home in Chapel Lane and, to cap all, have now received notice to quit with the possibility of eviction.

Day out, day in, Mr. Parkin searches in vain for work and other accommodation. If he and his courageous wife and their six children are driven from home their case will be carried to the floor of the House of Commons.

The authorities concerned should be ashamed of attempting to exact such a frightful price for hospital treatment of the poor.

BROWN Wants 'Em GREEN!

"PERMANENT and profitable employment" and the chance to earn a second income during spare time are the delightful prospects offered by a concern calling itself the Melton Manufacturing Co., of Melton Road, Leicester.

And the Melton Manufacturing Co., you will be glad to know, is sole maker of "Melton" fancy leather goods, triple-woven belts, woven felt rugs, leather matting and interlock leather handbags.

But there is, as usual, a free course of training, a book to read, a form to complete with particulars and sign—and there is also a snag; although the scheme is described as an exceptional opportunity in a new industry. Those who want a job must first send £1!

Mr. H. H. Brown is the proprietor of the Melton Manufacturing Co., and, according to him, the demand for fancy leather goods (made on the Unit system) is growing every day.

His industry is growing so fast that he is anxious to engage home-workers almost anywhere. Previous experience quite unnecessary, no expensive machinery required. He sends the materials, the home-worker does the work.

And so anxious is the Melton Manufacturing Co. to secure home-workers that it is ready to place an initial order for £26 worth of goods, which are to be made and delivered in consignments of £5 each.

All that is necessary to do is to read Mr. Brown's glowing booklet and send him a money order for £1 to cover the cost of the undertaking!

"Level-headed, clear thinking people who have the vision to see and the courage to act, plus a small initial investment, will find in this the most extraordinary money-making system yet offered," runs the booklet.

So extraordinary, we hope, that they will steer clear of it, and when we reveal that Mr. H. H. Brown was formerly the proprietor of a former fee-snatching enterprise, the Matador Manufacturing Co., which went out of business following exposure in JOHN BULL, we need say no more.

BIRDS OF FALSE PLUMAGE

BOGUS degrees for almost everybody from parsons to teachers of dancing are becoming more plentiful and cheaper.

One expert vendor of fictitious degrees and diplomas makes a practice of placing a string of letters behind his own name, such as F.B.C.S., D.P.C., M.S.P., and D.C.—all, of course, intended to impress the unwary.

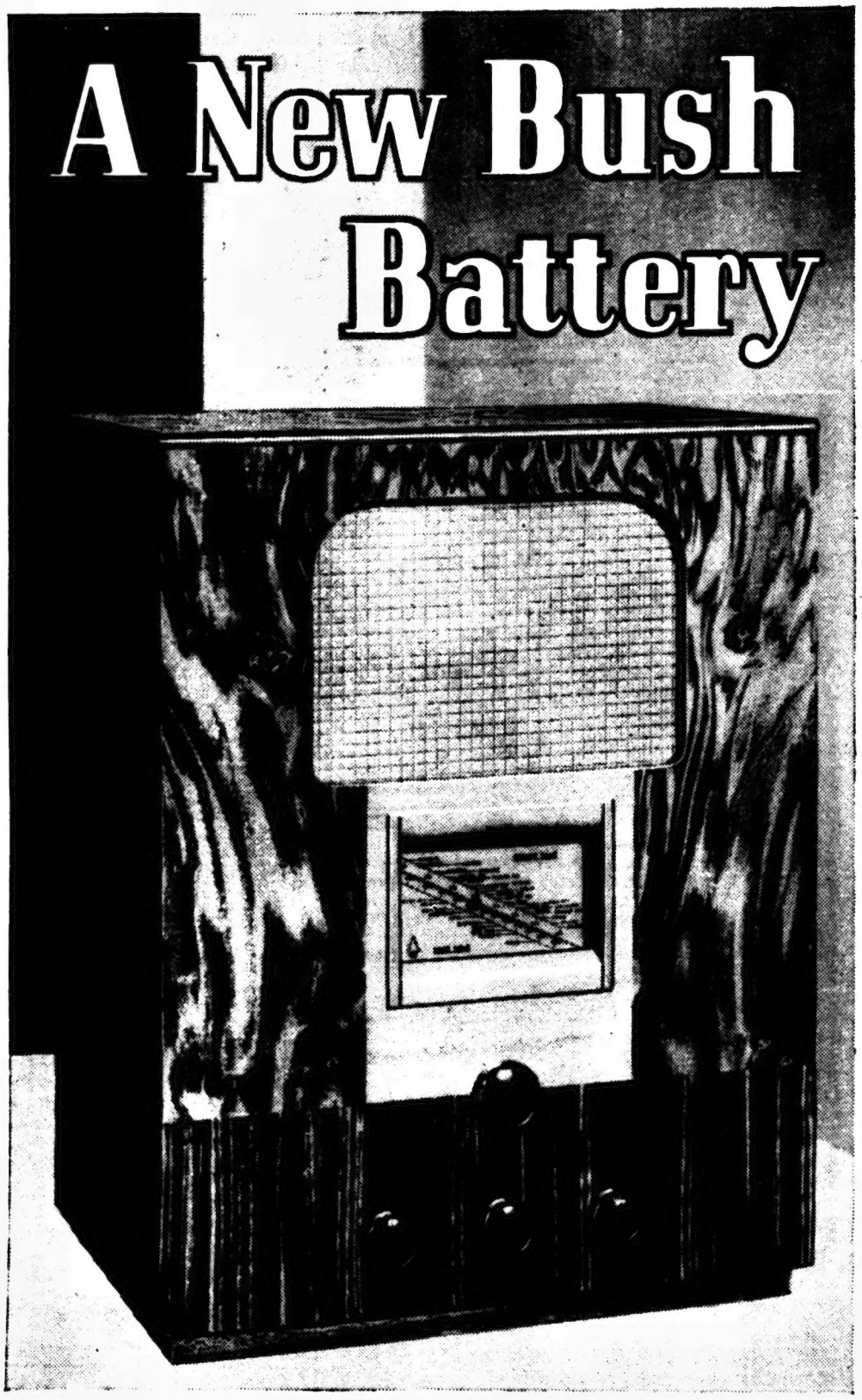
A particularly serious abuse of the acquisition of sham degrees is brought to our notice from a Northern county.

In this instance a young clergyman, on appointment to his first church, was given considerable publicity in the local Press. He was praised for bringing honour to his home town by affixing to his name what seem to be the degrees of Bachelor of Arts and Bachelor of Divinity of a famous university.

The news of the scholastic distinctions of this young minister has unquestionably impressed the members of his congregation. The people have been deceived, because our enquiries reveal that the Registration Officer of the university concerned is unable to trace the name of this young parson on the register of graduates.

JOHN BULL refrains from disclosing the name of the church of this minister, so that a career which has just begun may not be wrecked. But we mean to make known the whole truth if he does not quickly discard the false degrees with which he and so many others have been able to adorn themselves.

A New Bush Battery Superhet



2/7 a week
(batteries extra)

Christopher Stone says:—

THOSE surprising Bush people seem to have done it again! They've just brought out a new four-valve Battery Superhet which, they tell me, will sell at 8½ gns. I should think it will sell at that price like hot cakes!

Even if you already have a reasonably good battery receiver, I think you ought to hear this new Bush superhet. There is so much good fare available at the moment and when the new B.B.C. stations start up there will be still more need for the extreme selectivity only obtainable from a set such as this new Bush. Your Bush dealer is just longing to show it off—go and ask him to let you hear it.

MODEL SB44. Superhet for battery operation. 4 valve six stage superhet with 7 tuned circuits. Fixed low current consumptions (H/T 9 m/a, L/T .75 amp.). Supersensitive P.M. moving coil speaker. Large clear station-calibrated tuning dial. A.V.C. and automatic self-adjusting Grid Bias. Provision for pickup and remote speaker. Beautiful polished walnut cabinet.

CASH PRICE 8½ GNS. *less batteries.*

BUSH RADIO

POST THIS COUPON To Bush Radio Ltd. (Dept. J.B. 109), Power Road, Chiswick, London, W.4.

Please send me details of battery models S.B.44 and B.A.43, the new all-wave set, also name of nearest Bush dealer.

Name .....

Address .....

.....

Post in ½d. unsealed envelope.

THE SYMBOL OF RELIABLE RADIO

Sold only by Appointed Dealers.

Look out for details of an interesting new Bush Battery Superhet for **SHORT,** *Medium and Long Waves.*

CANDID COMMUNICATIONS

Silence Is Best, Bishop

Moscow Methods In The Dockyards
Black Areas Chief Makes Discovery

DEAR DR. BLUNT,—I commend to you the advice of the Archbishop of Canterbury that "Silence is now best." This is prompted by your Christian Council for Social Questions, of Bradford, where you are bishop.

That commission has discovered a few many things about the cause of juvenile crime that are well known to social workers. It was a waste of time. Representative people sat on the commission, and its report tried to sit on a number of evils.

What was said in report has been said of any industrial town in the land so many times, yet little or nothing has been done.

* * *

Once again you are in the centre of a first-class struggle, though you may not realise it.

It is alleged by the wise men and women of Bradford that two of the main causes of crime among youth are lack of parental control and discipline—often arising out of loose family relationships and domestic differences."

There are, always were, and always will be family differences.

As the result of one famous speech you gained the reputation of being a fearless bishop. Will you live up to that title by leading a great crusade to end poverty, abolish slums, and so lay the foundation of the new England that must be near to the heart of every bishop of the Church of England?

The Church of which you are now a leader is engaged on a great campaign for a return to religion.

* * *

Forget about the creeds and dogmas and concentrate on the essentials—food, clothing, good homes and the fullest chance for becoming men and women with minds prepared to listen to the teachings which at present fail to fill the churches.

Don't waste your time on these little local enquiries which only find out what hundreds of thousands already know.

The Church of England could well adopt that bit of homely advice: "What we want from you is a little less say so and a little more do so."

You and your fellow-bishops have a big chance. If you do not take it now, then take the Archbishop's advice, and keep silent.

JOHN BULL.

Mr. ANTHONY EDEN,
Foreign Minister

DEAR MR. EDEN,—Again, and very suavely, you have betrayed the principles of the League of Nations, and all the poor mugs like me who still cling to it as the only beacon of security in the rising storm of Europe's war-neurosis.

You have just helped to "solve" the problem of the "Free City of Danzig" by handing it over unconditionally to the Nazis. Smugly you said that "political tension would thus be lessened."

So it will. There is no "political tension" inside Germany. Things are calm—with the calm of death. Soon the same calm will reign at Danzig: as soon as every anti-Nazi has been beaten into silence, murdered, driven to exile or jailed.

Even as you spoke so nicely at Geneva, a batch of thirty Danzigers, after a farcical trial, were being sent down for good round terms of penal servitude, just because they objected to local Nazi tyranny.

Nice work that, I suppose you think. It certainly "lessened political tension." And yet, three years ago, you seemed the morning star of sane pacifism, the hope of all men of good will in this country.

Now you side openly with oppression, cruelty and the enemies of all freedom, light and goodness. I am ashamed of such a British Foreign Secretary.

JOHN BULL.

Sir SAMUEL HOARE,
First Lord of the Admiralty

DEAR SIR SAMUEL,—This dockyard dismissals affair grows worse. Backed by a complacent majority, you blandly poohpoohed Labour's demand for justice. Relying on hints of horrid "Red" activities to panic the old women, you merely admitted that you would not let the men know the charges against them or allow them any sort of trial because you do not want the names of your spies to come out.

Informers, trickery and such-like, I suppose, are still thought necessary in running a dockyard. But in the past Ministers have always had to produce their creatures in open court to prove the charges made by them.

You just believe your spies and provocative agents and refuse all justice to the men they accuse. Rather like the methods of Moscow's Ogpu and Berlin's Gestapo, isn't it, Sir Samuel?

JOHN BULL.

Mr. A. V. SIMONS,
Silver-tongued ex-J.P.

DEAR SIR,—To your bitter cost, you have found out that by smooth, glib talk it may be easy to deceive women and even hard-headed business men, but it won't talk you out of jail, where you will spend a few years thinking out how silly you were.

It is not often that a Justice of the Peace comes to such an inglorious end as yours, and it will be no comfort to you to know that, even though you "charmed" £15,000 out of the pocket of a Yorkshire business man, and led two young women to believe you would marry them, you were at last exposed as a confidence trickster in love and finance.

JOHN BULL.

Sir GEORGE GILLETT,
Commissioner for Distressed Areas

DEAR SIR,—I recall that when the first Distressed Areas Bill came before the House of Commons for third reading the Government cleverly altered the title to "Special Areas." That did not really alter anything, as your predecessors found out to their cost.

Now you have realised that one way to alter the name of the black areas to prosperity areas is to compel industries to be started there where it can be shown that the sites and labour are adequate.

You are talking about having the power to "tempt" industries, but you doubt whether that is the correct word.

It is not words that count. What you must demand is power and authority to compel new industries to start in the forgotten areas after a fair enquiry has been made.

Industrialists do not understand the meaning of the word "temptation," and if you doubt me, ask Mr. Malcolm Stewart. He found out so many things that he gave it up as a bad job.

You have also said it is right that out-of-work benefit should meet the needs of the family. Why not tell that to Mr. Ernest Brown and the Unemployment Assistance Board?

But just to even matters you also say that the dole makes people content to live on it. There is one way to alter that. Find them work.

JOHN BULL.

Dr. Blunt, Bishop of Bradford, approved the work of the Commission

Mr. and Mrs. F. CUTTS,
Bolsover, Notts

DEAR SIR AND MADAM,—You are part of the JOHN BULL tradition, and I congratulate you both not only on your golden wedding, but on the useful lives you have led.

Mrs. Cutts not only brought up her own ten children to maturity, but as midwife helped 1,000 babies into the world.

Though Mr. Cutts worked in the mine for twenty years, neither he nor you rested until all your six sons were found positions outside the coal industry.

That, too, is a sign of the times which the opponents of reform do not understand—that if men are not well paid and well treated for doing the essential and dangerous jobs they will, in time, see that their sons do not follow in their footsteps.

JOHN BULL.

Mr. OLIVER STANLEY,
President of the Board of Education

DEAR MR. STANLEY,—Don't you ever read the papers—or talk to your colleague Leslie Hore-Belisha? I ask this because you have refused to stop some local asses from building a new school on Caterham by-pass road, near a six-way junction and a big garage.

Haven't you heard about the children killed on Westway? Do you care what happens to children at Caterham? I should think again if I were you. If not, the Commons may think for you.

JOHN BULL.

Mrs. P. HARDMAN,
Chorlton-cum-Hardy, Manchester

DEAR MADAM,—For a year your husband kept up the pretence that he was still in work, then made an end of it all.

Many men would rather die than admit that they have lost the proud position of breadwinner. Those who talk slightingly of "the unemployed" do not understand either that or the truth that the worst of unemployment is the wreck it makes of people's souls.

It was a strange irony that your husband ended his life while someone was looking for him to give him a job. Many of us give up the fight just a moment too soon, probably because we feel that we can bear no more. You have my sympathy.

JOHN BULL.

Why Swaziland Goes To Jail

By A Very Special Investigator

IN far Swaziland, when night has fallen and the sallow equatorial moon has scuttled behind the clouds, a very special investigator, hacking his way through the jungle and stepping carefully over sleeping anacondas, somnolent panthers, and snoring lionesses, might come suddenly upon a forest clearing.

There he would find a sacrificial fire, its flames pushing back the darkness and, of course, causing weird and eerie shadows among the tropical trees. Round it two native warriors would be dancing.

And above the distant mating-call of wandering she-elephants and the soft plash of the slimy, crocodile-infested Limpopo river a very special investigator would hear the two warriors beating a monotonous rhythm on their wooden drums and intoning with an unmistakable note of nostalgia and envy in their voices the following song:—

"Bim, bam, bom, oompah, oompah, bim, bam, bom, booooo!"

A very special investigator would then hastily snatch his tattered copy of Baedeker and find that this wild savage chant could be freely translated as follows:

"It's a song of prison!
That's the place to dwell.
A bath whenever you want one,
Food at the touch of a bell.
No rent to pay, no taxes;
No fright to fear from battle-axes.
A comfy bed, jam on your bread,
And a doctor to keep you well."

Chorus—

"Oh sing a song of prison, etc."

This song immediately explains (1) why there would be only two warriors singing it; and (2) why the warriors would sound so sad. For nearly all the other warriors are in prison!

Let me explain the origin of this little fantasy. Popping the other morning into His Majesty's Stationery Office for a little light reading matter, I chanced upon the Annual Report on the Social and Economic Progress of the People of Swaziland, 1935.

It is an engrossing tale. The author, who cloaks his genius in anonymity, should go far.

I can fofesee, in these days when the Happy Ending is coming back into favour, long queues of film magnates lining up outside His Majesty's Stationery Office begging for the film rights in the Annual Report on the Social and Economic Progress of the People of Swaziland, 1935.

The story opens gloomily. Swazilanders live in small wattle huts. There are no windows and the only ventilation is through the thatch. Wattle life!

There are no bathrooms and, except in urban areas, no sanitary arrangements. Tuberculosis is rife, mainly due to bad food, but there is no sanatorium.

In spite of bad houses there are no building societies in the territory. There is no factory legislation, no compensation for injuries or accidents. There are no legislative provisions for sickness, or for old age, except in the case of domestic and agricultural servants.

Moreover, every native who is unmarried or has one wife has to pay a tax of 35s. a year.

At this point in the film there will be

a caption flung upon the screen. Silhouetted against a rising sun will be the words: "CAME THE DAWN." And this will dissolve into a picture of one of Swaziland's luxuriously appointed prisons.

For, faced by insecurity and bathroomless houses, and chased by unlicensed dogs and overtaxed wives, the Swazilanders flock to prison. A Swaziland prison is the local equivalent of a Park Lane mansion.

Here is the Report's description of one of them:—

"At the Mbabane prison, which is typical of the other prisons, the prisoners sleep on grass mats and are provided with blankets. There are four lavatories, three kitchens and three bathrooms. Electric lights have been installed in the cells.

"The Principal Medical Officer of Health reports that the health of prisoners was, as usual, excellent."

Can you wonder that the total of 3,930 prison inmates in 1934 increased in 1935 to 4,841? Can you wonder that as those two warriors dance round the jungle fire the song they so sadly sing is:—

"Bim, bam, bom, oompah, oompah, bim, bam, bom, booooo!"

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Mystery Crook Who Wore Five Waistcoats And Helped The Vicar!

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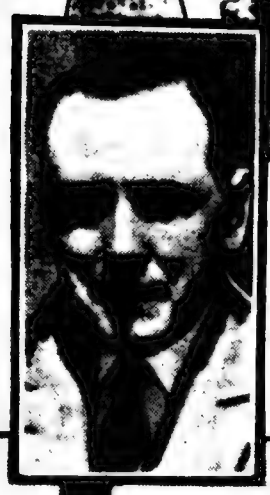

George Jarvis, and (below) the house at Mablethorpe, where he duped the neighbourhood. Above he is crowning a May Queen at Sevenoaks, Kent, where he lived in grand style

MR. GEORGE JARVIS is a novel type of rascal. Like old Smee, the pirate in "Peter Pan," he has a winning way with him and little children find him lovable." Outwardly, too, he is full of good works; a benign figure, active in parish affairs, regular in his attendance at church, generous in his hospitality.

In this guise of genial good fellowship he has hoaxed one community after another, but we see no reason why he should be permitted to impose upon the public any longer.

His latest exploit has been to enliven the winter season at the quiet little seaside resort of Mablethorpe, Lincolnshire.

When he first arrived there with his wife and three children, there was nothing to suggest sinister motives.

Indeed, the benevolent-looking stranger soon became a notable personality in the district. He rented a furnished house, aptly named "The Retreat," situated at Trusthorpe, on the outskirts of Mablethorpe, and close to the sand-dunes.

He spoke of his business interests and explained his sudden appearance at this deserted seaside resort in mid-winter by saying that he had recently disposed of his hotel business in Leeds and wanted a rest.

TONGUES BEGIN TO WAG

Jarvis and his wife soon became Mablethorpe's star residents. In the lounges of local hotels, Jarvis, with a lordly wave of his hand, would produce a roll of notes and entertain generously.

His popularity began to increase, and local people seeing him in his car would doff their hats as if Royalty were passing through the town.

A few local people were invited to his temporary home, "The Retreat," at Trusthorpe, where he acted the host in the grand manner, and played the devoted husband and father with his wife and three children.

He became friendly with the Vicar of Trusthorpe, and on Sunday mornings he would go to early Communion. At Christmas time he helped to decorate the Christmas tree at the children's party, after which he was seen assisting the vicar at washing-up.

It is not surprising that although Jarvis was looked upon as a "mystery" man, he became immensely popular. Poor people told of his generosity, as did others who drank his health in local hotels.

Yet tongues wagged in Mablethorpe. Some suspected him because of his generosity, others because of his strange habit of never facing a group of people when entertaining. His frequent out-of-town journeys by motor-car also aroused interest.

On New Year's Eve, Jarvis appeared at a local ball in fancy dress costume as Pierrot, and was a great success, but he refused to attend a local police dance, which is not surprising in view of subsequent disclosures.

Meanwhile, the following advertisements, under box numbers, were inserted by Jarvis in newspapers circulating at Grimsby, Grantham, and Nottingham.

"To a man who has a money-making idea," announced one. "The advertiser is willing to assist with brains and capital."

Another advertisement read: "Advertiser is prepared to finance any business proposition likely to show results. Reply in strict confidence."

Jarvis at this time was posing as a prosperous business man with large funds at his disposal. He talked airily of starting a laundry concern which would have branches at near-by coastal resorts.

He was negotiating to buy a hotel at Grimsby, and boasted of business interests at York and other towns.

By now the people of Mablethorpe had accepted the stranger, Jarvis, as a person of some importance, if a little eccentric.

There was, for instance, his strange passion for waistcoats. He had an extraordinary collection, most of which were cut on generous lines.

He thought nothing of wearing four or five of these garments at the same time and seemed to take a pride in patting his apparently corpulent stomach when engaged in conversation.

It was thought to be a queer vagary on his part, until one day he let slip the observation that his weight was just eleven stone.

This was the first hint that aroused real suspicion, for it dawned upon his new friends that such a portly man should really weigh a great deal more than that.

Things at Trusthorpe and Mablethorpe were now moving to a climax. A man in a saloon bar, also a stranger, had seen Jarvis and recognised him, but not by that name, and Jarvis had hurriedly retreated, leaving his drink untouched.

Even the police had begun to take an interest in this stranger who lived at "The Retreat," near the deserted sand-dunes.

SECRET WATCH BY POLICE

On a recent Sunday evening, they went to interview Jarvis, ostensibly about a technical point concerning a motor-licence. Jarvis welcomed them, and appeared quite at ease.

The police left, but set a constable to guard the front of the house from an unobtrusive point near by.

Two officers returned to "The Retreat" an hour or so later, presumably to take dramatic action. They knocked at the door, which was opened by Mrs. Jarvis, but Jarvis had not stayed to see them.

As soon as the police had left after their first visit, Jarvis collected all available cash in the house, and leaving by the back door under cover of darkness, made his way to the sand-dunes and escaped.

There are no trains from Mablethorpe on Sundays, and it is believed that Jarvis hid that night on the sand-dunes until the hue and cry for him had died down, and then on the Monday morning made his get-away by begging a lift on a lorry or motor-car.

So Jarvis, abandoning his wife and three children, made a hurried exit from Mablethorpe in much the same way as a certain Frederick John Kirkwood made a hurried departure from his country mansion near Sevenoaks, Kent, in March, 1935, and just as a certain William Frederick Hector Pinkham disappeared from his palatial house at Hoddeston, Herts, in 1929!

Jarvis, in fact, the mysterious visitor to Mablethorpe, is none other than Kirkwood, alias Pinkham, one of the most extraordinary and daring crooks we have ever encountered.

Since his sensational disappearance from Sevenoaks nearly two years ago in the name of Kirkwood, he has been on the run and has succeeded in evading the police.

He then feathered his nest very well, and there is no doubt that his ill-gotten gains enabled him to live so lavishly in his new "Retreat."

His wife and three children, whom he had then abandoned, had subsequently rejoined him, and they had travelled from district to district living as unobtrusively as possible.

Kirkwood, a master of the art of disguise, had succeeded in altering his appearance—hence his noticeable corpulence at Mablethorpe.

It is now evident that his fondness for a superfluity of waistcoats was no eccentricity, but just an ingenious device. Those extra waistcoats helped to conceal padding and to convey a false impression of corpulence.

At York, Grimsby and other towns he had made comparatively small sums by sharp business deals.

Then came the Mablethorpe exploit as Jarvis, which neared its end when a JOHN BULL reader recognised him, not as "Kirkwood," but as "Pinkham," a previous alias.

So once more the chase for Kirkwood, alias Pinkham, alias Jarvis, is on.

This man with a Jekyll-and-Hyde personality, who would attend early morning Communion, make friends with the vicar and be the perfect father to his children, is a versatile criminal with an astonishing record.

When, as Kirkwood, he arrived in Sevenoaks, he opened elaborate business premises as a "Business and Insurance Broker and Auctioneer." A fleet of cars took his representatives to different parts of the country to cope with business which he boasted had a turnover of £250,000 a year.

He acquired a beautiful old-world mansion, Old Mill House, in the locality, and converted it into a luxurious home worthy of a millionaire.

Taking an interest in a local church, he provided, at his own expense, an electric light installation. Large parties were entertained by him. Champagne and other wines flowed freely. There was a magnificent cocktail bar and a marble bathing-pool illuminated at night by hundreds of fairy lights.

Then came the crash, and Kirkwood disappeared one Sunday night just as at Mablethorpe in the name of Jarvis he again made his escape.

FOILED BY M.P.'s SUSPICIONS

Earlier still, as William Frederick Hector Pinkham, he had lived as Lord of the Manor at an impressive country mansion at Hoddesdon, Hertfordshire.

At this time he was floating a £50,000 company, Conservative Newspapers, Ltd., which was to establish local newspapers.

He had established confidence with a number of prominent politicians, and had hoped to make a haul of £50,000 or more. The suspicions of a well-known M.P. led to his undoing.

Pinkham, finding that the game was up, collected all available money and made his get-away as he subsequently did from Sevenoaks and Mablethorpe.

He next appeared in Glasgow, where as "Dmitri Innes," he was going to open a luxury restaurant and cabaret.

Again, when the police began to make enquiries, he disappeared.

For years this man of many aliases has been on the run, and his cleverness at disguise, coupled with his audacity, has undoubtedly enabled him to escape the police net on many occasions.

He has served sentences for several offences.

As a result of our disclosures concerning his latest exploits, we hope that his period of liberty may be brought to an end.

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Cutting Out CRIPPS

By A. G. Gardiner

I THINK everyone who believes in the democratic system and Parliamentary government will welcome the surgical operation which the National Executive of the Labour Party has just performed.

It had no honourable choice in the matter, for if it had failed to take up the challenge thrown down by Sir Stafford Cripps and the Socialist League it would have betrayed its trust and abdicated its authority. In a very real sense it is not it which has expelled the Socialist League, but the League which has repudiated the Labour Party.

The expulsion is the culmination of a prolonged struggle within the Party to change its character, its methods and its objectives.

From its inception the Labour Party has accepted the principle of democratic constitutionalism.

It has stood for "government of the people, by the people, for the people," through representative Parliamentary institutions.

The aims of its policy are extreme, but its processes are constitutional.

The changes in the social order that it seeks to bring about are to be achieved not by violence and disruption, but by the collective sense of the community working through the Parliamentary machine.

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Progress is to be made towards the goal not by revolutionary upheavals, but by evolutionary growth—in Mr. Sidney Webb's famous phrase, by "the inevitability of gradualness."

No one surveying the history of the past forty years can question the profound influence which the movement has had upon the life of the nation. It is only since the war that the Labour Party has achieved office, but its effect upon government is not to be measured by what it did while in power.

It has permeated all Parties with its social ideals and speeded up the legislative machine beyond all previous experience.

In the last thirty years the condition of the people in this country has undergone a beneficent revolution, none the less striking because it has been accomplished through Parliamentary action rather than through bloodshed and barricades in the streets.

And though this revolution has for the most part been the work of other Parties—the old-age pensions and national insurance schemes, for example—the driving impulse has come largely from the Labour Party. It would be true to say, I think, that it has been more influential out of office than in—by what it has caused others to do than by what it has done itself.

But there has developed within the Party a movement which is impatient with constitutional processes. It looks a little enviously to the paradise which Mr. Stalin has made of Russia. It believes, quite honestly, that we could make this country a paradise, too, if we would only get rid of our antiquated democratic notions and go in for the class war and the gospel of Karl Marx.

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And the proper instrument of the revolution is the Labour Party. It is proposed that when next this Party is returned to power it should put Parliament into its proper place—that is, in cold storage.

All that Parliament would have to do would be to transfer its authority to the little Jacobin Club who would seize control, rule us by administrative decrees and carry through in one magnificent tornado the social revolution on the model of Moscow.

In the great phrase of one of our Jacobins, the omelette is to be made so efficiently "that the eggs will never get back into their shells."

Sir Stafford Cripps, having failed within, has embarked on the task of undermining the Labour position from the outside

It was to impose this amiable programme upon the Labour Party that the Socialist League was formed. It is a small body, which would be negligible but for the ability of its president, Sir Stafford Cripps, and the feverish energy of the little group of Communist propagandists who command so large a space in the Press and in public discussion.

Faced with the internal "cell" of disruption the Labour Party has acted with patience and tolerance. It has no sympathy with it for many and weighty reasons. As a Parliamentary Party it is opposed to revolutionary Communism.

The chief source of its strength are the trade unions, and as a witty member of the Party once remarked, "The British working man is about as revolutionary as a Christmas pudding."

And as practical politicians and as the potential alternative Government, the Party naturally anticipates its return to office.

That would be out of the question if the Party sacrificed that vast body of moderate opinion whose support is necessary to give it victory and which would be scared away if Labour adopted a policy of catastrophe.

In spite of these considerations, the principle of allowing the largest freedom of opinion within the ranks has been observed by Labour, although it is a commonplace that every speech of Sir Stafford is worth many votes to the other side.

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But the situation became intolerable when the Socialist League defied the declared policy of the Labour Party by linking itself up with the I.L.P. and the Communist Party in a so-called United Front.

This was an open and deliberate violation of the conditions on which the League was a constituent member of the Labour organisation.

It violated those conditions in two respects. At the Edinburgh Conference of the Labour Party as recently as last October, that body rejected the proposal to join a United Front by 1,805,000 votes to 435,000.

That decision may be wise or unwise, but it is the policy of the Party.

In disregarding it, the League challenged the Party to eat its own decision or to expel the League from its tabernacle.

And in the second place, the democratic Labour movement has for twelve years kept the Communists at arms' length.

It has refused to admit Mr. Harry Pollitt's organisation to its communion, and it has adopted an attitude of inflexible opposition to the theories of the class war, dictatorship and revolutionary action which are the doctrines of the Communist movement.

In these circumstances the action of Sir Stafford's League left the Party no alternative to the course it has taken.

He knew this, and has, of course, fashioned his strategy with this result in view.

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He has had his shot within the Party at forcing Labour from the democratic to the Communist platform, and, having failed, he has now embarked on the task of undermining the Labour position from without.

It would be foolish to under-rate his enterprise. He is one of the three or four ablest men in Parliament, and no one can doubt the sincerity of his passion, however much one may distrust his judgment.

He may well make Communism, for the first time, a real issue in this country, and he doubtless hopes to distintegrate the Labour Party by overbidding it and assuring the discontented that "Codlin's the friend, not Short."

But I think his calculations are all wrong.

This country will not leave the well-tried path of democratic government for the ways of class war and revolution, and the more the light is shed on the shambles of Russia the less it will be tempted to do so.

Nor is the Labour Party likely to lose by having the Socialist League outside its movement instead of inside. It will have gained far more than it will lose by making a clean cut with the Communists.

(Continued from page 7)

BLIND MEN ON THE BENCH

In November, one of the Ilford victims, an elderly man, shabbily dressed, broke down and stumbled from the witness-box when he was committed to prison for two months. In his case the sentence was suspended for a month, but that, in all probability, only meant that, at the end of that time, he would be just as badly off, and back again.

Then, at the last court, one young man who was not present when his name was first called was asked by Stedman, "What time did you arrive?"

"About 10.55," was the reply.

"You were supposed to be here at ten," answered Stedman. "Why weren't you here?"

"I was looking for work," explained the poor man. "I have been out since 7 a.m. . . . I have been out of work since December 30, when I was dismissed with 200 other employees. . . . I have a wife and six children and have to depend upon the £2 6s. a week I get from the employment exchange."

"You were in work when the rates were accruing," said Stedman. "You should have paid them then. Really, I should send you to prison for a month."

* * *

He did what was the same thing—he ordered that out of the man's £2 6s. a week he should pay off £1 a month. If the rates are paid, it will merely mean that the children will have less to eat.

Of course, the court also has power to order the household goods of poor defaulters to be seized and sold. It doesn't do so because most have little left in their homes—everything of any value has long since been sold in the fight with poverty.

Most of them are honestly in great difficulty. The rate collectors often help defaulters when they can. But, in the end, they reach the Rates Court, and there, month after month, rates defaulters and parents, mostly women, who have failed to send their children to school, arrive in such hordes that, on occasion recently, there have been over 1,000 people waiting.

Stedman, thin of face and short of patience, cross-examines them. They plead, in case after case . . . "My husband is out of work" . . . "We have had long illness." . . . "We tried to run a shop." . . .

As they tell their stories, Stedman leans over his desk, then stretches back again, with an impatient tap of his spectacles on the desk, and says, "I can't accept your excuse."

There is a brief dialogue, and the victim leaves the court, often in tears, nearly always indignant at the way in which his, or her, story of poverty has been treated.

The Rates Court is a field-day for Stedman, but it is no picnic for a man who has lost a day's work to attend the court, or for a woman with children to be told, "You are really living on public assistance" because the poor household has bought food with its little money instead of paying the rates.

With the Stedmans of Britain, Rates come first and everything else a bad second.

How long is this to go on?

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CANNIBALS UNDER THE *Union Jack!*

THE British Empire is conniving at cannibalism. So is the French Republic.

To connive, according to the Oxford Dictionary, is to wink at what one ought to oppose. Well, that is exactly what these great, free, and broad-minded democracies of Britain and France are doing — winking at cannibalism, and a lot of other things as well. These democracies who possess one-third of all the earth's land surface — more than eighteen and a half million square miles of forest and garden, mountain and desert, pasture and tillage—and rule hundreds of millions of people of every shade between tinted old ivory and the black of patent-leather shoes.

But you see, besides their separate properties these broad-minded landlord democracies also own conjointly a clutter of small islands. A hundred or so. Peppered about a corner of the Pacific. Having, perhaps, a population all told as large as that of Beckenham, Kent.

That clutter of islands, which we call the New Hebrides, has plenty of government for its forty-five thousand inhabitants. Lots. Two lots, in fact. A British High Commissioner. A French High Commissioner. A British Resident Commissioner with staff. A French Resident Commissioner with staff. A British Judge. A French Judge. And a *third*—a neutral Judge, for luck.

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You might think that with all that apparatus the forty-five thousand would be well ruled. But they aren't. It might be said that they are hardly ruled at all.

The past history of the islands, before the coming of the Condominium—as it is called—is an indelible and bloody blot upon our name: the present muddle a disgrace to great nations.

It is, for instance, a bitter comment on the Twin Governments that on the island of Malekula, within ten miles of radio station, hospital, police, and miles of plantation, cannibalism is still notoriously and heartily practised. Ten miles!

There is no getting away from it. The evidence has been brought back by Mr. Tom Harrisson, who spent over two years in the New Hebrides, and "finally 'went native' and lived mostly among people who were still eating each other." The results of his investigations are told in a remarkable book, "Savage Civilisation," published by Gollancz. A damning indictment of the ineptitude of the dual rule.

Harrisson isn't just a tourist gossiping from hearsay. He speaks of what he has seen—not merely of cannibalism, but the whole system. And he is a reputable witness. . . . Biologist with the Oxford University Expedition. . . . Given an award by the Royal Geographical Society. . . . Government Officer for the central islands with a special mission to bring them under control.

Well, Harrisson went and stayed among the Big Nambas in the hill country of north Malekula. The Big Nambas, who loathed the whites, ate them on occasion, and were constantly fighting and eating each other. No, this isn't a story of the time of Captain Cook, but of 1935 in an island governed jointly by the Imperial might of Britain and France!

Harrisson, out of scientific interest, remained in the region for a year. In that time thirty men were killed in the various village wars that were going on. The slayers were not always successful in carrying off the bodies of their victims, it is true, but, "out of the thirty killed to my knowledge, seven were successfully eaten."

The body is hung on a great drum hollowed out from a whole teak trunk; about it the war party dance all night. Then "towards dawn the hanging body is beaten by strokes from sharp-edged hardwood clubs, shaped like canoe paddles; these break the bones. It is taken down, cut into large pieces, wrapped in leaves and put to cook in a native oven. Every man must eat a portion.

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"The taste is like that of tender pork, rather sweet. Some men are noted flesh-lovers, and eat as much as a whole limb. The natives recognise as I do myself, a peculiar greasy look about the eyes which characterises such men.

"I have known only one man who definitely hungered after human flesh; he had eaten more than one hundred legs."

In one district it is even said that they eat women. In Matanavat, on the other hand, they are not cannibals, but in certain circumstances will sacrifice a thirteen-year-old boy on a stone altar in the House of the Hawk. Club him to death.

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Bodies are always divided and sent out to other villages on all cannibal occasions. The recipient of a portion has to reciprocate it in course of time. There you have the cause of many apparently reasonless wars, and sometimes the murder of unsuspecting whites.

Despite galaxy of commissioners and judges, Union Jack and Tricolour, a white man will go into the oven if he falls into the hands of these cannibals and they have decided on a banquet.

They are not afraid of all the commissioners and judges. Not even afraid of the guns of the warships which keep the coastal natives in control. Not after 1916, when a punitive expedition under seven commanders came to an inglorious end, with the loss of a number of rifles and much ammunition, and the massacring of a rearguard of police.

Subsequently six missionary teachers sent into the bush were killed and eaten by those they hoped to convert. A cannibal cocking of a snook to Twin Government.

The Big Namba, as you may have guessed from this, does not like the white man. And he has good reason. Very.

For the history of Europe's relationship with the New Hebrides is the tale of the destruction of a people by what we call (ironically enough) civilisation.

The islands could probably support 5,000,000 inhabitants in comfort. Once upon a time there were 1,000,000. Now there are only 45,000.

Why? Oh, just because the civilisation we brought to these poor savages was the slave trade. Was guns. Drink, disease—measles, influenza, tuberculosis, smallpox.

The outrages committed by the early sandalwood traders hardly bear thought. Four natives, for instance, were shot because they rejected the terms offered for their produce. Others were kidnapped and sold to other cannibals in exchange for the precious wood. The mate of a Sydney ship actually boasted that he shot six men so that he should queer the market for any European trader that might follow him.

The natives found it difficult to find a logical relationship between the Christianity practised by their "Christian" business visitor and the Christianity preached by the missionary. Eating the missionary seemed often to be a good way out of the difficulty.

Then "blackbirding" began.

Natives were taken over to supply cheap plantation labour in tropical Australia, where the whites could not work. Slaves. Kidnapped many of them. Shipment of an entire population at so much a head: wholesale like cattle. A Royal Commission reported that not one of the 103 "recruits" in a ship called the *Hopeful* was lawfully recruited; that her cruise was "one long record of deceit, cruel treachery, deliberate kidnapping and cold-blooded murders . . . the number of human beings whose lives were sacrificed can never be accurately known."

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That's been stopped. But "recruiting" of labour still goes on under the rose in a vicious manner—not for Australia, but for the copra plantations on the islands.

Harrisson reports that in the first half of 1935 he came across fifteen cases of illegal recruiting, or near-enough kidnapping. Also, "I met three white murderers who had never even been charged," although there are two Governments to keep order and three judges to deal with the criminal.

Also, "I reported many cases of land-grabbing, booze and bullet-selling, nearly all by French subjects."

The native trouble is mainly due to the illegal operations of whites with guns and drink, to woman-stealing, and wrongful recruitment of labour. The marvellous twin-government of the owners of a third of the habitable earth cannot give justice to the native. So they have to avenge their wrongs themselves. Their protests sometimes take a sanguinary form. At Malua Bay "they recently bagged a whole boat's crew that they had been waiting twelve years for." Pretty commentary on the Twins, isn't it? On the Twin Government who cannot even inspect properly the plantations whose labour needs are satisfied by guile, fraud, and "near-enough kidnapping."

This final great thought. "It is lucky for the complacent whites in the New Hebrides that there is an infinitude of tribes, no one of whom acknowledges the authority of any other. If one man arose who could weld together even a part of the potential armed native power things would go very differently in these remote islands. The combined Great Nambas alone could be really formidable."

Christianity, civilisation, government—by twins—in the New Hebrides! Not so much of any of them!

You've Been Waiting For This!

ALWAYS out to help its readers in every possible way, JOHN BULL this week is proud to contribute a great practical service to its readers who like doing and making things themselves.

In the centre pages of this issue JOHN BULL announces a stupendous £1 1s. Presentation that will at once be enthusiastically acclaimed for its priceless every-day usefulness. It is "The Practical Man's Book of Things to Make and Do."

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"BANISH DEATH WALK"

With reference to the article "Abolish This Death Walk," in our issue of January 23, we are informed that neither the Ramsgate Borough Council nor the Broadstairs Urban District Council are responsible for the protection of the cliff walk to the dangers of which we drew attention. This particular part of the cliffs at Kingsgate is privately owned.

We gladly give publicity to this correction.

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Police Dragoon A LITTLE TOWN

IN England to-day a small-town community is living under the heel of police discipline.

Women may not stand and exchange gossip at their garden gates. Men must not linger in the streets at night. The right of free passage is denied to strangers. The police will not tolerate such things.

Outspoken comment may lead to police court summons. Vehement protest is likely to bring arrest.

For such conditions are Harworth, and its sister villages which surround the great Harworth Colliery, near the Yorkshire border of Nottingham county.

Details of the mining dispute which involves Harworth are common knowledge, and were discussed in JOHN BULL'S leading article last week. The prolonged struggle which reached its crisis in December last concerns the right of miners to remain loyal to the trade union of their own choice.

Management of the colliery attempted to force employees to join the "Spencer" Industrial Union—a "yellow" organisation in the view of the official trade union movement. A majority of the men, members of the Notts Miners' Association, refused. A stoppage of work followed. Only "Spencer" men are now engaged in coal-getting in the pit. The remainder are idle.

Miners and their families discussing notices received calling them to give up possession of their homes

Right from the outset of the trouble the miners of the Notts Association have been well controlled by their leaders. Their protest by idleness has been carefully directed; the hot-heads kept well in check.

Important that those facts be considered in reviewing the exceptional and fantastic police action.

Difficult Task

Normally Harworth has a police establishment of one sergeant and five constables, who live on excellent terms with their fellow-citizens. But since the onset of the dispute Harworth has been beset by police. Drafts of sixty and more brought in from other parts of the county are billeted around the village. Truly it can be said the colliery village of Harworth is in police occupation.

It is accepted that the police must take adequate precautions to prevent disorder. Admitted that their task is a difficult one. Then regard actual facts of what is happening in Harworth.

Major Thomas P. Barber, the chairman of the company—Barber Walker and Co. Ltd.—which owns the Harworth Colliery, it is worth noting, is also chairman of the Nottinghamshire County Council, which controls the police through a special committee.

It is not, of course, suggested that this dual position of Major Barber has affected the local police in their action. No doubt the police imagine they have been quite impartial; simply doing an unpleasant duty. Still, Major Barber, chairman of the colliery, is chairman of the county council that employs them.

He is a man of wide human sympathies. The police methods must be within his knowledge. Major Barber could use his influence to moderate their control over Harworth.

Also Mr. W. Wright, the colliery manager, is a magistrate of the local Bench at Worksop, the police headquarters for the district.

So his influence might help to amend the police tactics.

Now I will tell of what I saw and heard during a recent visit to Harworth.

During the daytime Harworth presents the same sort of appearance as any other industrial settlement in which the majority of male inhabitants are unemployed. Small groups at the street corners; a meeting on an open space; youngsters at football, and a good assembly in the Comrades' (ex-Service) Club. Few policemen are about. Those who are on patrol look thoroughly bored.

It is after dark that the police appear in numbers. They lurk in couples in quiet roads. They appear mysteriously from some watching-post if people stop and stand to talk together.

"You can't stand here," they order. "You must get along. No standing about in the streets. Inside your house, or move along."

I went to Harworth first by motor car from Doncaster, and left driver and car in a side street while making enquiries. My driver was immediately rounded up by a police officer. From where did he come? Who was he driving? What was the business of his fare in Harworth?

Those were the questions which the chauffeur, who knew nothing at all about me, had to meet.

All this police suspicion and activity each night has its object. It is preparation for the escort of "Spencer" miners to the pit.

With police guard, these men are brought from different parts of the scattered villages to an assembly-point—in the vernacular "Ward's Shed." About forty are gathered together like a flock of sheep under their police shepherds.

Signal that the "convoy" is about to start is given by a police motor car, which blinks and flashes a side lamp warning—"Be alert"—to police reinforcements along the line of route.

They call this nightly procession of Spencer's men "The Chain Gang" in Harworth.

An amazing procession it is. Police car in the van; police car bringing up the rear; frequently a third police car on scouting duty, a rank of policemen on either side of the "Spencer" miners, who plod slowly in their heavy boots.

By each corner and road crossing other police officers join the column. It collects guardian strength in progress, until approaching the colliery—where another police detachment is waiting—a cordon is thrown across the roadway. The procession goes through on and in to the colliery, but passage is barred to everybody else.

Such cordons separate the residential part of Harworth from the main highway, which is the avenue of transport to other places. If you want to get away from Harworth at "cordon time" you are just unlucky. I, having no association with either side, tried to pass, but was prevented.

Crowds Attracted

Isn't it all very ridiculous and unnecessary? A police cordon may be thought desirable by the colliery company to safeguard from interference the miners who are working. It could be much more effectively formed across the approach road to the colliery—thus leaving the main road free—than at the spots selected.

I commend that suggestion to the police officer in charge from one who has seen many mining strikes and stoppages in much more difficult areas than Harworth, Notts.

Naturally, this nightly display of police mobilisation attracts crowds. The people flock out from their homes to watch "The Chain Gang." They must, however, behave warily. Two "Boos" or a shouted condemnation of "Scabs" may bring unpleasant consequences.

That the police have had various awkward situations to deal with is obvious from the nature of the Harworth dispute.

Six Harworth men are at present in Lincoln Jail, suffering imprisonment because they expressed feelings too tempestuously.

Women have been fined on allegations of intimidation or with using threatening words by which a breach of the peace might be caused.

Women Warned

In one instance a young man who pushed through the police line in trying to get his sweetheart to an omnibus stop—she was to return to her employment at Doncaster by a certain hour—was charged with obstruction and fined.

In another a man, only lately discharged from hospital with a shoulder injured in an accident, was convicted of assaulting the police and sentenced to two months' hard labour.

The police take precautions to warn individuals against the risk they may run by too exuberant an outburst against the "Spencer" miners remaining at work.

Visits are paid to houses and women told to be careful and stay within doors. It is the police theory that the women are the principal fomenters of possible strife.

But the miners resent this police approach to their womenfolk. They declare the women are unnerved and frightened.

Certain it is—from my own observation—that a knock at the door will set a Harworth woman trembling.

For the credit of the Nottinghamshire Constabulary the methods should be revised. As it is, the fine record of their county police will be for ever sullied in the minds of the people of Harworth.

There is a further unhappy outcome of the colliery dispute. Scores of families in the village are threatened with eviction from their homes because the men have ceased work.

Many of the houses in Harworth are owned by the colliery company. They are admirable little houses. Indeed, for a mining settlement the place is one of the very best in the whole country.

The colliery company says it wants its houses back because the men are no longer its men, and the law is evoked to secure possession.

Before it is too late, a word of warning must be sounded. If the dispute remains unsettled, and attempts are made to evict the miners and their families, then not all the police of Nottingham county will save Harworth from riot and disturbance.

S. B.

★ *Politics And You* ★

REFORM WE'VE BEEN WAITING FOR

EMPLOYERS, trade union leaders, social reformers, politicians, are all on the alert. They expect the issue of the new Factory Bill, promised by Mr. Baldwin over fourteen months ago, any day now.

About time, too! Last Act was passed thirty-five years ago. A new industrial revolution has occurred since then. Factories and workshops subject to inspection (281,000 last year) have grown enormously. New industries, new automatic processes, outside the present regulations, have grown, too. Charlie Chaplin's "Modern Times" has arrived.

The Bill contains provisions and omissions that will rouse a storm of indignation among the workers.

In broad outline it will follow the measure (drafted ready but never printed) left by the Labour Government when it was driven from office in 1931. But many of the best features of that Bill will be deliberately excluded.

The abolition of night baking, for example, already abolished elsewhere, and a reform promised as far back as 1919, will be left out. The big employers will see to that. Instead of seizing the chance to ratify the 48-hours-a-week Convention, hours will actually be lengthened by making the shift system permanent and extending the overtime limits that may be imposed on women and young persons.

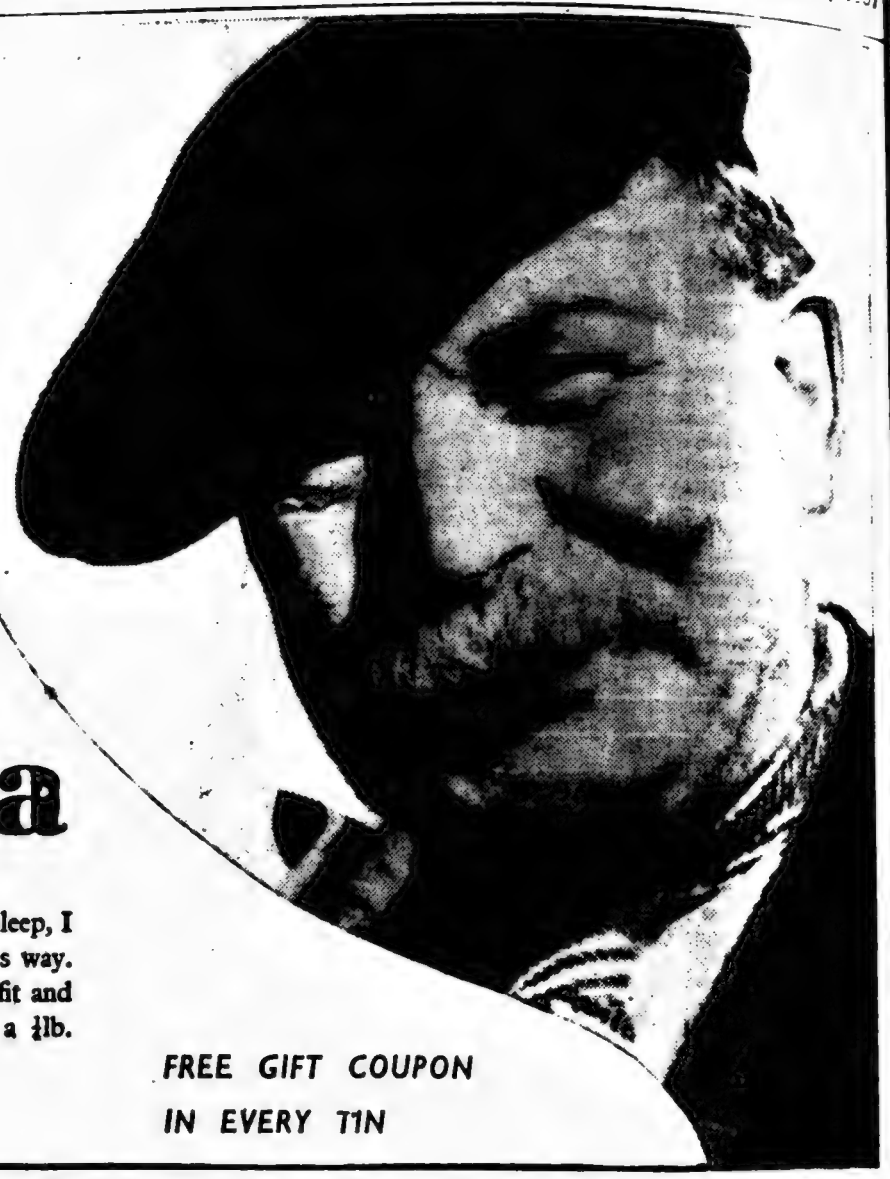
Provision, however, will be made to curtail the hours very young children can be worked. This will be welcomed, for H.M. Chief Inspector's last report discloses "cases of gross overwork of young people almost incredible in these days."

A present scandal is the lack of inspectors to see safety and health regulations are obeyed by employers. To-day inspectors have each over 1,000 different premises to visit—an impossible task. Last year 4,467 complaints were lodged by workers and over half of them were substantiated. How many others weren't reported for fear of the consequences?

If you are a worker, don't be afraid. Inspectors never disclose the source of a complaint or even that a complaint has been made. So, stand up for your rights when the Bill is passed.

The Boss says

I'm the best advertisement for Fry's Cocoa



He says I always turn up smiling. I'll tell you why. When I sleep, I sleep. Frost and snow, rain and sleet—they all come a navvy's way. But a cup of Fry's Cocoa before I go to bed makes me get up fit and smiling—ready for any sort of work or weather. Only 5½d. a ½lb. (net weight).

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Take two Moorland Tablets after meals and eat what you like.

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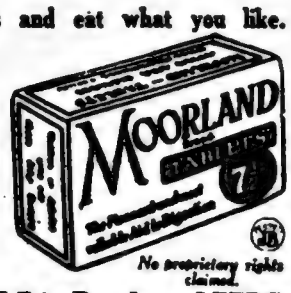

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LORD NUFFIELD Cost Us £100 . .

He's Repaid £70,000,000

THERE are twenty-two men in the Cabinet. Fifteen of them went to Public Schools.

Remember the axe-ing of education? Some of those fifteen were the readiest in wielding the chopper.

There was a shock for them all the other day. Fifty-two administrative posts in Whitehall were vacant. There was an examination.

Forty-four of those jobs—the kind that lead to the highest appointments the State has to offer—went to the products of Council schools or those Secondary schools that depend on the assistance of the State or local authorities.

Eton didn't have a single success—and one-third of the present Cabinet wears her "old school tie."

And here is an even worse shock for the opponents of a liberal free education, who so often quote some isolated instance of the boy who can't read or write.

We have asked an eminent economist to help us to "cost" the value to Society of one product of free education. What did the State pay to educate him? What return has he made to the State?

From a list of a hundred names we chose, as our example, Lord Nuffield.

Allow for a good deal of necessary approximation in the report we have compiled in collaboration with the economist. It can't affect the judgment you will be forced to adopt. . . .

The story begins about fifty years ago in the class-room of a small village school in Oxfordshire.

"William Morris," read the teacher from the school register. And "Present, sir," answered a rather lanky but otherwise well-set-up youth.

£ Now let our economist run his eye over the young man.

He reports that it is doubtful whether the Exchequer and the local authorities between them spent £50 in all on educating the boy. Follow his reasoning on this.

No need to go into the question of how progressive or otherwise the Oxfordshire County Education authorities were fifty years ago.

The plain fact is that to-day the cost of giving every child between five and fourteen the opportunity of a free education costs the community £70,000,000 a year, shared equally by the Exchequer and local authorities.

It works out at £13 3s. a year per head. The cost to the State of the complete education of a boy of fourteen leaving an elementary school next August will have been rather less than £100.

Let us be generous to the people who furnished the money necessary to provide William Morris with learning fifty years ago.

Let us say they were as enlightened as Education Committees of to-day. In other words, we will concede that the community spent a total of £100 on that lanky youth.

Well, how many fold has that expenditure repaid us?

No need to follow the boy through the vicissitudes of his starting a bicycle repair shop on a capital of £5 not long after leaving school, of his making his first car in 1913. Those details, for the purpose of this survey, are only of passing interest.

More important is the fact that he has made about a million cars to date. For it is at the William Morris of to-day—Lord Nuffield, huge employer of labour, biggest distributor of charity money of our time—that our economist wants to look with an actuarial eye.

Well, this William Morris of to-day has given away in benefactions the immense sum of £7,606,750, always allowing for the fact that he might make this figure wrong by deciding to give away a million pounds on the day this article appears.

The value of a man like Lord Nuffield is such that one can turn a blind eye to a few millions

No one can calculate the value of the gifts to the community. Let us call it nil, if you like. The value of a man like Lord Nuffield is such that one can afford to turn a blind eye to a few millions.

He has 22,500 employees who clock-in every morning. Their average wage would be between 50s. and £3 a week. Then there are 2,000 salary earners, whom one can assume, quite arbitrarily, earn on average £6 a week, taking into consideration the fact that there are many super-tax payers among them.

The total wages and salary bill will be nearly £75,000 a week, or £3,750,000 a year. That, at estimate, represents his labour charges for making his 1937 output of 100,000 cars.

One might say, therefore, that in making ten times as many cars throughout his career as a motor manufacturer he has spent at least ten times as much on salaries and wages. That would be a total of £37,500,000.

£ *In direct employment, remember.* But bear in mind, also, that he is affording indirect employment backwards to coal miners, iron and steel workers, transport workers, tyre makers, rubber growers, etc., and forwards to motor-car distributors, transport workers, garages, and so on. He can't have spent much less than £100,000,000 on British labour.

There are so many sides to his employment. His new £500,000 factory at Birmingham, for instance, and his millions of pounds' worth of factories and plant elsewhere.

About £350,000 a year will come to the Exchequer from his direct employees: perhaps the same amount from the people indirectly employed. The people directly or indirectly concerned in the making, distributing and marketing of his products probably pay a total of £1,000,000 a year in direct and indirect taxation.

How much have they paid since he started making cars? Perhaps £10,000,000.

And now look at his output of Morris cars alone—and the Morris is only one of his many activities. His output per year of those cars has reached:

50,000 of 8 h.p.	400,000 horse power
35,000 of 10 & 12 h.p.	350,000 to 420,000 horse power
10,000 of 14 h.p. ..	140,000 horse power
5,000 of 18 & 25 h.p.	90,000 to 125,000 horse power
Annual output in horse power ..	980,000 to 1,085,000 horse power

No need to go into the involved calculations by which the figure is reached.

Allowing for cars he exports, and which are therefore taxed elsewhere, his cars made in the course of twelve months earn the State about £600,000 in horse-power tax in their first year.

His total output being ten times higher than his annual output, and bearing in mind that the above figure represents the yield of these cars in their first year and not over their whole working life, one might assume that Lord Nuffield's Morris cars alone have yielded the State something like £20,000,000 horse-power tax.

On the basis that a 10-horse-power car run 6,000 miles a year will yield about as much to the State in petrol tax as in horse-power tax, another £15,000,000 at least must have been paid to the State in regard to petrol and oil consumed by Morris motors.

And now we can at least amuse ourselves by having a try to estimate how much Lord Nuffield has been worth to the State.

£ Forgetting his own income and super-tax, the extent to which he has appreciated land values wherever he has built factories; forgetting whatever public benefit might be represented by his benefactions; forgetting the cycle of spending and therefore of tax-yielding started the moment his employees are paid, and much more besides, we can still say this:

On the sum of approximately £100,000,000 he has paid to British labour in salaries and wages probably £10,000,000 has been paid in taxes.

On the Morris cars he has made, about £20,000,000 in all must have been paid in horse-power tax and £15,000,000 in petrol tax.

That apart from other cars he has made.

If he dies to-morrow, assuming that he is still, as reported, worth £16,000,000, there would be a yield to the State of £8,000,000 in estate duty, quite apart from legacy duty and inheritance tax.

How much has he been worth to the State? Who dare go any nearer to an answer than we have done?

Yes, it can be put a little more definitely.

We shall spend another £70,000,000 on free education next year. There will be the usual moaning . . . "waste of money," "what good does it do?" and so on.

Yet think.

It only needs one William Morris to be sitting among the present-day scholars for the whole £70,000,000 to come back to the State one day!

THE HUMAN MACHINE

ONE of the hardest lessons we have to learn if we wish to live fully and worthily, is to develop the ability to estimate values correctly, to know what is worth while and what is not.

What the late Lord Birkenhead once called Life's "glittering prizes" are not always worth all the effort it costs to attain them. Some of the most worthwhile things in life never advertise themselves by their glitter. All that glitters is not by any means gold; nor does a diamond burn and gleam until it is cut and polished.

What is valuable to one person is not necessarily vital to another. We must each find out for ourselves. We must each discover for ourselves where true worth and value lie.

Ambition, success, their tangible results in hard cash may be one man's goal. To another the simple human values like love and friendship and hope and faith may be more than all the fabled wealth of the East. Appearance and reality are two very different things, and he is a wise man indeed who has the wit to distinguish between them. He is at the top of Life's class.

So many people persist in treading the wrong road knowing it to be wrong. So many people go through life fighting their deepest instincts and their most powerful urgings. They prefer to try and get rich doing something their soul loathes when they might be reasonably comfortable and entirely happy doing something which, if it did not produce a fortune, would at least cut their bonds and give them freedom to express themselves.

Life is too short not to learn to know real values. Life is much too short to be false to ourselves.

G.W.R.—L.M.S.R.—S.R.—L.N.E.R. . .

BIGGEST M
In BRI

The railroads should be put under control, thus enabling the whole system to be raised to the highest standard of efficiency . . .

LONDON to Edinburgh in six hours by the "Coronation" express. More streamlined Silver Link engines. Fifty thousand minutes saved in train times during the last four years. New third-class carriages with first-class comfort. Railway earnings going up. . . .

Railway stock staying down. Railway efficiency still lower in the estimation of most travellers. Unceasing complaints of discomfort, delays, dearness. . . .

The two accounts don't seem to tally. But both are right. And until the credit side can be made a little brighter and the debit side less black, the railways' prestige and their passengers' spirits will continue to be depressed.

Consider the grumbles first. The most serious are aimed at the overcrowding on suburban services, particularly in the London area.

Perhaps overcrowding is too mild a word for the almost incredible scenes which, if concerned with cattle instead of men and women, would cause R.S.P.C.A. prosecutions.

Travel on the Southern Railway from Charing Cross by any evening rush-hour train bound for Beckenham, Hayes, Dartford or Addiscombe. You'll find up to eighteen people in a compartment designed to hold ten—which means it will accommodate eight in reasonable comfort.

If you are one of the six or eight people compelled to stand you'll find that to reach your handkerchief requires the skill of a gymnast.

Unless you hold firmly to the luggage rack, you are likely to damage someone's nose as the train sways.

If you're lucky you can prop yourself against a door. But be sure it's not likely to open and precipitate you into eternity. Then you can gratefully stick your head out of the window to escape the fug of the tiny compartment; yes, and be grateful for the draught even on the most wintry night.

If you are *very* lucky your shoes will not be scratched by folk standing on them.

A JOHN BULL reporter who, by getting out at each station and waiting for the next train, sampled these conditions on five Southern trains in one evening, found them surpassed on the L.N.E.R. suburban services from Liverpool Street.

In one compartment on the 6.14 to Ilford he counted nineteen persons, eight of whom were women. He was told by fellow-victims of girls fainting on arrival home.

Of people recovering from illness suffering a relapse owing to the ordeal of the daily scrimmage on the platforms. Of luggage vans on morning trains from Romford being crowded to suffocation point with twenty or thirty passengers.

Poor testimonials to the "progressive policy" of which the companies boast! If you want a few more, talk to season-ticket holders from such diverse places as St. Albans, Harrow, Chislehurst, and Welwyn.

If you'd like a journey into the past, there are trains for this purpose on most sections of the British railway network.

This little engine panting into King's Cross, spitting its soot at the gleaming giant "Silver Jubilee." Ignore its symptoms of senile decay, for though it's forty years old, there are others still more aged. Look instead at the coaches it hauls. Wonder if their load of dirt weighs more than their load of human freight. Ornate cornices grimed with years of dirt. Upholstery threadbare and dirty. Windows grey with dirt.

Or inspect this train which trails wearily through the Eastern Counties. Coaches which can't be built of matchwood but look as if they are. Partitions shoulder-high to divide the compartments. "Heaters" leave the temperature one degree above freezing-point in cold weather. Gas-lit—no need to stress the danger of that. Sometimes passengers have to light the mantles themselves in tunnels.

One man who travels home by the L.N.E.R. equips himself with a policeman's lamp in order to read.

The company's officials shrug their shoulders and comment: "Our first concern is to improve the rolling-stock on our crack main line services, which are the most profitable."

Maybe the season-ticket holders who make more than 355,000,000 journeys a year don't count. So take a glance at the main lines. They're worth it. On five or more days of the week fifty-nine expresses run at average speeds of at least a mile a minute.

Together they cover five thousand miles in twenty-four hours. In comfort as well as speed, most are excellent and some luxurious.

And yet—let's admit the brutal truth. The fastest British trains are left far behind by foreigners. The best we can offer is the "Cheltenham Flyer," which swallows up the seventy-seven miles between Swindon and London at 71.3 miles an hour. Pretty good, but it comes only nineteenth in the list of the world's quickest trains, beaten by German, American and French rivals.

Definitely bad are the performances of most long-distance trains apart from the fifty-nine crack expresses. Prove it by opening the time-tables at random.

The 1.15 from Sheffield arrives at Hull at 5.8—nearly four hours for the seventy-mile journey. Take the first "express" train from Birmingham to Newcastle: it leaves at 8.45 a.m. and struggles into the North-East capital nearly six hours later—at half-past two in the afternoon. Average speed, twenty-four miles an hour.

Nothing to be joyous about, for by taking a real express to London, and another real express from London to Newcastle, you'd do the journey in about the same time!

If these are specimens of the rail links between great cities, what is the plight of small country towns? You must be an exceptional traveller if you don't know the answer. Suppose you are in Luton and decide to invite yourself to lunch with Aunt Agatha, who lives at Leighton Buzzard. Well, the 12.20 will get you there by 1.23—just an hour for the twelve miles' trip.

But if on the way you resolve to sample London life instead of condoling with Aunt Agatha's latest maladies, you'll reach Euston in time for tea—at 4.23.

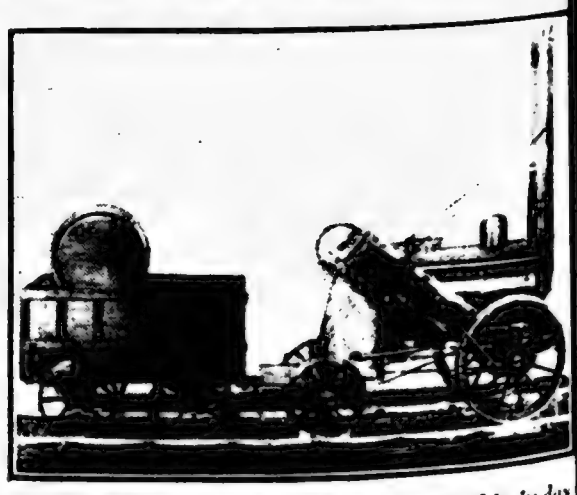
That means an average of thirteen miles an hour, possible delays excepted. Though if you're wise you will leave the journey till Thursday or Saturday, when the railway wizards invoke the demon Speed and hurl the same train into Euston at five to three.

Then, exhausted by this mighty effort, the officials take Sunday off and close down the Luton-Leighton line entirely.

Stephenson's "Rocket" would put many of its 1937 damp-squib descendants to shame. "Yes," plead the railway spokesmen, "but speed costs money, and we're terribly hard up."

Which is a sound reason why they should be told that the world's nine fastest trains save their German company two million pounds a year.

They should be told, too, that the public has a right to the service for which it is willing to pay.



Stephenson's "Rocket" (left) travelled in its day. On the right is "Silver Jubilee," B

UDDLE AIN

. . . For, after all, it is the public who pays, and they are entitled to the best possible service

Steelworkers at Irlam, who live at Wigan, find it impossible to get to their jobs on Sundays, though there is overtime in plenty awaiting them. Time and again they have petitioned for Sunday trains between the two towns: time and again they have been curtly rebuffed.

A little while ago an enterprising 'bus company offered to provide a special service to take them to their jobs on Sunday morning and bring them back at night. Though this could hardly be described as unfair competition with the railways, the 'bus company's application was refused by the Traffic Commissioners!

Pass to another item in the indictment. The majority of stations need reconditioning or scrapping. Even in London there is only one well-planned terminus—Waterloo, which covers twenty-four acres and is the largest in Britain. The others are mere grimy blots on the Metropolis.

Yet they are easily eclipsed in squalor by important provincial stations, such as Chatham. Platforms always in twilight, with gas lamps at night just stabbing the gloom.

Filth everywhere. Small, cheerless waiting-rooms. A buffet in which only six people can stand to consume the unappetising fare. A perpetual miasma of smoke from the tunnels. . . . Compared with these subterranean Black Holes, the stations of the U.S.A. and the Continent are Palladian halls.

Railway mandarins retort: "Apart from the twenty millions we're spending this year on new rolling-stock, we are rebuilding Doncaster station at a cost of a quarter of a million.

"Improvements at York will take £150,000; Surbiton and Colchester a lot more. We can't rebuild every station at once."

No explanation why nothing was done during the railways' more prosperous times, though the L.M.S. deserves a meed of glowing praise for considering the transformation of its big stations into modern buildings, housing cinemas and shops as well as platforms.

You may wonder why no attempt is made to tidy up the unsightly mess of sidings and factories which sprawl along the main lines, for improvements here would enhance the value of railway property and yield higher revenue.

If you are a trader, you have probably ceased to wonder at the astonishing failure of the railways to cope with ordinary business requirements.

On several occasions JOHN BULL has had to call attention to the shortage of railway trucks at collieries, which has led to mines reducing their production until the shortage could be remedied.

As we reported a few weeks ago, this fantastic situation actually provoked a protest strike by Leicestershire colliers. Here is a still more recent instance of its costly effects: A big colliery can "turn" 900 tons a day. On a typical day the railway engine came twice—once with a single truck!

Even a truck with elastic sides could hardly take half the day's output, yet representations by miners' officials and the colliery management have brought no improvement.

You must wonder why orders were given until very recently for coaches made of wood instead of steel. Perhaps the directors didn't know that in train disasters many a man was transfixed by a great splinter of wood piercing his body from side to side.

Our railways are the safest in the world—the risk of death to a pasenger is only 1 in 89,000,000—but it is curious a method of reducing it still further should be disdained.

There is a similar dubious, half-hearted experimenting with oil and turbine locomotives, which have proved so successful abroad. While the Southern Railway gets a pat for its vast electrification schemes, the L.N.E.R. often takes a kick for failing to switch on the current to the Southend line—"a perfect gold-mine," as the experts agree.

The L.N.E.R. is electrifying the Manchester-Sheffield area. Yet for years it sneered at electrification. To repeated agitations for electric trains on the congested Essex suburban lines, it declared it would be a losing proposition, even if a new Tube railway was built through East London. William Whitelaw, L.N.E.R. chairman, said curtly that the company wouldn't waste a moment in considering any such scheme.

Then the London Transport Board came into being. Mr. Whitelaw had to change his tune and his mind. The final plans for the new Tube and electrification of the suburban lines were approved a few weeks ago! But the G.W.R. still thinks electricity a device of the devil.

The Royal Commission of 1931, estimating that electrification of the main lines would show a return of 6¾ per cent. on an outlay of £261,000,000, said something else that is very much to the point.

It said that railways had paid insufficient attention to public needs. Services should be speeded up. Cross-country services were slow, involving changes and long waits at junctions.

It went on: "In too many cases the general attitude of the companies seems to have been that as a passenger had to use a particular line he must travel at times and at a speed convenient to the company. . . . In recent years there has certainly been some improvement, no doubt mainly due to road competition, but in our opinion much remains to be done."

And it still does. The companies say they cannot afford the prodigious sum that it would cost to put the railways back on the map in proud relief.

That's true. But to put all the blame on road competition is wildly nonsensical.

JOHN BULL has revealed how the railways are seizing the road transport industry in their grasp. More than nine million pounds of railway money is invested in road undertakings.

And JOHN BULL would like to know how, if road transport is stealing "all the cream" of the goods traffic, the railways are able to run 661 fast freight trains every twenty-four hours compared with 338 five years ago.

Certainly, the railways' finances are precarious. This despite the £7,000,000 windfall brought by the courts' decision that the railways had been paying excess rates to local authorities for years. Despite the extra 69,000,000 passengers carried last year and the five million extra pounds they dropped into the booking-office.

This year the Southern Deferred shareholders may get a dividend of ½ per cent., having had nothing since 1930. L.M.S.R. Ordinary shares may earn 1 or 1½ per cent. after four blank years. L.N.E.R. Second Preference-holders will probably get nothing again.

The real trouble, the greatest obstacle to any comprehensive plan for improvements, is the gross over-capitalisation of the railways. Nearly half the shares represent nothing. About £1,095,000 are sunk in them: the market value is no more than £564,000,000.

So before the Iron Road can be made a paying proposition for the stockholders, can afford decent wages for its five hundred and fifty thousand odd workers and decent conditions for its customers, it must reduce its gouty capital to a sound level.

The four big groups provide jobs for seventy-eight directors, many knowing nothing of railway problems and some too decrepit to direct anything. Instead of peers, baronets and generals, there should obviously be engineers and organisers who would not attempt to meet modern requirements with nineteenth-century fumblings.

Nor does there seem any reason except petty pride why all the railway companies should not be merged, thus eliminating superfluous competition. A pity, then, that the suggestion that the L.N.E.R. may be forced by financial considerations to amalgamate with the L.M.S.R. is discounted by the companies' chiefs.

Best of all, the railways should be put under a central control operating for public rather than private interests, like the London Transport Board.

This step would enable enough money to be raised to develop the whole system to the highest standard of efficiency, would thus provide the cheap, speedy and comfortable service which the nation has a right to expect.

And one day this long-awaited step will have to be taken.

as fast as many modern trains! 's pride of the line

Two Mysteries That Make Me Ask . .

WAS IT MURDER?

John Charles Ellis, whose death resulted in fiercely conflicting theories

UNDER this title, "Was It Murder?" I mean to deal with two exceptional mysteries.

From time to time cases of peculiar sudden death occur to attract public attention. The facts blaze across the newspaper pages. Wide interest is aroused. The police are active, but there is nothing they can find to prove a crime. The coroner holds his enquiry.

In the end, after all this investigation, no really acceptable explanation is put forward to account for the tragedy.

Then the case passes away from recollection.

It becomes a forgotten file in a police force record office.

But with those few people with inner knowledge there always remains an uncomfortable feeling that the actual truth was mislaid in the difficulties of the case; that an individual escaped who might have been charged with murder, or some lesser crime.

Let me take first the tragedy of Room 23, Garden Court, Sidney Sussex College, Cambridge.

On an early morning in February, 1931, undergraduate Francis John Charles Ellis was found dead in his room at the college. He was bound with handkerchiefs, strap and electric light flex in a fantastic and complicated manner. He was gagged with a small sponge, two rolled soft collars and a piece of washing cloth. His face was muffled with bandages. There was another handkerchief bandage around his jaw. Death was due to asphyxia—smothering.

When discovered by Reuben Flack, a college servant, Ellis was lying face downwards on the floor of his living-room so close to the door that Flack had difficulty in forcing an opening through which he could enter.

An immense sensation was caused when this news became public. Chief Constable of Cambridge called on New Scotland Yard to send him assistance. Chief Detective-Inspector Helby (now Superintendent) went to Cambridge to supervise investigation. The aid of Sir Bernard Spilsbury was sought.

Eventually, at the inquest—after a great deal of evidence was taken—the verdict was reached that young Ellis died accidentally. It was accepted also that Ellis must have tied himself up. Sir Bernard Spilsbury ventured that opinion, as did also Chief Detective-Inspector Helby.

By that verdict the university and college authorities were satisfied. The tragedy of Room 23 was for them satisfactorily explained without scandal or the necessity for other action.

It is definite, however, that few of the people of Cambridge and none of the independent reporters who dealt with the case agreed with the verdict. There were uncomfortable whispers of "hushing up."

Not for a moment do I put forward the idea that here was a case of deliberate murder. But I am personally convinced that the explanation—Ellis tied himself up with the object of experimenting in an escape from his own bindings—was entirely wrong.

The person best qualified to know on that point was Dr. Charles Searle, the doctor first called to examine the body of the dead undergraduate. Dr. Searle figured subsequently in the famous "Helen of Troy" actions.

Firm Conviction

He inspected and tested the bandages. He was firm in his mind that self-tying was a physical impossibility. He told me so on several occasions. That explanation to him was ridiculous.

Difficult, naturally, for a general practitioner to disagree with so eminent a specialist as Sir Bernard Spilsbury, Pathologist to the Home Office. Yet Dr. Searle, in spite of some pressure, never varied in his view.

A description of the tying up will give an opportunity for readers to decide, in their own minds, which of the two medical men was correct.

Ellis was elaborately *trussed up*. His legs were bound together at ankles, knees and thighs. His arms, with wrists together and fingers interlocking, were behind his back taut in a crossing, figure-of-eight bandage. There was a strap around the forearms, and two other bindings about the upper arms. A length of flex connected a shoulder bandage, his wrists and his ankles together behind the back.

Seven handkerchiefs, were tied around his face from brow to chin, each knotted carefully behind the head, the knots being of the type used in surgical bandaging. These handkerchiefs were over the gag, stuffed so tightly in the mouth as to cause retching. Another binding from top of head to chin kept the jaws fixed.

Could a man have done this to himself? After the gag was in the mouth, Ellis, according to agreed medical evidence would have died within five or ten minutes.

Would it have been possible for a man to have tied seven handkerchiefs about his head, a bandage around the jaw, and then to have secured his arms behind his back in that time, while the gag was compressing him and forcing suffocation?

After all, questions like that can be answered by the layman as well as by the medical experts.

Dr. Searle, who endeavoured to tie his own head up in exactly the same way, took fifteen seconds by stop-watch over each different bandage when working without a gag, and not proceeding with the binding of legs and arms.

Heard Breathing

Other evidence makes the official view of self-imposed accidental death still more untenable.

When Flack, the college servant, went to the rooms occupied by Ellis, the outer oak door was unlocked and open. Flack was never shaken on that point. The outer door was open, for he did not have to use his key, while the inner door to the living-room was held by the obstruction of the body against it.

Yet at eleven o'clock the night before the outer door was closed and locked. A friend of Ellis called on him at that hour, anxious to return a borrowed book.

He kicked the shut outer door, and could gain no answer. But he did hear the sound of heavy breathing behind the door. He thought that Ellis, for some reason, did not mean to be disturbed and went his way.

Something further. There was reliable evidence that at a time *when Ellis must have been dead* a light was showing in his rooms. No light was switched on when Reuben Flack entered the room next morning.

There is, at least, no reasonable doubt at all that some person or persons entered the rooms when poor Ellis was lying bound and dead upon the floor. Whether it was one or more men does not signify much. He or they never came forward to assist the police with their information.

To those not concerned at all with the dignity of a great university or the credit of Sidney Sussex College, the solution of the mystery of Room 23, Garden Court, is quite apparent.

By arrangement—or against his will—Ellis was trussed and gagged by, probably, two undergraduates. It may have been a case of deliberate "ragging," because Ellis was not over popular, or it may have been a test to see if he could escape in the Houdini fashion.

He was left alone in the room with the electric light on. He struggled for a few minutes; he fell and he died from the suffocation of the too drastic gag.

Later those who did it came back to see how Ellis had managed. To their horror they saw he was dead. They turned the light off and were ready to make their escape, when the friend came beating and kicking on the door. They waited with numbing fear in their hearts until the knocking ended and they were able to slip away to their own college rooms.

Sir Bernard Spilsbury said one thing: "Ellis tied himself up." So did Chief Detective-Inspector Helby, of Scotland Yard. So did the coroner's jury.

In all respects I beg to disagree with their findings and theories.

The case of Francis John Charles Ellis, undergraduate of Sidney Sussex College, Cambridge, should never have been permitted to end where it did.

It is doubtful if even the detectives engaged now recall the death of William James Clark, wealthy, middle-aged estate agent, of Manor Park, Essex.

Yet if ever a man was brutally murdered it was he. At least, that is my firm belief, unshaken through the years. Clarke was killed—in my view—

(*Continued on page 30*)

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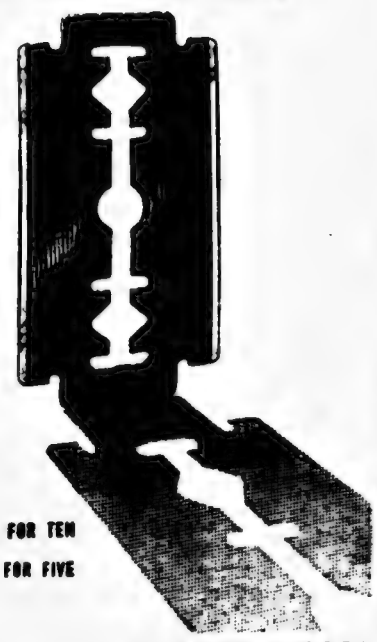

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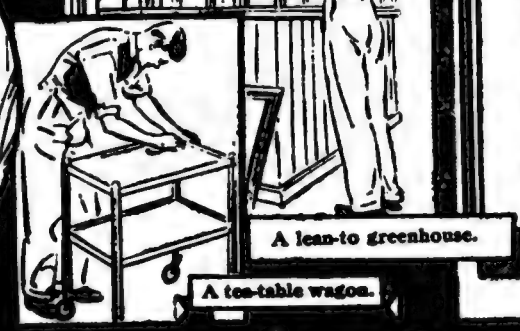

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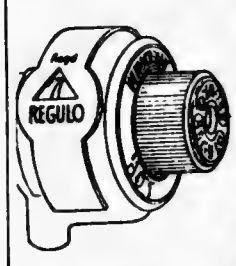

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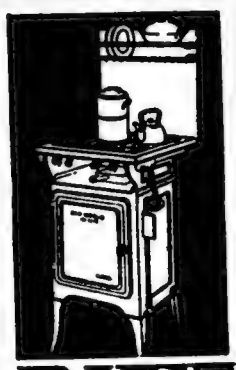

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OH ME! I FEEL SO SCRUBBED AND BATTERED I GUESS I WON'T LIVE TO SEE THE SUN AGAIN!
LATER
MY SHEETS GET GREYER AND GREYER—I'M FED UP WITH TRYING TO SCRUB THEM WHITE IN THIS WEATHER
YOU POOR DEAR I'LL SHOW YOU HOW TO GET THEM WHITE AS SNOW WITHOUT ANY SCRUBBING...COME...
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Finding A Motive For Crime

Supt. Helby said "accident"; Dr. Searle (right) said "nothing of the sort"

from the twin motives of jealousy and greed. I believe I know how and where.

If my theories are correct, it was one of the cleverest murders ever devised. The police did not pursue the case much further than the inquest. They also had their theories, and realised that proof—no matter how strong the suspicion—was impossible to obtain.

So the mystery in due course was shelved. Waste of effort to carry on with other duties pressing. Futile to continue with no possibility of an evidential solution and a prosecution.

Towards the end of January, 1923, two paragraphs appeared on separate pages of a Sunday newspaper reporting that the bodies of a man and a woman had been found at Purfleet, Essex, washed up by the Thames tide. Just ordinary items of news suggesting that two poor people had taken their own lives.

My night news editor—an imaginative, enthusiastic Welshman—was worried over those two paragraphs. He was convinced there was a connection between the man and the woman, and that somewhere behind "was a story."

In the end he secured permission from the News Editor for me to be sent to Purfleet to find out things. I went with considerable resentment. Who fancies Purfleet and the Essex marshes on a January evening?

Once there, however, my grievance fled. I was the only reporter on the spot, and it was soon clear that the story was a first-class one.

Missing A Month

For although taken from the river, neither the man nor the woman had died from drowning. Death met them both before the river took them in its grasp.

Right at the start was this extraordinary coincidence that a dead man and a dead woman came ashore out of the Thames at the same place, and neither was drowned. On the woman there were head injuries, caused before death, but with the man there was nothing at all to show how he was killed.

The woman was a Mrs. Edith Bowring, whose home was in North London.

The man was William James Clark, estate agent, of Manor Park, who was missing from his home more than a month before. His body had been in the water from four to six weeks, much longer than that of the woman.

Easily I established the fact that there was no likelihood of any association between Clark and Mrs. Bowring. Her death, undoubtedly, was accidental, caused by her falling from a dockside at low water and in the darkness. A blow against the back of her head as she fell brought instant death.

A Wealthy Man

But with William James Clark matters were entirely different. He lived in a substantial house in Forest Drive, Manor Park, on the best of terms with his wife and four children. His fortune was considerable. He had an excellent business and owned more than a hundred houses.

On the evening of December 8 he left his home, telling his wife he meant to make a local call, and also go to North Woolwich, where he was negotiating the purchase of some property.

When he went out he had a considerable sum of money in his wallet—certainly £40 at least—and was wearing two valuable rings.

Neither money nor jewellery was on the body when found.

Search of the clothing revealed only a 10s. note, silver and copper to the amount of £1 4s.

What happened to Clark that night in December? He certainly did not go to North Woolwich, for the man with whom he had business waited in all evening expecting a call.

Certain that Clark at eleven o'clock was within five minutes of his home. A friend saw him in the Broadway, Manor Park, and exchanged a greeting.

From that time and spot William James Clark disappeared, until on January 21 his body was laid by the river on Purfleet foreshore.

At the opening of the inquest two doctors stated that there was no trace of any water in the lungs. The man was dead before he reached the water. The medical evidence could not explain the death.

Consequently, an adjournment for an analysis to be made.

In the interval I spent days on enquiry and ascertained significant points about Clark's private affairs and friendships. Statements were made to me which suggested a motive for murder. A woman also entered into the business.

It is quite impossible to print those statements or even refer to them, for they reflected on living people.

Open Verdict

With the resumption of the inquest the case became still more mysterious. The analysis of the organs gave no indication as to the cause of death.

The county analyst stated that he found no evidence of poison in the body. The possibility of direct administration of poison through food or drink was ruled out.

Moreover, a witness was brought forward who knew Clark and declared that she saw him driving with a companion in a two-seater car in East London three days after he vanished.

This witness was a married woman, and she showed herself to be an excellent observer, for she told how she remembered things and fixed dates.

She was convinced about seeing Clark on the Monday following his disappearance. She was standing at the corner of Mare Street and Amhurst Road, Hackney, when Mr. Clark went by in an open motor car, travelling slowly.

"I noticed," stated the woman, "that he looked exceedingly cold and rather miserable. He gave me a glance, and it struck me he was rather preoccupied."

Date of that occurrence was recollected because it was the day of a dinner she attended with her husband. At the dinner she received news that Clark was missing, and promptly retorted: "That cannot be so, because I saw him that morning."

Questions were put to the witness to test her evidence, but nothing would shake her. She was certain Clark was alive on that Monday morning.

Verdict of the jury was an open one—"We are unable to say the cause of death." The jury added the rider that they hoped the police would follow up this "extremely and extraordinary mysterious case."

Also the jury expressed the opinion that some evidence had not been given with the candour they could have wished. "Answers had to be dragged from witnesses," said the foreman.

That purely negative inquest was not the last of any official revelation concerning the death of William James Clark.

Was it murder? My answer is "Yes." Clark was killed by being drugged or perhaps suffocated by smoke fumes in a room of a London house. His money and his jewellery were taken. His body was removed in a motor vehicle during the night and dropped in the river.

By the long immersion in the water all traces of drug or smoke would be absorbed. There was nothing left which doctors or analyst could find. It was—again in my opinion—the "perfect murder," aided by the accident that the body was in the river for several weeks before discovery.

The Greatest Of These . .

Theresa

LITTLE Theresa's father came over from Ireland some months ago, as the job he held there came to an end owing to reduction of staff. Also, he found the damp climate disastrous for his complaint of rheumatoid arthritis, contracted during the war, for which he receives a pension of 30s. a week. His three eldest children stayed in Ireland, as they were in small jobs.

When he brought his wife and the remaining four children to London the accommodation they had to take at 18s. 6d. a week reduced them to the point of starvation.

Now they have obtained rooms at 9s. 6d. a week. But they are still in great need. Two-year-old Theresa is a delicate child, for whom the doctor prescribes nourishing food, which they cannot afford. Her mother has not been strong since she was hit by a bomb in the Dublin riots.

Theresa's dad, however, is the worst sufferer. His arms and feet are deformed. "But for my children," he said, "I would have made an end of myself long ago, because of the constant pain. But what hurts me most is when I hear my children crying for food and I haven't got it."

"A little unselfishness produces a little heaven on earth," wrote an anonymous subscriber to our Fund, so we invite our readers to send donations earmarked "Theresa," or for the General Fund, addressed to the Hon. Secretary JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

Next Week:
A Millionaire's Suicide

"For floors give me VARNENE the finish that resists scratch"
Floors offer the utmost resistance to scratching and chipping when stained and varnished with Varnene, the finer Oil Varnish Stain that imparts such a tough, high-gloss finish to ordinary floor boards.
Tins 6d., 1/- and 1/6
From Grocers, Oilmen, Ironmongers, etc. In Dark Oak, and other beautiful shades.
CHISWICK PRODUCTS, LTD. LONDON, W.4.
DARK OAK
VARNENE
VARNISH STAIN
DARK OAK

Emilie and Yvonne . . . set an example to their sisters

"Somebody's got to do the work" say "Quins" Emilie and Yvonne, busy at the washtub! But their other three famous little sisters (below) think it much more fun riding around in their motor car!

CHILD EXPERTS SET AN EXAMPLE TO THE WORLD when they chose

QUAKER OATS

for the "QUINS"

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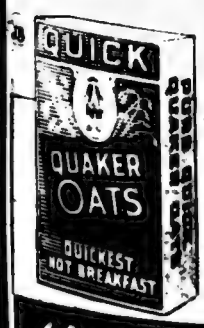
Yes! Even before they were twelve months old, it was "Quaker Oats for the 'Quins'." And Quaker Oats it still is—they wouldn't miss their daily helping of this lovely creamy porridge for anything! Their doctors know that they must have a generous supply of Tonic Vitamin B—scarce in many foods but one of the great virtues in Quaker Oats whole-grain goodness.

For this same reason, your whole family needs a Quaker Oats breakfast. Your own doctor will tell you that lack of this precious Vitamin B is the direct cause of nerviness, indigestion, poor appetite and constipation. And what better way could there be of taking it than in delicious creamy Quaker Oats?

Quick Quaker is ready in four minutes. No cold cereal warmed with hot milk can compare with this hot freshly cooked breakfast . . . and there's nothing so good so cheap; nothing so cheap so good as delicious creamy Quaker Oats.



THE "QUADS" HAVE QUAKER TOO!

After such wonderful results with the "*Quins*", experts have now chosen Quaker Oats for the "*Quads*"! The Quaker Oats supplied daily to all these famous babies is identical with the Quaker Oats your grocer sells . . . from the same great Quaker Mills in Canada.

40 vitalising breakfasts for 8½d

262

The HOOVER man is paid a Salary to help you

He represents the largest firm of electric cleaner manufacturers and is not just a Commission Salesman. It is thanks to his efforts in the past that every woman can afford a Hoover to-day. For only enormous sales could enable a Hoover to be sold for £10.15.0 . . . 10/- down . . . 4d. a day! When he calls think of him as your friend in your battle against dust and dirt. If you can't see him then, tell him when you can, for he comes to bring you leisure, more time to do the things you enjoy; Freedom from the drudgery of doing the things neither you nor your maid really like — brushing, sweeping, dusting, taking up carpets and shaking rugs. Learn more about the Hoover before you spring clean—why not send in the coupon now?

for **10/-** *down*

The HOOVER "JUNIOR"
Cash Price £10. 15s.
Cleaning Tools £2. 2. 6

Liberal Allowance for Old Cleaners

By Appointment

The HOOVER

REGISTERED TRADE MARK

It BEATS . . . *as it Sweeps . . . as it Cleans*

By Appointment

COUPON

To: HOOVER LIMITED, Dept. X.1, Perivale, Greenford, Middlesex.

Without obligation please send me particulars of all Hoover electric cleaners

NAME _____

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An old favourite just twice as useful now!

Two separate opportunities for adding flavour and sweetness to the dull routine of daily dishes: Lyle's Golden Syrup — in the familiar tin and now in the attractive table jar. There is a recipe book — free from the address below — which is one of Elizabeth Craig's brightest achievements and which explains the secrets of a variety of new, exciting dishes which can be made with Lyle's. And don't forget that the dainty glass jar, if kept on the table at every meal, shows the way to a fascinating transformation of lots of nourishing but unappetising dishes such as porridge, rice pudding, cereals, bread and butter, toast, etc. Lyle's Golden Syrup, so delicious, so nourishing, takes the place of more costly preserves—children love it.

LYLE'S GOLDEN SYRUP

in the familiar tin, and also in the glass jar for table use

TATE & LYLE LTD (DEPT. JB) 2 MINCING LANE LONDON E.C.3

Human FREAKS' Ordeal

Oddities to the rest of the world—they regard themselves as just normal people . . .

WALK up! Walk up! and meet Johanna, the world's biggest woman, who can lift her partner, the world's smallest man, in the palm of her hand. And Gora-Pinhead, the bird man, positively the only human being alive who has all the physical characteristics of that ree-markable bird of prey, the cagle.

And Hassan, the sword swallower, with his companion, who will eat a diet of razor-blades with all the zest and appetite you show over a succulent chop. Mamwaselle Marguerite, 38½ stone of smiles, positively the world's fattest beauty. And last, but by no means least, the man with the indiarubber face.

Freaks, ladies and gentlemen, such as have pos-eet-*ive*-ly never been gathered together before under one roof throughout the long and chequered history of this world in which we live and have our being. Roll up! Roll up! for the greatest chance of a lifetime. . . .

That was last week.

Now the giantess has gone back to Holland, the dwarfs to Germany, the fat woman to Paris, the bird man to the Caucasian mountains, the sword swallower to Saxony, the man with the indiarubber face to the New Forest.

But Roll up! Roll up! just the same, to hear what they think of a world that regards them as freaks, their ordeal at being publicly displayed as oddities. They confided in a JOHN BULL representative on the day their show closed.

ODDITIES at whom hundreds of thousands have laughed, they regard themselves as very normal people. Just lonely souls living in a pathetically odd world in which they are doomed to be pinched, prodded, pryed at, laughed at.

There was Marguerite, the fat girl.

Her face is pretty, despite her mountainous bulk. She is little more than twenty. And—"I have to choke down the sensitiveness that is part of my nature," is what Marguerite said.

"I was the fattest girl who ever went to my particular school in Paris," she went on. "I was always so fat that I left a train of chuckles behind me as I walked through the streets of Paris. Oh! the times I have run home crying and heart-broken.

"Little did the people who hurt me realise it at the time, but they were doing me a good turn really. For it was the decision of Fate that I should only be able to earn a living by displaying my 38½ stones of weight, and being laughed at at school was the best possible apprenticeship for that job. Without that training, it would all have been impossible.

"I must go to towns all over Europe to earn my money. Landladies have to be asked whether they will put up a professional fat girl. People who have never been in my position can never know how terrible homesickness can be.

"And a fat girl must display her thighs—no joke, you know, if you are not exposing them for public admiration, like a stage dancer. I must aim at raising a laugh.

"I am as shy when I do that to-day as I was when I did it for the first time. And as I raise my skirt, my eye roves round among the spectators. And when I see a man who does not laugh, who seems to understand, and feel a little sorry—well, sometimes I have gone forward to such a man with my box of chocolates, and if he has accepted one I have been very, very happy."

Said Gora-Pinhead, the bird man:

"Nature has given me a certain freakishness which assures me of a good living for all time.

"My hair grows upwards, like a bird's feathers. My body has a pigeon's shape. I never had teeth, and my tongue is long and narrow. Experts have seen my eyes and decided that they are not human eyes at all, but the same as are found in an eagle. On top of all that, my hands are strangely claw-like. Certain joints are just the same as you will find in an eagle's talons.

"I am not grateful to Nature for those gifts, despite their box-office value.

"I find myself looking at people in my audiences and saying, 'Perhaps he is a doctor. How I'd like to be a doctor,' or 'Perhaps he is a musician. I'd love to charm with my musical gifts.'

"How could a man whose appearance creates a sensation in the streets hope to earn a living in such a way?

"Why, if I want to call on a doctor or anybody else I have to prepare them as to what I look like, otherwise they would be too staggered to be able to think clearly."

But nobody lives in a more fearsome world than Tom Thumb, the dwarf. He does not reveal his height. At twenty-one and twenty-five, respectively, he and his brother are about the height of two-year-old babies.

"Imagine yourself in a world with houses five times too big," he said. "Filled with chairs on which you can't possibly climb. With stairs you have to crawl up and down. With newspapers you can only open by laying them on the floor. Pens, pencils, safety-razors, cigarettes, pipes, all five times too big!

"PICTURE yourself getting in a train drawn up a full leaping-distance from the platform. Why, the London traffic doesn't afford me a chance to cross the road if I run as fast as my legs can carry me.

"One compensation is that you never run in fear of physical violence. Nobody hits a dwarf.

"But there are so few of us. That's the trouble. We get a feeling of terrible loneliness. We are in a world of g[iants] and you never get to understand a g[iant]. Ah, and—but excuse me a moment[s] you. Bless my soul if that isn't the [l]ittle people from another show, come all the way across London to cheer us up.

Johanna, "the world's biggest w[oman] —she is 7 ft. 8½ in. high—views [her] more sadly.

"All the chivalries are upset," she [said]. "What man would be kind and gen[tle] to a woman who could shake a g[ir]l keeper as if he were a child? Yet [it] makes no difference to a woman's na[ture]. I find myself longing that I might [be] in a world in which men were chival[rous] to me.

THEN Hassan the sw[ord] swallower — "X-ra[y] show that the tip o[f] sword actually touches my stomach [and] is the only way I have of carving a [joint] and putting food into my stomach.

And finally the man with the [in]rubber face. "It always hurts me," said, "when the announcer asks [the] women present to imagine themselves opening the door to welcome home husband with a dial like that."

It was the fat girl who suggested [that] this story should end. On a prologue the prologue of "I Pagliacci."

'Ah, think then, sweet people, [that] ours are human hearts beating [with] passion. We are but men and women like you, in gladness and sorrow. [We] same broad sky above us, the [same] wide, lonely world before us."

FLOOD!

FLOODS! Hundreds of thousands homeless and hundreds dead.

The news is from America. How many people, reading it, are expressing gratitude that no such things happen here?

Yet we have our flood season, too. In the last few weeks dozens of rivers in all parts of the kingdom have overflowed.

Take one story of many added to our files in the last few weeks. It concerns the overflowing of the River Wharfe in Yorkshire, and the havoc it wrought in homes near its course.

The victim, an electrical engineer, fought in vain to keep the torrent from flooding his living- and sitting-room to a depth of several feet.

The cruel monetary loss it represented—well, that does not matter to him now. He is one of the many who, in the last few weeks, have had their flood losses made good by JOHN BULL.

They are blessing our unique Free Family Insurance Gift, under which the cheques were paid, at this moment.

Isn't there a lesson for you in the dramas of the flood season, which will not end until April is out? Sign the coupon on page 46 immediately.

Do your folk come hurrying home looking forward to supper? They will when you put Pan Yan on the table regularly. Pan Yan not only adds a fascinating flavour to every meal—it also stimulates digestive action, making people *happy* at mealtimes.

PAN YAN FOR JOLLY GOOD MEALS

Q "What is the best way to build up Health & Strength after 'Flu?"

ANGIERS is the answer

During convalescence, Angiers Brand Emulsion is invaluable for healing and strengthening the weakened system. After influenza, pleurisy, bronchitis, or any illness affecting the chest, or lungs, there is nothing that will so surely soothe the diseased lung tissue, give tone and vitality to all the bodily functions, and build up the general health and well being.

In catarrhal affections of the stomach and bowels and in nervous 'run-down' conditions, it is equally efficacious. It soothes the mucous membrane of the stomach and intestines, corrects digestive and bowel irregularities, promotes normal, healthy appetite, overcomes nervous depression, and greatly increases vitality.

Prescribed by the Medical Profession for over 40 years, 'Angiers' is a true safeguard against Winter ailments.

It is the most palatable of all emulsions and agrees perfectly with delicate, sensitive stomachs. Equally useful for adults and children.

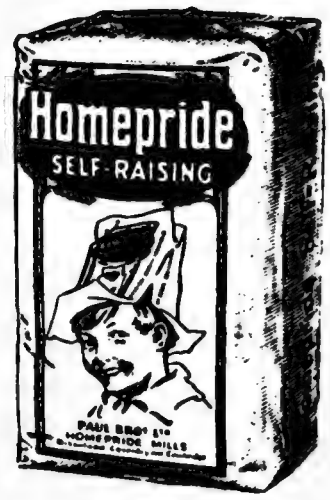
Of all Chemists 1/3, 3/- and 5/-

Send for FREE SAMPLE

Trial sample will be sent on receipt of 4d. in stamps for postage. The Angier Chemical Co., Ltd. (Dept. C.J. 28.), 86 Clerkenwell Rd., London, E.C.1.

Why not pancakes every TUESDAY?

Why keep a delicious and popular sweet like pancakes for one day in the year? Everyone likes them—especially if you use Homepride. This fine textured flour, every particle silk sifted, makes pancakes a marvel of lightness. Try Homepride for your next batch and see how deliciously, airily, light they are. Use Homepride in all your recipes — it improves and lightens the texture of pies, puddings and cakes.



FREE!

A CATHERINE IVES COOKERY BOOK

For a dozen empty 1-lb. bags or equivalent we will send you a Cookery Book containing 174 recipes. Meanwhile send for the free booklet containing a selection of recipes from the big book. Dept. J8, Homepride Mills, Birkenhead.

HOMEPRIDE

self-raising flour

I am keeping so fit this winter . .

. . I am making sure I get enough

'PROTECTIVE FOODS'

NOT a sign of a cold has she had this winter. Nor any of the other little ailments—sore throats, chilblains, 'chills on the liver,' and so on—that used to make the winter months a misery. She's keeping so fit, and so are the rest of her family, and it's because the family doctor said, **'I want you to make sure you get enough "Protective Foods"'** (and read her a fatherly little health lecture). Since then, delicious Bourn-vita has been the nightly drink in that house, and—well, you can see the result!

WHAT THE DOCTOR TOLD HER

Protective Foods are foods rich in **minerals and vitamins.** These are the vital elements that maintain the 'tone' of the body; that keep all its functions in good working order, and help it to resist disease. When you don't get enough of them you feel—and look—off colour all the time, and you catch all the colds and other ailments going. Everybody's diet contains some protective foods, but few people get enough. Some regular safeguard against shortage is advisable.

Bourn-vita is a fine safeguard. Take it every night, last thing. It is made of four richly protective foods, and it will see that you get enough of the minerals and vitamins you need to keep you as fit as a fiddle during the trying months of winter.

Cadbury's

BOURN-VITA

THE PROTECTIVE FOOD

per ½ lb full weight 9D

YOU WILL GET A BETTER SHAVE WITH

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Fill in coupon for LARGE TRIAL TUBE

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Please send me large trial tube, ABSOLUTELY FREE, and Entry form for Competition.
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.....J.B.

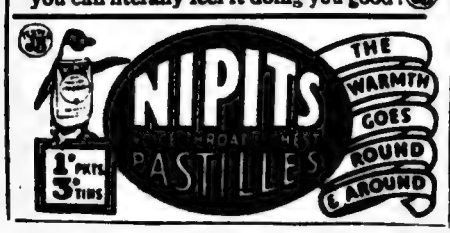
Doctor's Cure for Children's Coughs

Every mother knows how worrying kiddies' coughs are—apart from the distress caused by the cough itself, there is always the possibility of complications . . . heart-strain, congestion, pneumonia, etc.

But there's no need to worry as long as you treat the cough properly. All you do is take the advice of Dr. F——, Physician to a large London Clinic. He writes:

"I feel I must write again regarding the continued good results I am obtaining from the use of 'Pineate' Honey Cough-Syrup. Hardly a day goes by without my recommending it for some child."

You see, 'Pineate' (brand) Honey Cough-Syrup is the *triple-action* cough remedy. Its pure, harmless ingredients kill the germs, loosen the phlegm, and soothe and heal the inflammation. And the honey makes it just delicious to take. You can't do better than follow a doctor's advice, can you, so why not get a 1/6 bottle of 'Pineate' from your chemist to-day? One dose never fails to stop a cough—you can literally feel it doing you good!



The Silken Cord

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 144,087, Miss M. Leigh, 5, Till Avenue, Farningham, Kent.

MISS LEIGH related her story to me as we sat round the fire in the cosy front room of her home in Farningham. There were three of us altogether, her fiancé, herself and I. Before she had been talking five minutes I could tell that she had a flair for telling a story. By the concentrated expression on her fiancé's face, it was evident that he, too, appreciated it.

As soon as I had made myself comfortable in an arm-chair, Miss Leigh turned to her fiancé and said, "You don't mind my telling Mr. Phillips about Jack, do you, dear?"

"Not at all," he replied.

Whereupon she went on with her story.

"About a year ago," she began. "I had a rather disastrous love affair. I had been engaged to a boy for about two years. The details of the break do not matter here. I mention it to give you an idea of the state of my mind at the time.

"On the Sunday after the break, I woke up feeling terribly depressed. I was supposed to go down to Richmond with a party of friends. We were to spend the day on the river. Feeling that in my nervous state I should put the damper on my friends' high spirits, I rang up the girl who had organised the party and told her that I was ill and could not come along.

"After lunch I became restless. Then, for no apparent reason, I went to Oxford Circus. When I arrived there, I decided to spend the remainder of the afternoon mooning around the West End.

"Five minutes later, when I saw a Green Line bus, I changed my mind, and elected to go for a ride in the country.

"The day was sultry. All the morning the sun had shone warmly in a hazy blue sky, and there was scarcely a breath of air.

"I took a ticket to a place called Gerrard's Cross, in Buckinghamshire. I had never been to the place before. It turned out to be a scattered village situated on the main road. On one side there is a vast expanse of common covered with bushes. Alighting from the bus, I set off across the common hoping to find a quiet walk where I could gather my thoughts without fear of distraction.

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"As I walked I was impressed by the absence of people. How long I walked before I came to a narrow footpath leading to a field, I don't know. In fact, I was so absorbed in my thoughts that I was oblivious to practically everything. When I came to the field and saw the beautiful rolling country, I paused to survey the landscape.

"It was while I was lost in the beauty around me that I heard a man call out to me.

"'Excuse me,' he said, 'but I've lost my way.'

"Looking up I beheld a young man of about twenty-five standing by a gate about a dozen yards away. He was dressed in an old brown tweed jacket and flannel trousers. He had a shock of unruly brown hair and a pair of squint blue eyes. As far as I could see, he was quite a respectable young man. What it was that made me feel uneasy, however, I don't know.

"Perhaps it was the strange expression in his eyes. This was not noticeable until he came up to me.

"'I'm afraid,' I told him, 'that I can't be of much use to you. I'm a stranger here myself.'

"This seemed to excite him.

"'Really,' he said, 'where do you come from?'

"Although I had no desire to carry on a conversation with him, my sense of decorum more or less compelled me to be polite.

"'London.' I replied.

"'How interesting,' he added.

"'If you follow that path,' I went on pointing to the path up which I had just walked, 'it will bring you out to the village.'

"'Good,' he said in a detached sort of way. But he made no effort to move. He stood in the path facing me. 'Do you know, he added, 'you're an awfully interesting girl. A chap rarely sees a girl like you these days—ever studied philosophy?'

"I told him that I had not.

"'Then you've got no idea of the meaning of existence?' he returned.

"'It doesn't interest me that way,' I said.

"'But it should.' There was an unusual insistence in his manner that frightened me. Hearing him talk you would imagine that he had known me all his life. His air of familiarity in normal circumstances would have peeved me. But I felt that somehow he wasn't normal, and as there was nobody about, that it was better to humour him than to argue with him. At this juncture I had no fear of bodily harm from him.

"'As you seem to be in no particular hurry,' he said, 'do you mind if I talk to you?'

"Of course, I did mind. But if I started to make excuses, I felt that he would sense that I was nervous of him. Once he was convinced of that, he would proceed to carry out whatever evil intentions he had in mind. That he had something sinister in mind, I had no doubt. Instinctively, I felt that it would be better to play for time until somebody came along.

"'I have loads of time on my hands,' I replied nonchalantly.

"'Good,' he said, rubbing his hands. 'Shall we sit down on the grass over there?' He pointed to a patch of grass under the shade of an oak tree

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"We sat down there, and before long I was convinced that he was mad. He spoke to me on all sorts of weird subjects. He seemed mainly concerned with life. There were two real things in life, he said—the like and the dislike of pain.

"In some measure every living thing had a capacity for both. Then he said that there was nothing real, only death. Death was the aim of all living things. It meant peace—everlasting peace. On the other hand, life meant conflict.

"After speaking of these things for some time, he went on to tell me what a great admiration he had for the Indian Thugs. The goddess these people worshipped, he said, detested the human race. Her worshippers lived a most exciting existence.

"'Instead of hunting innocent [illegible] like we do,' he said, 'they hunt and [illegible] human beings.'

"He went on to say that they [illegible] dispassionately. Their joy was purely an intellectual nature. They made friends with the proposed victim and [illegible] a subtle process of inducement that led him to his place of doom.

"'See how much more exciting [illegible] hunting is compared with the [illegible] pleasure of our own so-called hunters [illegible] went on.

"By this time his face had gone sickly pale and was covered with a [illegible] of unhealthy perspiration. His [illegible] gleamed from their hollow sockets [illegible] points of intensified light. His [illegible] seemed to relax, and as he paused between sentences, they quivered

"'Do you know,' he proceeded excitedly, 'how the Thugs kill their victims?'

"I did not [illegible] nor did I want [illegible] know. By this [illegible] my whole being [illegible] trembling with [illegible] ror, and I prayed that somebody would come along and [illegible] me from this mad[illegible]

"As he paused [illegible] felt in his pocket for something

"'I asked you,' he repeated, 'whether you know how the Thugs kill their victims.' His voice was menacing now. I wondered if I should get up and run away. I feared the panic that was gradually creeping over my being. Once I gave myself away everything would be lost.

"'How do they?' I managed to [illegible]

"He produced a long piece of thin silk cord.

"'Could I put this around your neck and show you?' he said. 'I promise I won't hurt you.'

"His face was very near mine [illegible] and his eyes gleamed like those of a demon.

"I could stand it no more. My nerves had stood too much as it was. If I had sat there another second I feel that I should have fainted.

✥ ✥ ✥

"In a flash I jumped up. Without stopping to see what he did, I ran down the path as fast as my legs could carry me. Before I had gone many yards I ran into a man. 'Thank God,' I whispered, and then fainted.

"When I came to a minute later I told the man, who was a stranger to me, what had happened. When I looked across the field, the maniac was nowhere in sight."

"Who was the man you ran into?" I asked, as she paused.

"There he is," she replied, indicating her fiancé. "So you see," she added laughingly, "it's an ill wind that doesn't blow some good."

From what I was able to know of the young man, I heartily agreed.

10,000 DOCTORS recommend amazing NEW formula for CATARRH

When you've got Catarrh and can't breathe—when your nose is stuffed up and your head is throbbing—it is then this new remedy offers you immediate relief. It is not a [illegible] nor yet an inhalant, but a bland liquid compound with amazing curative powers. The seat of all catarrhal infections and [illegible] germs is in the *cavities* behind the nasal passages that lead to the throat. A few drops of this soothing compound dropped into the nose with a special dropper penetrate almost imperceptibly right to the seat of the trouble and, unlike an evaporating inhalant, stay there until their germ-killing work is done. And then in less than a minute your head is clear free and you can breathe easily again. Get a bottle of this new remedy 'NEMAKOL' from your Chemist to-day (price 1/6) [illegible] means sudden death to all colds and catarrh germs.

HINTS, TIPS *and* Useful Things to KNOW

by Molly Montague

IT sometimes happens that a treasury note is thrown on to the fire by mistake and only a portion of it rescued. It is not an easy matter to recover the value of treasury notes that have become damaged, unless the numbers and ciphers are legible. If these details are complete there is usually no difficulty in recovering full value. But if any item has completely disappeared the applicant has to await developments. These involve a personal interview with a Post Office official, who asks numerous questions in relation to the mishap and also requires a written statement regarding it. His final request is for the name and address of a householder who will testify to the character of the applicant. After all these demands have been settled there is still a further long wait before the money is recovered, if at all. So be careful to look inside all envelopes, etc., before throwing them on the fire.

Talking about money, have you ever noticed that barely visible to the naked eye, the initials B.M. are often to be found on our coins right at the bottom of the King's neck. Many people think this is a sign that coins have been struck at Birmingham Mint. This is not the case. The initials are those of the artist who designed the "head" of our coinage, Sir Bertram Mackennel, K.C.V.O., R.A. There is, however, a Mint at Birmingham. It is owned by a Limited Company and executes Colonial and Foreign coinages under the supervision of the Royal Mint.

Now, here's a little tip that will perhaps help to save a little money. When some of us look round on our well-worn furniture and sigh for a new suite which the exchequer will not permit, a complete change in the appearance of a room can be made by having a set of loose covers for the armchairs and settee. When buying new covers it is a good idea to buy sufficient material to make head and arm rests, because light patterns quickly become soiled where the hands or brilliantined heads rest. These extra head and arm rests can be fixed in position with press studs, so that they can quickly be removed, washed and put in position again. I know of nothing more cheering in dark weather than a new set of loose covers.

And whilst on the subject of furniture, have you ever experienced disaster in the shape of hot plate-marks on your best polished table. The trouble can be removed by applying spirits of camphor very lightly with a clean soft rag. Then polish with a soft duster. Should the treated part appear duller than the rest of the table, the polish can be restored by the use of some good furniture cream.

A winter ailment prevalent at this time of the year are chilblains. Far more women and children than men suffer from chilblains. The main thing during the cold weather is to have good nourishing food.

An ideal circulation bath is to immerse the feet in alternate hot and cold water. Plunge the feet for five or six seconds in each bath, repeating the process alternately for about a dozen times. Finish with the cold water, and after drying the feet vigorously apply Sanalve, an excellent healing ointment.

Too much care cannot be taken with broken chilblains, as a septic condition can so easily be set up. Medical advice should be obtained.

An Eternal Problem.

Living economically is a terrible problem to some people—like an unfortunate wife of a friend of mine who suffered from rheumatism. Her children going to school require a lot of attention, and money soon flies when a paid domestic help has to be employed continuously. Some few years ago she became troubled with Rheumatism, which, in spite of various treatments, steadily grew worse. Visits to expensive spas followed and all manner of ways of obtaining relief were tried unstintingly. So much so, that this young couple's income was considerably reduced. Beside this, the wife's condition, instead of improving, grew worse, and gradually developed into a chronic stage.

What a blight had descended upon that so happy home! Although doctors and specialists strove hard, the heroic little woman who had borne her harrowing burden with such fortitude, could obtain no alleviation even from their expert administrations.

My friends, however, remained undaunted, and continued to try everything that held out hope of relief.

Then a chance acquaintance recommended a simple form of treatment that had many remarkable cases to its merit. With fresh hope the young couple applied for a sample and a booklet describing the treatment, although it seemed that the simple little gelatine capsules which were contained in the sample could not possibly bring about results when all other forms of treatment had failed.

My Gift for the week is a remedy for Rheumatism, one of the most prevalent of modern ills.

Success!

However, "as a drowning man clutches at a floating straw," the young wife, in desperation, commenced the treatment. After the first dose she was feeling better. In a fortnight there was a marked improvement in her condition. Within two months all sign of the supposed "incurable" complaint had entirely disappeared! Thus were the young husband's increasing financial sacrifices rewarded!

Seeing the remarkable results obtained, I asked more about the treatment, and have recommended it personally to many friends who have themselves obtained benefit.

The treatment is marketed under the name of "Curicones," and has been available now for over 20 years. It has earned the praise of many eminent medical men, including a Harley Street specialist, who have pronounced the capsules to be of inestimable value in the treatment of rheumatic disorders.

A Chance to Play the Good Samaritan

Now if you yourself suffer from a rheumatic ill, or have a friend so afflicted, make use of my shopping coupon which I give below. Without delay, fill it in clearly with your name and address, or the name and address of your friend, and send it to me as directed on the coupon. Then I will arrange that you receive, free of all charge and post free, a wonderful trial supply of "Curicones." I will also arrange that this generous gift shall be accompanied by a splendid little booklet explaining the cause of rheumatic troubles. Act now, and bring relief, if not to yourself, at least to your friend.

If you don't seal the envelope, a halfpenny stamp is enough for the coupon. Good-bye for the present. MOLLY MONTAGUE.

To Molly Montague,
Dept. J.B.2,
19, Farringdon Street, E.C.4.

Please send free of charge the "Curicones" sample you offer.

Name.....

Address .....

(JB).....

KEEPING THEIR SCHOOLGIRL COMPLEXIONS

— all five of them!

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YES—THE 'QUINS' USE PALMOLIVE!

The tiniest, most delicate babies ever to survive . . . at first all the specialists *dare* use for the "Quins'" tender little skins was just pure *Olive Oil*. And it was those early baths in olive oil that laid the foundations of their lovely "Schoolgirl Complexions." They mean to keep them . . . so now they're still using olive oil but in the way the world uses it —in Palmolive!

3D per tablet

Eat without Pain

no more Acidity—no more Flatulence

Perhaps you are even now suffering torture from your last meal. Why live in such misery? By the aid of 'Milk of Magnesia' you can enjoy and digest your very next meal in comfort. It sweetens a sour, acid stomach within five minutes. Stops acute gastric pain almost instantly. What is even better, it restores the natural activity of the gastric juice, thus easing the work of the stomach and aiding the return of full digestive power.

Doctors prefer 'Milk of Magnesia' for stomach troubles because it is the antacid most acceptable and beneficial to the human digestive system.

For convenience, many carry 'Milk of Magnesia' in the handy Tablet form. Each Tablet equal to one teaspoonful of 'Milk of Magnesia'.

A neat, flat tin for the waistcoat pocket or lady's bag 1/-; also in bottles 2/- and 3/6 for family use. Of all chemists. Take them after your next meal—it will mark the end of your indigestion.

'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia. (JB)

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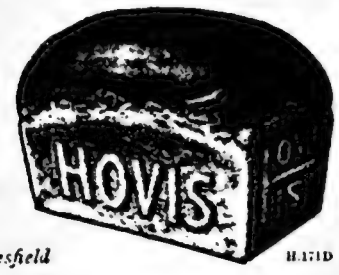
You always feel more active and energetic when you have HOVIS

There is STRENGTH in every SLICE



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The BRIGHT way to lovely floors

Housewives who use 'Mansion' find that there is no need to spend so much time taking care of their floors. 'Mansion' gives such a lasting brilliance, one application will keep a floor looking bright for days and days. In addition Mansion Polish gives a clean, fresh surface and destroys dust germs. And it's

So Quick! So Easy! So Economical!

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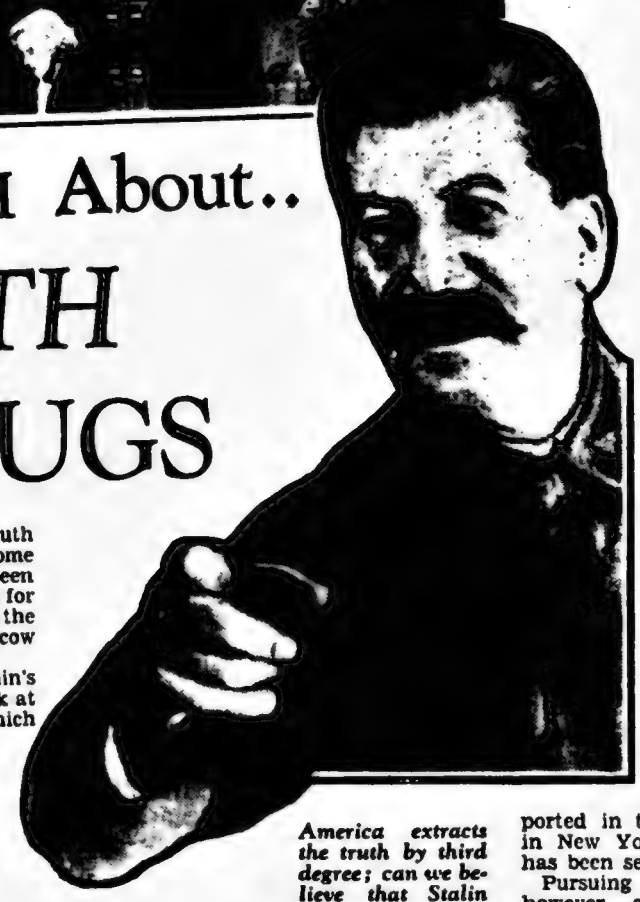
The TRUTH About.. TRUTH DRUGS



America extracts the truth by third degree; can we believe that Stalin employs a more subtle method?

IS there something in this "truth drug" theory which, in some authoritative quarters, has been put forward as *one* explanation for the extraordinary behaviour of the prisoners at the recent Moscow trials?

One by one, thirty-three of Lenin's "Old Guard" have gone into the dock at Moscow faced with charges for which they know the death penalty will be demanded. To our Western eyes those charges are specious, and the circumstances of the trials a farce.

Yet, one by one, these experienced and astute men of the world—diplomats, statesmen, soldiers, financiers, lawyers and writers — have pleaded guilty, hastened to provide the court with evidence for their own condemnation, and, so far from asking for mercy or pleading anything in mitigation, they have seemed to play deliberately into the power of their accusers.

It is true that Radek, one of the accused, seemed to recover some sense of natural resistance and manliness for a brief period late in the trial.

But this burst of apparent realism was offset by the rambling incoherence of the rest of his final speech.

Again, the other prisoners like Piatakov denied, in their last speeches, that any pressure had been brought to bear upon them.

Is it any wonder that the rest of the world, reading the reports of these trials, has asked questions, has evolved theories?

In America, which can always be relied upon to produce a colourful story, there has been much nonsense talked about "lie detectors" and "truth serums" used in police practice there.

Are there such things as "truth drugs"? And, if so, have they effects that could serve as any possible explanation for the queer, almost inhuman, attitude of the prisoners at Moscow?

First let this be said. Russian scientists probably know more about the effects of chemicals and other stimuli on the higher centres of the brain than any others in the world.

At the famous Pavlov Institute in Moscow they have specialised exclusively in this field of medical research for many years. Pavlov, its founder, produced one of the great masterpieces of research called "The Conditioned Reflexes."

He showed how with certain drugs and signals you could "condition" the responses of any animal, even the human animal, *make it do what you wanted it to do.* Destroy its organs of taste and yet keep it hungry. Invert all its faculties, make it do things it normally feared, or carry out actions of which it was previously incapable.

Have the scientists at the Institute in their medical research evolved a drug or combination of drugs which the Ogpu has put to use? Have the prisoners of Moscow had their reflexes "conditioned"?

There are four drugs known to us today which, if administered in a specific manner will cause a man to act much as those prisoners in the Moscow trial.

The first is *sodium evipan.* This drug, the technique of which has been developed by a British doctor, is in general use as a safe anæsthetic in dentistry and in operations where ether and chloroform are inadvisable. About 50,000 cases have been treated in this country.

But it has been found that if a certain quantity is injected *very slowly,* the higher centres of the brain, including the faculties of inhibition—the powers of being discreet, the fear of consequences, the sense of guilt and remorse are affected first.

The subject, with only the slightest of questioning, will disclose his most intimate thoughts—the things moreover which he wishes most to conceal. *Under evipan it is, in fact, easier for him to answer questions than to refuse.*

A method, described recently in a British medical publication, has been found of administering evipan in a "balanced" form, so that the subject is not sleepy or drugged in appearance, but can sit and discourse apparently quite normally.

The "passing out" stage of anæsthesia can be avoided. There are uses for this technique in nervous treatment where there are "buried" conflicts which have caused nervous breakdown.

They bring these conflicts to the surface. "Loss of memory" patients, for instance, are now being treated in this way by private alienists and in many mental institutions in Britain, France and Germany.

There is another drug, *scopolamine,* well known for its use as "twilight sleep" in maternity cases.

Scopolamine is a "talk maker," too. But there is a difference, and in some hands a sinister difference between it and evipan. Under the latter the subject forgets everything said when he has "come to."

But some French and German experimenters have found that if scopolamine is mixed with chloral and hyoscine ("S.C.H." the compound has been called in technical papers) it will make a subject act as if he were mesmerised. *After he has "come to" he will obey instructions given to him while he was under the drug.* For this reason being used now by speci... drink and drug-takers of the... But scientists are ... possible uses in unscrupulous ... (think of Moscow). I... the stories about this ... are journalistic roma...

At the recent meeting of the British Association of Chemists in Liverpool last year Mr. H. T. F. Rhodes, editor of the *Chemical Practitioner,* spoke in a lecture of scopolamine ... *demanded legislation control its sale* because of "the danger that might be used unscrupulous ... and not for medical purposes.

He spoke of ... found effect which ... men off their guard ... that they would make admissions that ... would not in a normal state." What makes ... dangers worse is ... these admissions ... not necessarily ... They may have ... "suggested" ... person who admin... tered the drug.

There remain two ... of these "truth drugs" ... *Sodium amytal* ... *hyoscine.* In America ... tabloid newspapers ... cynically called the ... named "Washington ... juice—because under ... the subject appears ... cannot tell a lie.

Its use has been reported in three murder ... in New York State, and ... has been secured in each ...

Pursuing the "truth ... however, as an explanation ... behaviour of the Moscow prisoners ... must rule out these ... For in their pure state they ... sleep or drowsiness in the ...

Zinovieff, Radek and ... rest were, ... reports, quite ... and *apparently normal.* ... something in the ... prisoners during their ... being constantly supplied ... vodka" by Ogpu guards. ... in court seemed to be ... refreshment.)

The fact remains that ... drugs" *do* exist. Balanced ... which Russian scientists ... possess about these drugs ... cate functioning of the human ... against the queer behaviour ... prisoners at the trial.

Remember the type of men ... and remember that 95 per cent. ... evidence on which they were ... was "confessional."

And ask yourselves: Are ... men, or are they in the ... drugs as potent as that ... which the ancient Greeks ... men whom the State had already ... demned?

DYSPEPSIA

Of all forms of digestive ... dyspepsia is not one that will ... by waving a magic wand. ... treatment has been prescribed ... amount of patience may be called for before the final cure is effected.

Probably the most reliable ... the most popular form of treatment is Maclean Brand Stomach Powder. It is a perfectly balanced combination of pure ingredients designed to deal with the peculiar needs of dyspeptic subjects. In many cases the impaired power of digestion ... dyspepsia has to be assisted, ... rendering this much-needed ... good digestion that Maclean Brand Stomach Powder is so beneficial. When the natural flow of gastric juice is deficient, this powder restores balance in the stomach and works wonders with the digestive organs.

Dyspeptic subjects should take Maclean Brand Stomach Powder regularly ... or two, during which period they will experience a progressive improvement that will surprise and delight them. Get the original MACLEAN BRAND Stomach Powder with the signature "ALEX. C. MACLEAN" ... the bottle. Powder or tablets, 1/3, 2/6, 5/-. Never sold loose.

10/- WITH ORDER

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We answer for your usual Guarantee of money back if not satisfied, within ... days. FREE Delivery in England, Wales and Scotland.

HOME should always mean peace and comfort—and comfort means a Berkeley Superlax. No other chair rests you so thoroughly, enables you to relax so completely. The Berkeley Superlax suits everyone—tall or short. Its patent automatic action makes it possible for you to change your position from upright to resting or lounging without making any adjustment or leaving your chair. The Berkeley Superlax will bring new beauty to your home and give you a lasting feeling of satisfaction because of its fine appearance and real durability. The exceptional value is only possible because of specialised production in the largest upholstery factories in the Kingdom, huge output, and direct selling to the public.

The Berkeley **SUPERLAX**

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COUPON · Please send Catalogue of all Models of Berkeley Upholstery, together with complete range of Coverings.

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Outdoor Workers! Beware SCIATICA

There is no need to lose a single day's pay because of darting throbbing pain in hips and thighs. Attack the pain at once—get rid of it with Sloans. Apply gently to the painful spot—it penetrates by itself (no need to inflict more pain by rubbing)—and instantly a flow of healing warmth disperses congestion, soothes the nerves and banishes the pain.

Men and women whose daily work keeps them exposed to changeable wintry weather; athletes; sportsmen; all who work hard and play hard, as well as those who suffer from rheumatic ailments, find Sloans Brand Liniment 100% effective for aches and pains. Sloans is a concentrated medicament made from the original formula of Dr. Sloan, containing *active* ingredients only. There is no waste—it penetrates by itself; you don't use it up by rubbing.

SURE relief from pain of RHEUMATISM LUMBAGO SCIATICA, NEURITIS BACKACHE SPRAINS, BRUISES ACHES AND PAINS *No rubbing required*

Get a bottle to-day. Look for the portrait of Dr. Sloan on the package you buy.

At all Chemists 1/9 per bottle.

MADE IN ENGLAND

SLOANS *Brand Liniment* **KILLS PAIN**

The *Quick* Way WITH A Sore Throat

Rub on this SUPER-STRENGTH OINTMENT

At the first sign rub on this clean deep-healing ointment. It is *super-strength*, but will not burn or blister. It will make sure that your sore throat is gone by morning. It is the finest remedy you can use for Congestion, Chest Colds, Muscular Rheumatism, etc., so always keep a pot in the house. A sore throat may lead to 'Flu or even Pneumonia if neglected.

Naturally, *super-strength* Musterole costs a little more than ordinary preparations, but what are a few pence against its certain and almost instant relief?

MUSTEROLE BRAND MUSTARD OINTMENT PRICE **2/6**

Pronounced 'FEN-ZIK'

Phensic For 'FLU

THERE'S no reason to fear INFLUENZA *this* winter! There's no need to dread the awful consequences of infection which in many cases has meant life-long debility, headaches, a weak heart and painful stiff joints. With the discovery of Phensic **SCIENCE HAS NOW TRIUMPHED!**

QUICKEST & SAFEST

Quickly and safely PHENSIC breaks up the worst attack of 'Flu. These wonderful tablets bring down your high temperature, stop shivering fits, banish aches and pains in head and limbs in a few minutes, and free you from terrible depression and ALL dangerous after-effects.

Phensic is safe for children, for the elderly, and even for heart cases. Be convinced by a personal trial. Don't put it off. **Ask your chemist NOW for Phensic.**

A DOSE A DAY KEEPS 'FLU AWAY!

Phensic *Pronounced 'FEN-ZIK'* *Brand*

FROM ALL CHEMISTS:
3d., 6d., 1/3, 3/- & 5/-

FREE to "John Bull" Readers

Fill in the Coupon in the Radiation announcement on p. 29. The makers of New World Gas Cookers offer every housewife and cook a free copy of an invaluable Cookery Book which contains dozens of menus to choose from. Simply fill in the Coupon on p. 29 and be sure to address Radiation, Ltd (Dept. S.24/7), 164, Queen Victoria Street E.C.4.

TURN TO P. 29 AND FILL IN THE COUPON NOW!

Her Pretty Face never spoiled by Winter Colds

Miss Daphne Hall, "Indasra", Westcliff-on-Sea, says: "I have used Vick for 4 years now. It never fails to rid me of that horrid 'headiness'—gives such quick, sure relief that I no longer dread colds."

The 3-MINUTE VICK MASSAGE
Breaks up most colds Overnight

Simply rub Vick brand Vapour-Rub on throat and chest, and on the back—between and below the shoulder-blades. Then spread it thick on the chest and cover with warm flannel.

No Waiting—Acts Instantly

The brisk massage starts Vick working through the skin like an old-fashioned poultice. Even before you finish rubbing, the chest and back feel warm and comfortable as Vick begins to "draw out" tightness, break up congestion.

At the same time, warmed by the body, Vick releases its powerful medicated vapours. Breathed in for hours, 18 times a minute, they clear the air-passages, make breathing easy again.

Relaxed and comfortable, the patient soon sleeps. And Vick's double action keeps on working for hours, breaks up most colds by morning.

Now Improved— WHITE, STAINLESS VICK BRAND VAPOUR-RUB

CRUELTY TO CHILDREN

The discomfort caused by a strong dose of medicine can be agonisingly painful to a child. It is like turning a screw in the tender, sensitive little bowels.

How different is the gentle, smooth, easy action of 'California Syrup of Figs.' It is a pure fruit laxative that starts a *natural* movement which carries away all the hard, clogged-up waste-matter from the bowels without worrying the child in the least. In a few hours, after all the half-digested food and poisonous, fermenting waste-matter have passed from the bowels, the child is like a different being—happy, contented and full of "go."

The internal cleansing which 'California Syrup of Figs' gives is positive but *gentle*, and without the faintest twinge of discomfort.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well.

'California Syrup of Figs' is recommended by doctors and nurses everywhere because it is *safe* for children. It is sold by all chemists—1/3 and 2/6. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

BETTER SMOKES EASILY MADE

HUMAN DOCUMENTS—By PHILIP INMAN

Seen together in a cafe — then confessions . . . What should the betrayed wife do next?

HER HUSBAND'S Guilty Secret

LIFE has its problems for most people. But was ever a wife and mother in such a dreadful position as this woman? Her letter reads:—

I have been happily married for nearly forty years and have brought up a family of five, four of whom are married. My youngest son, as he could not find a house, brought his wife and came to reside with us.

My husband has always paid my daughter-in-law considerable attention, which up to last month caused me no uneasiness, as she seemed such a lovable child. One evening, returning hurriedly to the house for my gloves, I overheard their conversation and my fears were aroused.

Even then, I thought I was becoming unduly alarmed, but I avoided leaving them together whenever possible.

A fortnight ago I was shopping and, contrary to my usual custom, I called for coffee at a small café. There I saw my husband (supposed to be at the office) and my daughter-in-law (whom I had left at home). They were so engrossed in each other that they never noticed me.

That night I told my husband what I had seen, and to my horror he admitted not only this meeting, but that he had been intimate with her. Now the girl is pregnant, and she is scared of my son finding out about her misconduct with his father.

If I get a divorce, my son's whole life is ruined and the scandal will cost my husband his job. But is it fair to let the lad believe in his faithless wife? My husband is all contrition, but I feel I cannot live with him again. What can I do?

It would be easy to pour contempt upon those two delinquents. And they richly deserve it. But that would not solve the problem. What is this woman to do? Supposing she should tell her son what she has discovered—why, the consequences would be terrible. His love for his wife would be completely destroyed, as well as any regard and affection he may have for his father.

Life could never be the same for any of them. Then should my correspondent keep silent? Hard though it may be, I think she should, so far as her son and the outside world are concerned.

But she should have a very straight talk with that young wife. She should let her know what she thinks about her conduct and she should warn her about her future behaviour.

"If any suspicion of scandal reaches my ears again," she should say, "your husband shall be told everything." For the sake of them all she should insist that those young folk make their home elsewhere.

And what about her husband? Well, I am inclined to think that his contrition is genuine. I base that opinion on the fact that he voluntarily confessed his infidelity. If he had not done so it might never have been known. That does not minimise the offence, but it does suggest that he is really sorry for it. Forgiveness may take a long time.

But the memory of their forty years' happy life together should help to heal the wound. And though happiness may have vanished, let us hope that its twin blessing may be given to my correspondent and her husband—that even yet, in the eventide of their lives, there may be peace.

☆

The European War is only a dim memory to many people. But now and again those fateful years force themselves to the front. Here is a case in point.

Nearly twenty years ago, during the war, a girl was married to a man, only to discover, shortly afterwards, that he already had a wife living. What happened? Well, let that deceived girl tell the story in her own words:—

Nine months later I gave birth to a little girl, and as my family refused to help me in any way I had to find work. I placed my child in the care of a foster-mother and took up nursing. I passed all my examinations and eventually became a sister. I told my daughter her father was killed in the war, and from that day to this I have never had a penny from him.

The story does not end here. This is the sequel:—

A short time ago, my correspondent goes on, I had a letter from this man, in which he tells me that his wife has died, and as he is now free he would like us to be married so that our daughter can be made legitimate.

If I agree it will mean that I shall have to sacrifice that which I have worked so hard for, as well as having to confess to my girl that I have deceived her all through these years. In my great dilemma I am writing to ask for your advice.

"Great dilemma," this woman calls her position. It certainly is. But in asking my advice she hides from me this essential fact. Has she still any love for this man and does she desire to marry him? If she does then "love laughs at locksmiths" and a way out will be found.

But even if she still cares for him she should hesitate before accepting his proposal. "Once bitten, twice shy," says the proverb. And trust that was so cruelly betrayed cannot be restored merely by writing a letter. It requires works, not words.

And this man must give proof of his sorrow for his past treatment of her and an assurance that he knows how to play the game now. My correspondent may feel, however, that she wants to have nothing more to do with him. In that event she should tell him so.

If she is afraid that he may make trouble she need have little fear. That man committed bigamy when he married her, and the death of his first wife does not alter that fact. What is more, he has no legal claim whatever upon my correspondent. If he should become troublesome a letter from a solicitor should be sent to him. That will quickly put an end to any annoyance.

This woman has had a hard life. She is entitled to some happiness. I hope she may at least find it in the love and companionship of her daughter.

☆

My next correspondent finds her worry, fortunately, not amongst her "ain folk." She writes:—

I am happily married and my husband has a friend who lives five miles from here. He has a very good position in London and is only able to come home every other week-end. His wife has been visiting me two or three times every week, and I look forward to her coming as she is always so bright and jolly.

When her husband is home they always come to see us either on Saturday afternoon or Sunday. One of our neighbours has a son of twenty-five who is a clever pianist, and he often comes in to play for us. Another neighbour came to see me the other day and told me that she is often receiving letters for this young man.

He had told her that they are from a young married lady he had met at our house, and that he goes to dances with her every week and then takes her home and stays for supper.

It upset me very much and it hurt me to think that neither of them had mentioned it to me. I promised my neighbour that I would not let the young man know that she has told me. And yet what am I to do?—for my husband keeps saying that if anything serious happens we shall always blame ourselves as the met at our home.

I wonder why this young married woman is not living in London with her husband? He is, I am told, in a good position, and surely her place is where he has to earn his living.

His being away so much must leave her with little work and less responsibility. "Satan finds some mischief still for idle hands to do" There may, of course, be some good reason for this arrangement.

☆

In any case, it is not the business of my correspondent though it would solve her present difficulty. Now what ought she to do? She has promised her neighbour not to speak to that young man about his association.

But she can speak to her. And the fact that these young folk met at her house gives her every reason for doing so. Not only will this step ease her mind but she owes it to that husband who is their friend. It may, of course, be only rumour. Or it may be an innocent friendship which has the knowledge and approval of the husband. In either case my correspondent will feel happier in her mind.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

How to Stop Stomach Pain In Five Minutes

By Dr. Scott, M.D., Paris.

If you want an astonishing demonstration of how quickly and completely acute indigestion can be stopped, just take a level teaspoonful of 'Bisurated' Magnesia in water—four tablets are equally effective. I have found that the moment 'Bisurated' Magnesia reaches the stomach you feel the pain abate; flatulence is relieved, heartburn and sourness pass off, the feelings of weight and oppression are lifted, and in five minutes the pain has disappeared. You can get 'Bisurated' Magnesia from your chemist at the following prices: Powder 1/3 and 2/6; Tablets 6d., 1/3 and 2/6. I advise you to get some and try it after your next meal.

WEAK, AILING, NERVOUS, PEOPLE! To be Healthy, Vigorous-Free from Disease You Must Get Back Lost MINERALS & IODINE!

SCIENCE DISCOVERS That Amazing Sea Plant Replaces the 12 Essential Body-Minerals and Iodine in Blood and Glands of ILL, WEAK, RUNDOWN, AGEING Men and Women!

***Banishes deficiency diseases, gives vigorous new health and strength, steady nerves, rejuvenates glands, even normalizes weight*—without drugs**

At last Science has made an amazing discovery which gives new hope and a promise of perfect health and happiness to the millions of suffering, frail, early ageing men and women—even to those who have despaired of ever being well again!

Every minute hundreds of arteries all over your body carry blood to the muscles and nerves. This blood must always be rich in Natural Iodine and Minerals to nourish starved glands.

It is a scientific fact that man's body consists of 12 Minerals, Iodine and Water. The soil in which our vegetables and fruit grow also contains these minerals but continual cultivation causes it to lose most of them, so that in time it becomes unfruitful. Farmers know that they have to remineralize this impoverished soil to make it rich and fertile again.

WHAT FERTILISER DOES TO SOIL "VIKELP" DOES TO BODY!

The human body, like the soil, MUST have a definite supply of these 12 essential minerals. Modern living conditions however, work and worry use them up so that the human organs fail to function properly. Unless this amount is replaced through the food you eat, you su fer from debility, indigestion, 'flu, rheumatism, nervousness and other deficiency diseases.

Modern cooked foods and medicines cannot replace these minerals. But now, at last, scientists have found a way with an amazing Pacific Ocean marine 'algae.' This seaplant, of which "Vikelp" is made, refertilizes the human system through remineralization, and can now be eaten like food.

WORLD'S RICHEST SOURCE!

"VIKELP" Tablets are the world's richest source of natural Iodine and the 12 life-giving Minerals. In Iodine alone "VIKELP" is 1300 times richer than oysters, previously considered the world's richest source. In fact, it contains more Minerals, and Natural Iodine than you can get from raw vegetables, fruit, meat, milk and fish (including cod and halibut liver-oils). Furthermore, "VIKELP" contains Vitamins A, B_1, B_2, D & E which your doctor will tell you are absolutely essential to good health.

RESULTS in 10 DAYS or NO COST!

Scientists are amazed at the cures effected by this simple deep sea 'algae' from the Pacific. *You, too,* will be amazed if you try a 10-day "fertilisation" treatment. Deficiency diseases are banished. You will eat, sleep and work better—colour will come back to your cheeks and your appearance improve. You will be rejuvenated—even your weight will normalize itself. If after the first 10 days you are not happy with the results, your money will be refunded.

If your dealer hasn't "VIKELP", send 3/6d. for 10 days' guaranteed treatment to Health Products Laboratories Ltd., Dept. JB/2 1, 10 Henrietta Street, London, W.1. Priced 1/9d. to 17/6d.

How VIKELP'S PRECIOUS MINERALS REGULATE WEIGHT and IMPROVE HEALTH

It's rich supply of	Corrects
IODINE ..	Goitre, incorrect weight, low vitality, faulty metabolism.
IRON	Anaemia, headaches, weakness.
CALCIUM ..	Rickets, eczema, tooth decay.
PHOSPHORUS	Brain fag, neurasthenia, impotency.
SODIUM ..	Indigestion, kidney and bladder disorders.
POTASSIUM ..	Constipation, acidosis, bad heart.
MAGNESIUM ..	Nervousness, skin diseases
SULPHUR ..	Rheumatism, blood and liver disorders.
MANGANESE ..	Gout, general debility.

ALSO VITAMINS A, B_1, B_2, D, E.

VIKELP

HEALTH and BODY BUILDING TABLETS

GET STRONG QUICK! Home Gym. in one Outfit

SPECIAL EXTRA-PRICE SMASHED!

HERE'S an opportunity for you to develop big muscles and obtain great strength by taking advantage of this astounding bargain.

NOW ONLY 15/- (or 1/- Deposit!)

for this famous £3 value. Complete home Gymnasium. Watch your muscles grow! Surprise your friends! Everything GUARANTEED. The big chest expander alone is worth more than you pay for the entire outfit.

HERES WHAT YOU GET!

- Three Strand Progressive Chest Expander.
- Wall Apparatus and Rowing Machine Attachment.
- Foot or Hand Stirrups, for legs, thighs, stomach, shoulders or arms.
- Complete Muscle-Building Course.
- Book on Ju-Jitsu. Secrets of Self-Defence.
- Two High-tensioned Grip Apparatus, builds powerful wrists and forearms.

MONEY BACK GUARANTEE!

Let us send you this whole wonderful Muscle Building Outfit, Courses, etc., to try at our risk for only 15s. If you're not satisfied within 10 days, just return the course and your money will be refunded. We will send it on C.O.D. if you like—just pay the postman a few pence extra for postage, or pay by instalments of 1/- per week until 17/6 is paid in full.

SEND COUPON BEFORE IT'S TOO LATE.

GYM. SUPPLIES (Sales Dept. A.14), Broadway, London, W.6.

Gym. Supplies, Sales Dept., A14, Broadway, London, W.6.

Dear Sirs,

I enclose 15/- (or 1/- as first payment) for your complete Muscle Building Outfit and Courses, and in accordance with your GUARANTEE, if I'm not satisfied you will refund my money in full.

Name.....

Address .....

..... 6/2/37

Please use BLOCK letters.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

You're bound to find something of interest or value in the "John Bull" Shop Window on pp. 2 & 3 and the "*Small Ads. Worth Watching*" on page 14.

CURRYS' GIVE YOU THE FINEST SELECTION

COME TO Currys for Record Value in RADIO

MAR-VELLOUS VALUE

LATEST MODELS

SERVICE AFTER SALES

BEST EASY TERMS

FREE SIDE-BY-SIDE DEMONSTRATION IN YOUR OWN HOME

Currys for Service—always. Home demonstrations are free of charge or obligation.

CYCLES Latest Models of all leading makes on the easiest of easy terms.

SCARLATTI PIANO ACCORDIONS World-famous "popular entertainers." Easy to play. Currys' Personal Purchase Plan makes ownership easy too

ALL THE NEWEST 1937 SETS—BY FAMOUS MAKERS

Come to Currys (Branches everywhere) for Britain's biggest selection of new 1937 Radio "Wonder Sets." Models by Cossor, Ekco, Marconi, Philco, Philips, Pye, G.E.C., Lissen, Beethoven, Ultra, Ever Ready, Alba, Invicta, Vidor, Aerodyne, Burgoyne, Decca, Ferguson, etc. Currys' experts are ready to advise, to suggest, to arrange home demonstrations.

And Currys' Personal Purchase Plan (confidential) gives you **Britain's Best Easy Terms.** After-Purchase Service too, so your Radio is always "up-to-concert pitch."

Write for NEW 1937 ILLUSTRATED LIST OF LATEST MODELS

FREE

1 New Illustrated 1937 Radio List.

2 Advance season's Cycle Catalogue.

Post to CURRYS, LTD., Head Office, Great West Road, Brentford, Middlesex.

Send at once list(s) as marked alongside.

NAME.....

ADDRESS .....

..... J.B., 6/2/37

THE WORLD'S BIGGEST RADIO AND CYCLE RETAILERS

SUFFERED 30 YEARS with Indigestion

Now eats what he likes — when he likes

He says that the excess acid after dinner used to burn his poor stomach. The trouble was indigestion. Now he eats a heavy meal and feels fine. The remedy was Digestif Rennie. Read his letter :—

'I have suffered with indigestion for 30 years. I have taken and tried everything. I was walking along the street one day in agony, when I suddenly remembered your advert. I walked into a chemist's shop and purchased a 6d. packet. I took two Rennies, and by the time they had completely dissolved I got relief. I have not been without them since. Now I eat anything I like, when I like, and when I have had a heavy meal I feel fine, whereas before the excess acid after dinner used to burn my poor stomach. Rennies are undoubtedly the finest formula I have ever tried or come across.' T. H., Liverpool.

The 15 ingredients of Digestif Rennie attack all the causes of indigestion directly. Effective antacids neutralise the excess acid which delays the normal digestive processes. Other ingredients absorb stomach gas and increase the circulation of blood to the stomach, and one actually helps to digest food for you ! The pastilles taste just like sweets. They dissolve in the mouth without water—thus entering the stomach undiluted and bringing quicker relief. Each tablet is separately wrapped in wax paper, and convenient to carry. Get some Rennies to-day. Digestif Rennie (Brand) Pastilles, the new prescription for indigestion, are obtainable from your own chemist. Trial size 6d. Family size 1s. 9d.

Digestif Rennie

You suck it like a sweet.

Help your dog to grow his winter coat

In winter it is the *natural* thing for your dog to grow a thicker, warmer coat. To grow this coat, he must have the nourishment of rich, pure blood. But because he lives a domesticated life your dog is deprived of Nature's means of purifying his blood—he depends upon *you* to keep him fit. The one sure way is to give him Bob Martin's Condition Powders which contain the natural blood correctives every dog needs. Begin now to give your dog his Bob Martin's regularly and in a very short time rich, pure blood will give him a *winter coat* which even the bitterest winds cannot pierce. Then he will *enjoy* his winter.

Bob Martin's

CONDITION POWDERS

cure and prevent winter lassitude, sickness, loose, ragged coat, scratching and eczema. *In plain, 6d. & 1/- front chemists & dog shops.*

● OUR READERS WRITE ABOUT . .

Landlords' NEW *Racket*

A NEW and despicable form of robbery is being practised by landlords in this city.

As part of the "key money" racket, they buy shoddy furniture (about £5 worth) and put it in one room of vacant houses, which they proceed to advertise to let on condition that the furniture is bought.

They usually charge £30.—NORMAN LEVIE, Duthie Terrace, Aberdeen.

Similar reports reach us from Carlisle, Liverpool, Bolton, Neath, Warwick, Grantham and Wimbledon.

Home To Roost

LAST week I bought some logs at the door and was about to put one on the fire when I noticed faint carving on the bark.

The markings were a rough-shaped heart containing the letters "H. S." and "L. N."—the initials of my husband's and my own name.

He identified his workmanship on a tree in a local wood during our courting days three years ago.

The log has been sent away to be polished and mounted, and it will occupy the place of honour on our sideboard.—MRS. LILIAN SANGSTER, Alexandra Road, Plymouth.

Were these the only heart and letters he ever cut?

Wide Or Narrow?

IT should be significant that most of the running-down accidents in every town occur in the widest thoroughfares. Yet local authorities everywhere are making street widening the feature of the new town-planning schemes.

Motorists must drive with greater care in narrow streets; pedestrians take greater precautions; traffic flows evenly; and there is no "cutting in" because room exists for only one line of fast traffic each way.—MRS. A. B. ROBERTSON, Thanecroft, Newburgh, Fife.

False reasoning in 1937. Wide thoroughfares with adequate safety systems are the imperative need.

Anti-Gas Measures

AS travelling superintendent of an assurance company, I visit a different part of Britain daily. Lately, I have been trying to find the reason for the public apathy regarding poison-gas safety measures.

It is clearly due to the official decision to store gas masks at depots and not to issue them or to give instruction in their use until attack is imminent.

The public supposes from this that there can be no great danger.

But everywhere, I also find, responsible people, because of this, dread disastrous panic if the menace presents itself.—V. B. WINSLOW, Alma Square, St. John's Wood.

Truth is that the public is not apathetic but is disillusioned and disquieted that matters have come to this pass after its Peace Ballot mandate.

How They Voted

AT a social gathering which I attended last night the company was invited to write down their ideas of the happiest phrases.

Nearly two hundred men and women were present, and by an immense majority they favoured four phrases in this order—"The kettle's boiling," "The washing-up's done," "Dinner's ready," and "Here's daddy."—A. SCOTT, Fairhill Place, Meikle Earnock, Hamilton.

What Kipling called "the common touch."

For His Highness

MY wife and I have to depend on the radio for our only entertainment. But we are deprived of it since baby arrived because his cries cannot be heard above the loudspeaker when he wakens in his cot in the bedroom.—J. L. CHILTON, Arundel Road, Luton, Beds.

Suspend a small microphone, which can be bought for a few shillings, over the cot, connect to your receiver, and distress signals will come clearly above the programme.

Children's Health

AS a dental nurse who has been in county council service for some years, may I plead with the Board of Education to make dental treatment of school-children compulsory on parents?

Although the service is free, parents can refuse it, and in many areas 50 per cent. of them do so.

And most of the refusals are by parents who cannot afford and do not give their children private treatment. A great health scheme for the nation is not being given half a chance.—MRS. F. HORN, Hardenwaye, Totteridge, High Wycombe.

First step should be to make schools medical and dental services adequate to the existing demand.

Care Needed

BOTH as motorist and cyclist I am seldom off the roads.

One of the most serious traffic menaces I observe is caused by car drivers who, stop and, without looking out or giving signal, suddenly swing open the off-side door to descend into the roadway.

An overtaking car or bicycle about to pass either comes into collision with the door or has to swerve violently into the path of oncoming traffic.—F. D. NICHOLSON, Hardrus Street, Ramsgate, Kent.

A breach of the Highway Code which appears to be common and causes many mishaps.

ALSO

Blackmail : Babies
Love : Poison Gas
Motoring : Medicine

Race With "Silver Ring"

National Outsider

STUDYING the Lincoln and National weights is now the pastime of racing students.

Handicappers are generally right and, when they are wrong, some unexpected outsider comes up and saves them.

Nip Away (8 st. 4 lb.) and Laureat II (8 st. 2 lb.) seem to be reasonably treated in the Carholme event.

I did not think that Royal Mail would have got quite so much as 11 st. 13 lb. for the National, but with Reynoldstown not entered there had to be some adjustments.

Royal Mail stands as the JOHN BULL selection and Bachelor Prince (10 st. 7 lb.) is put up as the best outsider.

GOLDEN MILLER and CITADEL should be noted for their races at Hurst Park this week-end.

"SILVER RING'S" CODE

The Code covers racing from Thursday, February 4, to Wednesday, February 10.

K X U Z R 98 96 G E D V B N H J T
S O Y 97 L W F 94 M P Q C I 93 95 A

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example :- 98NPTR94X would read HIDALGO. Where a double letter occurs in a name the figure 2 is substituted. KTE2U would read SAMMY.

Ploughed On Merit

DESPAIR of ever passing my driving test has seized me. I just failed for the third time.

As we bowled along the road examiner suddenly said, "That's a bit of stuff passing."

I swung my head sideways to look the girl, the car wobbled and I was to make application for another test six months.

To make matters worse, the examiner left me with the remark that he suppose I would tell my wife why I not passed.—H. WALLER, Romsey Road, Old Shirley, Hants.

You deserved to fail.

Indefensible

I HAVE noted the efforts of John Bull to suppress blackmailing of debtors by creditors or debt-collectors who issue terrorising documents threaten to communicate with employers.

In my legal practice I have frequently met with examples of something worse—blackmail by local authorities of people who are not even debtors.

The culprits are public assistance committees, which write to the employers of men whose relatives are driven to apply for relief.

The purpose is clearly to coerce men into agreements to bear part of the cost of maintenance. Dismissal follows. — SOLICITOR, Lincoln's Inn Fields, W.C.2.

A man who had been in work only a few days after long unemployment has just been discharged in consequence of such a letter sent by the Middlesex county authorities.

Unofficial Soldiers

LIKE most young men I know I want to be a full-fledged soldier, Regular or Territorial, spending some of my time learning ceremonial and marching drill.

But all of us would respond at once if the Army authorities would form an organisation for young men who are physically fit, who would not mind the wear uniform and who could have instruction in the rifle, machine-gun, bayonet fighting, the field-gun and the like on one night a week and the spell of gymnasium on another.

This generation is sufficiently intelligent to learn how to form fours and get on in an hour or two when the need arises and our sense of discipline would be guaranteed by our voluntary participation for sterner things.—JOHN GILLESPIE, Horns Road, Barkingside, Ilford.

Many young readers have sent us similar suggestions recently.

We invite readers to write to us about any subject of public interest, keeping in touch with the world as they see it. Letters should be as brief, forceful and topical as may be.

Half a guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to the Editor, "John Bull," 93, Long Acre, London, W.C.2.

RHEUMATISM

Sciatica, Lumbago, Gout, etc.

Men and women whose limbs have been locked in the vice-like grip find it hard to believe that really quick cure for such pain.

Yet Fynnon Salt is bringing relief in thousands of cases every matic sufferers everywhere are other how Fynnon Salt has obstinate cases, broken through resistance and released locked patient could scarcely believe was true.

The reason Fynnon Salt can is due to the fact that it is actu of not *one* salt but many. Ch many curative ingredients are tassium, and Lithium—all splen rheumatism, sciatica, gout, etc. shrift for pain-causing uric acid salts get working in the system to go, and with it the other imp clog the system and make a perfect ground for rheumatism.

A teaspoonful of Fynnon Salt in as efficacious as three glasses of hot spa water. It *must* do your rheumatism good. Try a 1/3d. tin and see for yourself.

Scientist Announces discovery of new Mystifying Face Powder

It clings to your skin like needles cling to a magnet, because of its special affinity (attraction) for your skin.

Three solemn judges sat watching a girl applying ordinary face powder. She looked "made-up". The powder blotched on her skin. Then

. . . she washed it off and applied this new mystifying face powder with "lectro-static" affinity (attraction) for the human skin.

The judges gasped: so vivid and dramatic was the contrast! Her complexion looked years younger! Her beauty was increased at least 50%! **Twenty-four hours later the secret was sold for a huge sum** of money to Tokalon Ltd. It may now be had everywhere under the name of Poudre Tokalon (6d. and 1/-). It is invisible: no one can tell that your marvellous new complexion is not all your own natural beauty. It rejuvenates half dead skin cells with a soft, imperceptible flow.

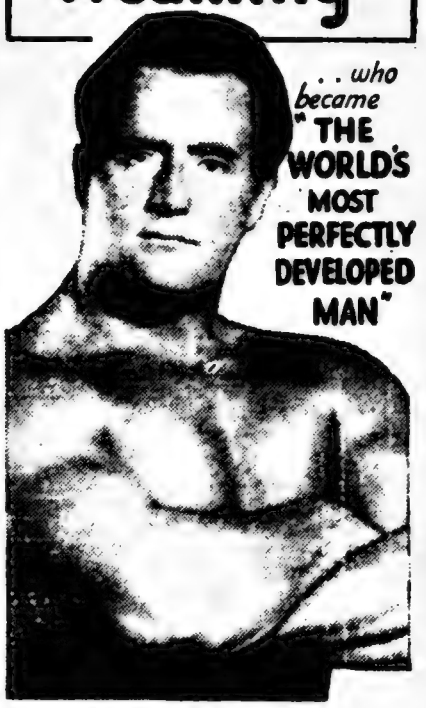
WOMEN! HERE'S A CONTRACT!

Try this new mystifying complexion secret and be popular with men tonight or your money refunded. This powder has been thoroughly tested by scientists, and is guaranteed to be definitely lectro-static.

When you buy goods that are advertised in "John Bull"—you get the Very Best!

The "John Bull" Guarantee appears on page 39.

The 7-Stone Weakling



By CHARLES ATLAS

Holder of the title, "The World's most Perfectly Developed Man."

THEY used to think there wasn't much hope for me. I weighed only 7 stone. I was a sickly scarecrow. Then I discovered **Dynamic Tension.** It gave me the body that won the title, "The World's Most Perfectly Developed Man." Now I make you this amazing offer: At my own risk I'll give you PROOF in just seven days that the same methods can make you into a NEW MAN of giant power and energy!

I've No Use for Apparatus

No "ifs"—"ands" or "maybes." Just tell me where you want handsome steel-like muscles. Are you fat and flabby? Or skinny and gawky? Are you short-winded, pepless? Do you hold back and let others walk off with the prettiest girls, the best jobs? Give me just seven days! I can PROVE that **Dynamic Tension**—without any pills, or unnatural dieting, or apparatus that may strain your heart or other vital organs—can make you a healthy, confident, powerful HE-MAN! In just a few minutes a day!

48-page Book FREE

Post coupon NOW for my illustrated book, "Everlasting Health and Strength." Tells all about **Dynamic Tension.** Shows actual photos. It's a valuable book! And it's FREE. Send for your copy to-day, as supply is limited. CHARLES ATLAS, Dept. 13-P, 40, Chandos Street, London, W.C.2.

CHARLES ATLAS Dept. 13-P

40, Chandos St., London, W.C.2

I want the proof that your system of **Dynamic Tension** will make a NEW MAN of me. Send me your book, "Everlasting Health and Strength." FREE.

Name .....
(Please print or write plainly)

Address .....

.....

Children's throats need special protection in cold damp weather. Allenburys Pastilles soothe away throat ills and are delicious to take

FROM ALL CHEMISTS 8° & 1/3

Allenburys Glycerine & Blackcurrant **PASTILLES**

for your Throat

P.3.

GRAVES Beats the World For Quality & Value

Size 14½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES S.3. RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid **£4.17.6**

Easy Payments 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. G. M. of Ryton, writes:—"I have now had the opportunity to test the S3 Set, and I have nothing but high praise for the wonderful results achieved. I have had demonstrations by sets from 10 to 15 Guineas, and it is remarkable but nevertheless true, that this Set surpassed them for clarity and sweetness of tone."

Mr. C. W. C. of Tunbury Wells, writes:—"I must thank you for such a lovely Set. I confess that I have never heard a better one. You are to be congratulated on a Set like this at such a low price."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Nets.

J. G. GRAVES LTD. SHEFFIELD.

LEG TROUBLE

A Free Offer.

★ A generous sample of a Biological remedy for all leg troubles and kindred ailments is offered on the back cover. A special free booklet and copies of recent testimonials will also be sent to all sufferers who FILL IN THE COUPON on the BACK COVER. *Turn to this NOW—while you think of it!*

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves 'FLIGHT' Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars. Ladies' or Gent's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly No charge for Easy Terms. With Sturmey - Archer Three-Speed Gear £4:17:6 Terms: 6/6 monthly. Write for Catalogue Free. Ladies', Men's, Juveniles', & Tandems, Roadsters, Racers, Club Models

52/- NOW

J. G. GRAVES Ltd. SHEFFIELD

END THAT
CHILBLAIN
TORMENT TO-NIGHT!

Here at last is quick and certain freedom from Chilblain misery! Already thousands of sufferers have definitely proved that T.C.P. Solution (the new Antiseptic Discovery) stops the burning and irritation *instantly*—and clears up even the worst Chilblains completely in a very few days. Read this letter:—

VERY BAD CHILBLAINS WENT IN 3 DAYS.

"*My daughter was almost crippled with Chilblains on every toe and all over her feet, making life an agony, as she could not sleep at night for the itching and burning, and she looked like having to go to bed with them.*

"*I tried several recipes, without results. Then I saw your advert. for T.C.P. Solution. I got a bottle and applied the same, with magic result. Itching and burning ceased, and after three days she was able to continue her work as happy as a lark. Yours sincerely,*" *Mrs. A. S., Sheffield.*

Just dab T.C.P. Solution on to those agonising Chilblains last thing to-night. Immediately the T.C.P. penetrates, and starts to liquefy and disperse the congested blood that causes the pain and swelling. Thousands of sufferers say it's the quickest, surest remedy for Chilblains yet discovered.

So get relief this very night. T.C.P. Solution (with full directions enclosed) is sold by all Chemists, in 1/3d. and 3/- bottles.

Every Post a Winning Post!

BETS BY POST

National Hunt Season
SAME GENEROUS TERMS all the YEAR

FIRST FAVOURITES ACCEPTED
in SINGLES, DOUBLES & TREBLES
NO LIMIT
1 up to ANY AMOUNT
40 YEARS REPUTATION for WINNINGS & RETURN

Send for the SPORTSMAN'S COMPLETE SERVICE
RACING FOOTBALL GREYHOUNDS

LETTER COMMISSIONS
bearing a time stamp not later than the set time of any race will be on at
FULL STARTING PRICE
or Totalisator Returns as desired
in accordance with rules.
Registered Letters must be posted overnight.

Send Your Bets to the Big Two

Please send me particulars of your service. I am over 21 years of age.

Name .....
J. S. 6/2/37
Address .....
Town .....
County .....

DAVID COPE
& ALFRED H. MAURICE LTD
227 BATH ST. GLASGOW C.2
Send for our Weekly Lists

The EDITOR LAUGHS LAST

B. D. (Lincoln).—"There is much to be said against the coal fire." Most men who have tried to prepare one have said it.

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

WRESTLER (Manchester).—"In a match I first locate my opponent's weakest spot." Then you start to dislocate it?

A. N. (Taplow).—"She jilted me by telephone." Ring off!

K. G. (Maldon).—"When I'm away from my wife I send her a long letter every day." The majority of wives prefer notes.

DAN P. (Burnley).—"After that, I simply packed up and left home." Was there a woman in the case?

POLITICIAN (London).—"When we come to add it up, what will 1937 amount to?" Twenty.

TEC. (Bath).—"In the criminal world, gangs often come to grief merely because of their numbers." Too many crooks, eh?

MECHANIC (Grays).—"It was I who thought out the plan of campaign." So you engineered the whole thing?

VISITOR (Strand).—"London lift girls are smart." You mean they're quick on the uptake?

A. J. B. (Richmond).—"In my opinion many skaters spoil their appearance by wearing untidy boots and rusty skates." Slip-shod, eh?

R. P. (Portsmouth).—"I left my game of cards and ran after the burglar who had stolen my clothes." You followed suit.

MANAGER (Hounslow).—"Business girls often resign just when they are becoming useful." As soon as they know the ropes they skip.

TOMMY (Aldershot).—"Mice were found to have made their home in a bale of Army underclothing." Their little grey home in the vest.

F. N. (London, S.).—"A month ago my husband said he was going fishing, and I haven't seen him since." Apparently he slung his hook.

N. T. (Harringay).—"My wife wasn't a bit interested in the fact that I took £10 to the dog races." She was more interested in the amount you brought home, we expect.

G. Y. (Hampstead).—"Who are the people who discover the hundreds of fresh facts which are continually being brought to light about the animals in the Zoo?" The finders are usually keepers.

OWNER (Richmond).—"The reason I sold my last house was that I couldn't bear to think of the rubbish dumped on the site before the houses were built." You didn't like to dwell on it.

Side Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

STAFFORDSHIRE EVENING SENTINEL.—"Mr. ——, who, unfortunately, through ABSENCE, is unable to be present."

WESTERN TELEGRAPH AND TIMES.—"Mr. —— has returned home following treatment for a fractured WHIST."

THE EVENING TELEGRAPH.—". . . he visited the home of the defendant to collect money from the MATER, which was of the 1s. in the slot type."

YORKSHIRE POST.—"It perched safely on the tower while villagers waited below with BUNS to shoot it."

WESTERN DAILY PRESS AND BRISTOL MIRROR.—"Employees tried to beat out the flames while the fire brigade were IN their way."

IPSWICH EVENING STAR.—"Mix the flour and shredded SUET with a pinch of salt."

"Here's the fellow I would like you to measure for a coat and trousers, Mr. Snip."
—From "The Passing Show"

PLUMBER (Peckham).—"I am prepared to forgive." And forget?

F. L. (Malvern).—"It is dangerous for an acrobat to fall in love." Although, of course, he's already head over heels.

VERA (London, W.).—"I am very much in love with a professional footballer." You worship the ground he plays on?

CYNIC (Hastings).—"Just what is an infant prodigy?" Have you never spoken to a fond mother?

J. P. (Halifax).—"If this cold weather continues much longer I shall be furious." Surely it would be wiser to keep your wool on?

B. H. (Bude).—"My small son made a New Year's resolution not to play football in the garden near the dining-room window." But he soon broke it?

FOOTBALL FAN (Ayrshire). — "While watching the cup-tie, I suffered from several stitches in the side." Because you were hemmed in?

H. G. (Kingston).—"How can one tell the difference between mushrooms and poisonous fungus?" If they don't give you a pain they're mushrooms.

D. U. (Rochester).—"My son has managed to live without my help since he has been making and selling braces." He is supporting himself on them now.

H. G. (Beeston).—"I spent hours in the one spot making one of those artificial gardens in a glass dish." You felt you were planted.

M. R. (Dover).—"I am going to Paris to learn French." The French will find this a refreshing change from the tourists who have the itch to teach it.

D. W. (Eastbourne).—"Three or four times a week he visits me at supper time, but I cannot imagine what for." Supper, we suppose.

TRAVELLER (Rugby).—"We took each other's bags from the carriage by mistake, but both realised it was purely an error, and when we met later we shook hands on it." You returned grip for grip?

HARRY (Batley).—"It was not until the lucky day I visited the girl at her work at the dry cleaners that she promised to be my wife." There you successfully pressed your suit?

W. E. W. (Oldham).—"I paid a visit to a mine last week, and was not a little frightened when I was told we were half a mile underground." You were feeling low, eh?

SUPER (Elstree). — had to be on the st set at 5 a.m." To be at dawn?

VERA (Hornsey).—" stockings make a look slim." And a look round.

F. G. (Brixton).—"I should love to a mammoth store." But who on e would want to buy mammoths?

M. P. (Repton).—"I am a hustler keep fit on fruit juice." You hav lemon and plenty of dash?

B. K. (Baldock).—"My five-year-old can reel off the twice-times table li veteran." He does it at the double?

R. T. (Brixton).—"It is usually pos to tell when a woman is lying by face." Though that is often made up

B. L. (Perth).—"The postage stamp invented nearly 100 years ago." And idea stuck.

DOCTOR (Richmond).—"No man o to have bags under his eyes." Unless course, he's a railway porter.

F. K. (Sunderland).—"My mor shave to me is a great sport." A bl sport.

OLD-FASHIONED (Leeds). — "Mos poetry is tripe!" Written by people their onions, you mean?

HARASSED (Birkenhead).—"My wife t me plainly she prefers a tidy house to comfort." So you're less than the du

CITIZEN (Liverpool).—"I don't th any punishment too severe for the who sells impure food." A bad egg!

P. L. (Leith).—"I regard the sto beggars tell me as blarney." You hav heart of stone.

SHOPKEEPER (Hornsey).—"Among this reckless waste, what is the cry every business man?" Order! Order!

WOOER (Plymouth).—"I never forget take her a box of chocolates." Obvio you're sweet on her.

LANDLADY (Hoxton).—"My lodger very annoyed if his boots are not polis properly." He makes a shine?

SAILOR (Cardiff).—"A tattooed m never has any difficulty in finding a with whom to walk out." Well, most like men to have designs on them.

WANDERER (Cairo).—"Travel in East is so rough that it often frays y temper." It often gives you the hu eh?

N. O. P. (Cheltenham).—"He sho me the rope with which the Count Monte Cristo made his escape." What yarn!

DORA (Diss).—"I felt too depre after the 'flu to bother about using stick or powder." You were off co as it were?

PATRIOT (Exeter).—"The average E lishman owes a lot to the Governm On the contrary, the Chancellor of Exchequer always sees that we pay u

R. C. (Sunderland).—"A goalie slips on the mud and bang go the forecast 25 experts!" Weather can't affect y huge 1—2—X opportunity on page Shoot at that £1,000 cash to-day!

T. L. (Inverness).—"The words of L Nuffield will be quoted years hence as words of a great philanthropist." "N said.

STAID (Virginia Water).—"I consi that the man who habitually adopts hail-fellow-well-met attitude lowers hi self." Cheap and cheerful, as it were.

INDIGNANT (Dover).—"Surely it essential that every cliff in the coun should be scaled annually and cleared loose rocks?" It's a sheer necessity.

(Many replies unavoidably held over)

YOUR WIFE NEEDS THESE THINGS.

SCIENCE and invention to-d bring into every home t use of many modern labour-sa appliances, and the ease and l cost by which two import ones—a Vacuum Cleaner and automatic controlled Gas Cooker can now be secured deserves t special attention of all reade On page 31 of this issue is important announcement, whi does away with the back-breaki drudgery of Spring-cleaning, a on page 29 particulars of a G Cooker which cooks a meal itself—you simply set the 'Regul put the meal in the oven and away until it is cooked. F information and further particul will be sent to readers who fill the coupons in these announc ments. Do so now!—

WHAT EXACTLY IS CATARRH?

Doctors say that catarrh is one of the most dangerous of unsuspected diseases. Four out of five people suffer from it in some form. Usually it begins with a simple cold. Then it spreads to all the mucous membranes of the head, nose, throat, lungs and stomach, hence its poison spreads all over the system. There is one sure way to end catarrh. Ordinary medicines cannot reach the infected parts, but Dr. Blosser's Cigarettes will. They are made of valuable medicinal herbs, and as you smoke them their warm vapour carries its soothing, antiseptic properties into all the minute crevices of your respiratory system.

How to prove it

If you think you have the slightest trace of any catarrhal trouble, colds, asthma, bronchitis, &c., get a packet at any chemist to-day or just send a postcard or the coupon below, and we will send you, without cost to you, a few of the actual Dr. Blosser's Cigarettes for you to try.

ASK YOUR CHEMIST FOR THE NEW ENLARGED PACKAGE, SELLING AT THE OLD PRICE.

FREE PACKET

Dr. Blosser, Ltd. (Dept. 121 W.W.), Temple Chambers, Temple Avenue, London, E.C.4.

Please send by post your Trial Package containing four Dr. Blosser's Cigarettes, that I may try them free of charge.

Name.....

Street .....

Town.....

(Print with pencil very, very plainly.)

DR. BLOSSER'S CIGARETTES

Whether you come up heads or tails in the battle for happiness and success depends a great deal on your appearance. Premature greyness is often a tragedy—but one that can be averted by using Deckers Bay Rum to bring back gradually the hair's natural colour. Super Size bottle, double quantity, 3/-. Standard Size 1/9. From all Hairdressers and Stores. Get a bottle to-day.

DECKER'S

hair darkening bay rum

OSBORNE-GARRETT & CO. LTD. LONDON, W.1.

Kidneys Must Purify Blood

To Bring Vitality, Clear Skin and Youthful Looks

Women Need Help More Often Than Men

The only way your body can clean out Acids and poisonous wastes from your blood, is through 9 million tiny, delicate Kidney tubes or filters. If your Kidneys get tired or slow down in their work, these poisons remain in the system and make your eyes look dull and your skin coarse and dry, and at the same time you find yourself all Tired-Out, Nervous, and unable to keep up with the speed of modern life.

Slow Kidney action also may cause much more serious and disagreeable symptoms, such as Getting Up Nights, Leg Pains, Backache, Circles Under Eyes, Dizziness, Rheumatic Pains, Acidity, Burning, Smarting and Itching.

Any Doctor can tell you that the speed of modern life and present-day foods throw an extra heavy load on the Kidneys, and that most people need help from time to time if they are to feel their best and preserve their youthful appearance. Fortunately for sufferers it is easy to help Kidney Troubles with the Doctor's guaranteed prescription Cystex, which now is available at all Chemists under a positive guarantee to satisfy completely or cost nothing.

Doctors Praise Cystex

Doctors throughout the world praise the merits of Cystex. For instance, Dr. C. Van Straubenzee, noted specialist, of London, recently made the following written statement: "Poisons taken from the blood are deposited in the Kidneys. They must be removed promptly or irritations are set up which annoy the system. I consider Cystex one of the most meritorious formulas of its kind and recommend it most highly."

Dr. Van Straubenzee

Cystex is not an experiment, but is a proven success in 51 different countries throughout the world. It is prepared with scientific accuracy in accordance with the strict and rigid standards of the British Pharmacopœia, and being designed especially to act in the Kidneys and Bladder is swift and safe in action. Most users report a remarkable improvement in 48 hours and ending of troubles in 8 days.

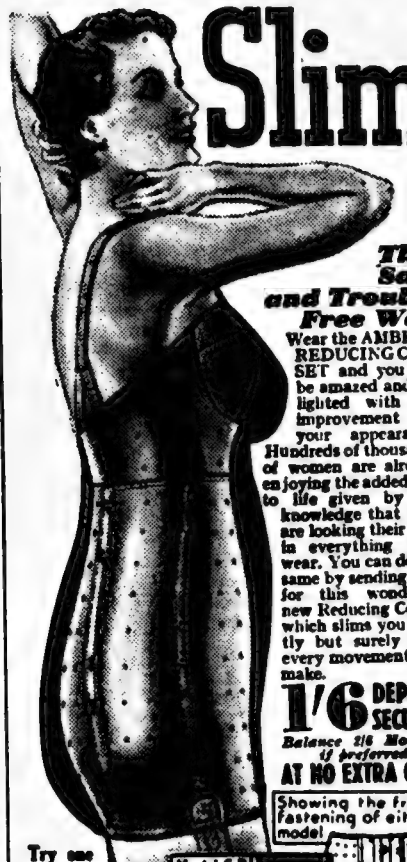
£1,000 Guarantee

Because of its world-wide and unusual success, Cystex is offered under a written guarantee to do the work to your complete satisfaction in 8 days or money back on return of empty package. This guarantee is backed by a fund of £1,000 on deposit with the Westminster Bank, London. Under this written guarantee you can put Cystex to the test and see exactly what it can do in your particular case. You must feel younger, stronger and better than you have in a long time—you must feel that Cystex has done the work thoroughly and completely, or you merely return the empty package and it costs you nothing. You are the sole judge of your own satisfaction.

48-Hour Results

With Cystex there is no long waiting for results, because it is scientifically prepared to act directly on the Kidneys. Most people report a remarkable improvement within the first 48 hours and complete satisfaction within 8 days. As the guarantee protects you completely, you should not take chances with cheap, inferior or irritating drugs or any medicine not good enough to be guaranteed. And remember that delay may endanger your life. Ask your chemist for guaranteed Cystex (Pronounced Ciss-tex) to-day.

Slim



This Safe and Trouble Free Way

Wear the AMBRON REDUCING CORSET and you will be amazed and delighted with the improvement in your appearance. Hundreds of thousands of women are already enjoying the added zest to life given by the knowledge that they are looking their best in everything they wear. You can do the same by sending now for this wonderful new Reducing Corset which slims you gently but surely with every movement you make.

1/6 DEPOSIT SECURES

Balance 2/6 Monthly if preferred

AT NO EXTRA COST

Showing the front fastening of either model

Try one on in your own home

Price

10/11

Brassiere to Match 4/11

The Two Garments 14/11

Postage 4d.

In Tea Rose washable lined rubber fabric, having boned supports and four suspenders. Sizes 24 to 40 ins. waist. Choose either a Closed Back model (Model CB) or Laced Back (Model LB). Brassiere sizes 36 to 46 ins. bust.

COUPON

Please send me an AMBRON REDUCING CORSET

MODEL CB (Closed back) | MODEL LB (Laced back)

Cross out the one not required

ALSO BRASSIERE TO MATCH *(strike out if not wanted)*

Enclose crossed P.O. for 1/6 deposit and 4d. postage together with Bust, Waist and Hips measurements & name & address. *(Overseas full cash).* *J. Bull 6/2/37*

AMBROSE WILSON LTD

WORLD'S LARGEST MAIL ORDER CORSET HOUSE.

409 Ambron House, 60 Vauxhall Bridge Rd., London, S.W.

BIG CHEQUES AND HAMPERS WON IN X-WORD NO. 48

In connection with "John Bull" Crossword No. 48, the Adjudication Committee decided that the senders of the most meritorious sets of Answers on one Square were the following three competitors who submitted Squares differing at one point only from the most meritorious Set of Answers seen on page 44:

A. DUNPHY, 9, Carmelite Street, London, E.C.4.

A. L. HERRICK, Normanton, Bottesford, Nottingham.

Mrs. D. HUTCHINSON, 2, Holmfield Terrace, Holmfield, Halifax.

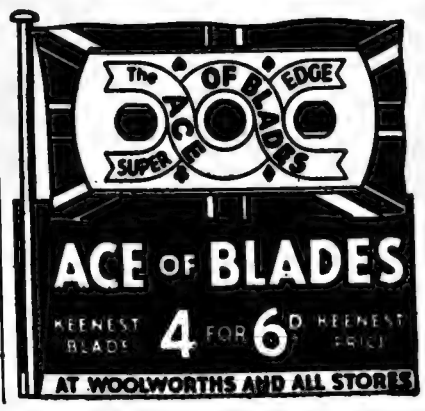
Subject to the Terms and Conditions of the Competition, these competitors share the £900 First Prize and a cheque for £300 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize, must demand a Scrutiny by not later than First Post, Tuesday, February 9, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 35 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive £2 17s. 2d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

One of the famous "John Bull" Hampers will be awarded with each cash prize.

A useful Surprise Award for each of 453 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.



X FALSE TEETH

held firmly with utmost

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Sold in patent sprinkler for carrying in pocket or handbag 1/3, large Tin 3/3. A boon to singers, speakers, clergy and business men. Denture Brushes free—cash coupons with each tin. Sample of Kolynos Fixative Free from Kolynos, (Dept. F.17.), 12, Chenies St., London, W.C.1.

KOLYNOS DENTURE FIXATIVE

ECZEMA, ULCERS, BOILS, ABSCESSES

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HÆMORRHOIDS & all SKIN TROUBLES

quickly relieved and healed by new ANTIVIRUS Ointment. Widely used by doctors and in hospitals. Quickly kills disease germs and disperses pus. **Send 3d. for sample.**

Price 2/- (2/2 post free) direct from:—

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(Dept. J.B.), Cargreen Rd., South Norwood, London, S.E.25.

ST. JAMES' BALM

GASTRIC ULCER

BAD CASE RELIEVED

What greater proof can you have than the testimony of Mr. Simpson, of 151, Harbottle St., South Ryhope, who writes: "I must tell you of the great benefit I got from Vitadatio. The doctor diagnosed Gastric Ulcer. I was in agony and tried many medicines without avail. My food did not digest, I felt dizzy, and my legs felt useless. Thanks to Vitadatio I am a new man."

The claims made for Vitadatio are based upon what it has done for other sufferers. What it has done for others it can do for you. In cases of Blood Trouble, Liver, Kidney and Stomach Complaints, Vitadatio has a marvellous record of successes. There is nothing to equal it—there is no substitute for it. Get a bottle to-day. Sold by Boots, Timothy Whites and Taylors, Chemists & Stores, 3/- & 5/- bottles (post 6d in U.K.). From VITADATIO, No. 121, ARMLEY, LEEDS.

Vitadatio SEND FOR FREE BOOKLET

£3,900 Cash IN COLOSSAL PENSION -plus- FORTUNE OFFER

£8 WEEKLY FOR LIFE and £1,000 Cash

MONSTER 2-in-1 FIRST PRIZE—OR ONE GIANT LUMP SUM OF 3,000 GUINEAS.

JOIN JOHN BULL'S 28 CROSSWORD PENSIONERS!

LAST DAYS OF HUGE BIRTHDAY OFFER!

YOU have only a few more days left in which to secure the magnificent first prize in JOHN BULL's 8th Monster Birthday Offer and your final squares are on these pages.

Think what this offer means to you. An immediate fortune of £1,000 in cash and then for the rest of your life a weekly pension of £8—and this prize is well within the reach of any reader of these words.

Yes, just think out the most fitting set of Answers to the intriguing Clues on this page and your reward may be wealth and security for life in the form of that mighty Pension-plus-Fortune First, or the colossal lump sum of 3,000 Guineas if you prefer it.

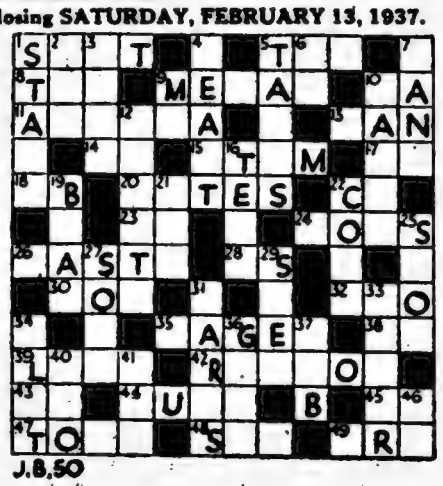
This gigantic offer is supported by the fine sum of £300 for Runners-up, who can also qualify as directed for shares of an extra £250 Birthday Bonus. An additional £200 in Birthday cash is available for division amongst all prize-winners who, when sending an entry for this Contest, have ordered a six weeks' supply (or extension of supply) of the *Crossword Gazette*, using the coupon provided on this page.

Make sure that you weigh up carefully every word of the Clues—and, above all, see that your completed Squares reach JOHN BULL by Saturday, February 13.

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 50. Closing SATURDAY, FEBRUARY 13, 1937.

J.B.50



J.B.50

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

ADDRESS .....

.....

£200 BONUS

To be eligible for a share of the £200 Bonus offered to all winners, this Reservation Coupon for six weeks' supply—or extension of present order—of "Crossword Gazette" must be enclosed with your entry for Crossword Contest No. 50, closing Saturday, February 13.

I HAVE AFFIXED 3d. IN STAMPS FOR POSTAGE ON "CROSSWORD GAZETTE"—PLEASE ARRANGE
(A) A 6 WEEKS' FREE SUPPLY
(B) EXTENSION OF MY PRESENT SUPPLY
(Delete (A) or (B), whichever does not apply)

NAME.....

ADDRESS.....

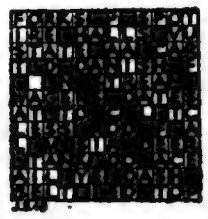
.....

Affix 1½d. Stamp Here.

Affix 1½d. Stamp Here.

YOUR FREE COUPON IS ON OPPOSITE PAGE

X-WORD No. 48



Winners on page 43

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square above.

One space is left blank to indicate that at this point DATE and GATE were regarded as apt Answers of equal merit.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using the Bonus Coupon on left below.

TERMS AND CONDITIONS

PRESENTED on this page is the fiftieth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle, and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the Winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in JOHN BULL published Thursday, February 25, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on this page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash or other prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

CLUES ACROSS.

1. You sit on this
5. Weight which horse carries is sometimes this
8. Sailor found in Ontario
9. This of hero is always the right kind
10. Common to clay and slate
11. The Spanish one was defeated by Drake
13. Has made success of scores of plays
14. Finishes off dress
15. Stalk of a plant
17. In middle of Turkey
18. Part of Hebrew in debt
20. Short for totalisators
22. Last two slices of duck
23. Starts arguently
24. Good sport takes one without complaining
26. Posters are usually stuck up on hoarding with this
28. Remove weed from tweeds
30. Found on your feet
32. One comes before this
35. Personal interest in big race will make a man this
38. Bit of wit in ditty
39. Girl in class
42. We listen in on these
43. Headless hog
44. Fox is chased in this
45. Found in sea and feared
47. Heavy one makes reading less pleasant
48. At big dinner-party there's much to this
49. Naughty child will do this

CLUES DOWN.

1. Many such jokes are boring to listen to
2. You hear with this
3. Weapons
4. Smallest lion gets this at Zoo feeding-time
5. Few people object to these when they're rich
6. How fool always ends
7. Leakage from this may show it's unsound
8. Doctor of Medicine, in short
10. Amusing frolics
12. Shrewd
16. When giving a talk on the radio, speaker will need this
19. You expect this to be right on time
21. Metal found in Shoreditch
22. Dog's depends upon its breed
25. Some say a bagpipes player really ought to be this
27. Farmer likes to see his about farm
29. Small one often gives the best results
31. Mother usually does when sonny tears his clothes
33. More wise
34. Many a one has made a stain on history's pages
36. Entrance to field
37. Part of an umbrella
40. Time past in lagoon
41. Female in Esher
46. Both ends of alley

ENTRY-FEE. For two squares send P.O. for 6d.; for four squares, send 1s.; for six squares, send 1s. 6d., entitling you to enclose one FREE ENTRY Coupon bearing two extra squares.

READ THESE RULES CAREFULLY.

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE and become entitled to enter two additional Gift Squares provided. If making additional entries, one allowed free with each three paid. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand) to reach us not later than Saturday, February 13.

2.—Should any single letter square be left blank, contain a letter which is not clear, or altered or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified as will any mutilated coupon. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning puzzle square will appear in "John Bull" on sale Thursday, February 25, 1937. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny in accordance with directions given with result, and enclosing £1 scrutiny fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize. Accordingly entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both across and down, which agree with the winning puzzle square.

4.—Should first prize be shared, 3,000 guineas cash will be paid instead of the two-in-one award.

5.—Failure to comply with any of the rules and conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

EXTRA SQUARES POST FREE

For this special Contest only, you may enter as many coupons as you wish and may enclose all in same envelope. Other squares appeared in last week's "John Bull." For extra squares send penny postcard to "John Bull," Crossword Gazette Dept., 30, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

Celebrating 8th BIRTHDAY OF OUR X-WORD COMPETITION!

£200 EXTRA BIRTHDAY CASH

Between winners of any prize in the Contest from whom a 6 weeks' Reservation of "John Bull's" free weekly "Crossword Gazette" is received during two weeks ending Saturday, Feb 13. (Existing readers must use Reservation Coupon on opposite page to extend supply 6 weeks to be eligible)

FREE BIRTHDAY GIFT

COUPON ALLOWED WITH EACH THREE PAID OR PRIZE COUPONS.

£300 FINE SUM BETWEEN RUNNERS-UP

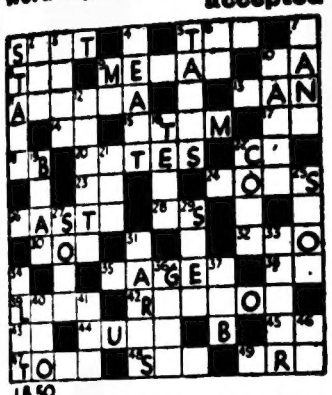
£250 BIG BIRTHDAY BONUS between Runners-up from whom "John Bull" receives four or more coupons (8 squares, including 2 free), in same envelope and bearing same name and address.

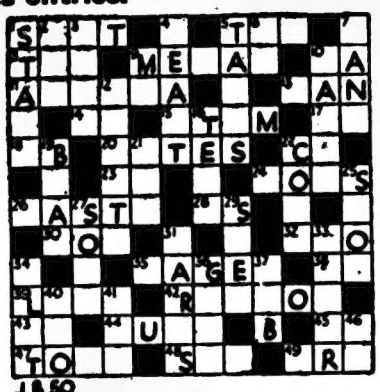
ENTER ON THESE SQUARES BY SATURDAY, FEB. 13.

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

KEEP YOUR COPIES HERE.

These miniature reproductions of "John Bull's" Crossword Squares are for your copies only and will NOT be accepted as entries.


J.B.50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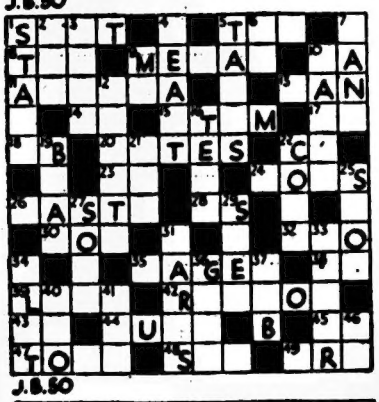
J.B.50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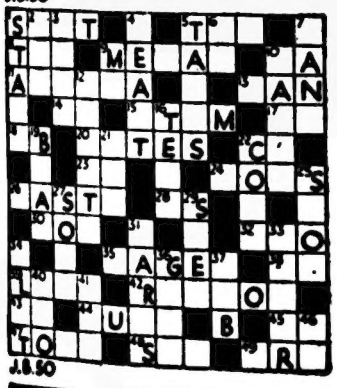
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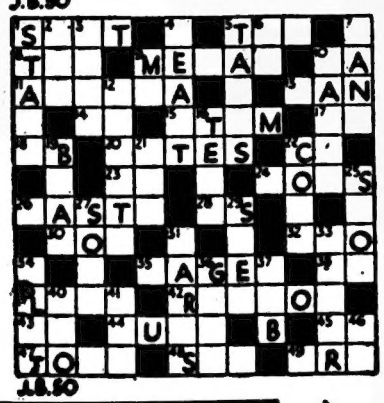
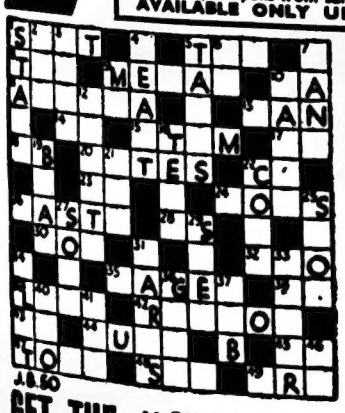

J.B.50

FREE COUPON

The two entry squares on this fourth coupon are Free, provided it is enclosed in the same envelope with three other paid (or prize) coupons from same entrant.
AVAILABLE ONLY UNTIL SATURDAY, FEB. 13.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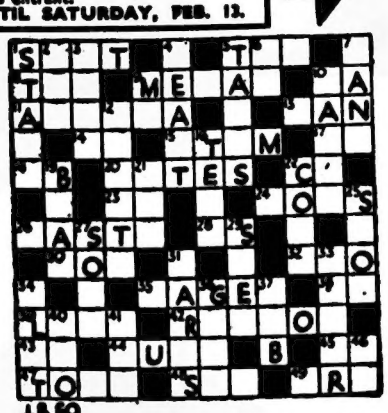
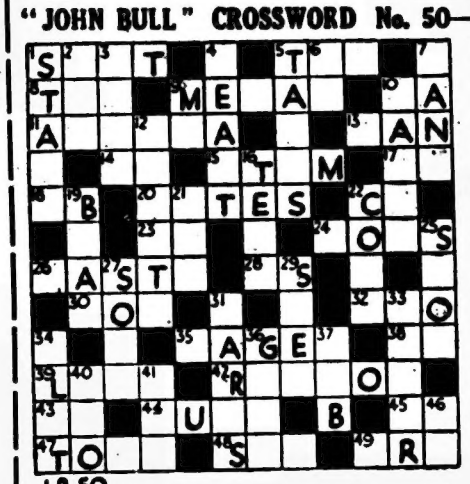

J.B.50

GET THE "CROSSWORD GAZETTE" COUPON ON OPPOSITE PAGE

"JOHN BULL" CROSSWORD No. 50—CLOSING SATURDAY, FEB. 13, 1937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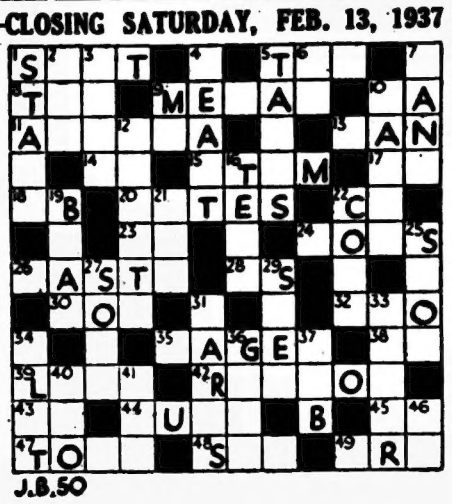

J.B.50

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 4 Squares 1s.

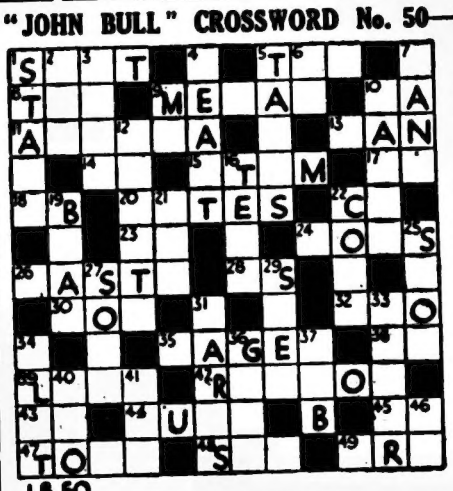
SIGNED.....

ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 50—CLOSING SATURDAY, FEB. 13, 1937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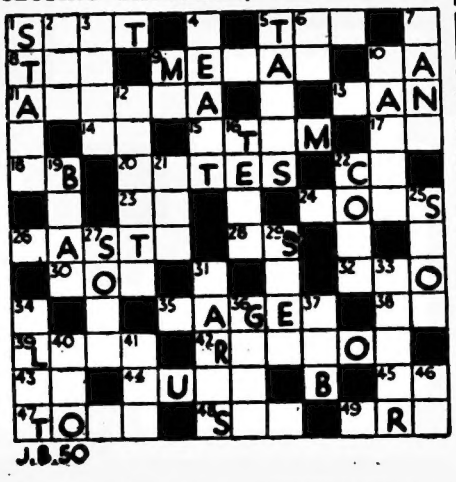

J.B.50

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 6 Squares 1s. 6d.

SIGNED.....

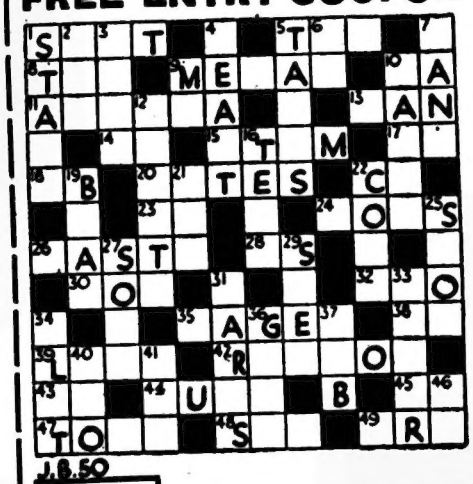
ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

FREE ENTRY COUPON

Available only for "John Bull" Crossword No. 50, and if used as directed with 3 paid-entry or prize Coupons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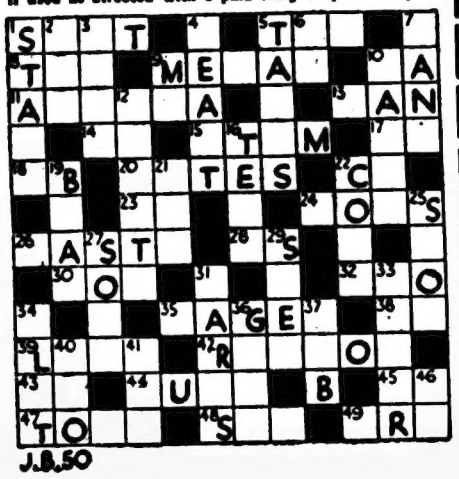

J.B.50

FREE COUPON for use as directed.

I enclose THREE paid-entry or prize coupons for Crossword No. 50 and claim this FREE ENTRY accordingly. I agree to all rules and conditions.

SIGNED .....

ADDRESS.....

.....

ADDRESS ENTRY: Crossword No. 50, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.).

These SHADFORTH PRESCRIPTIONS *Give Prompt Relief*

They will save you doctor's bills. Keep them in your medicine chest. Order them NOW!

FRAZZLED NERVES

"Vitality in a Nut"

Here is a nut which makes a real man or woman of you in a few hours; frazzled nerves full of vim; gloomy thoughts gone, faith strengthened, hope renewed before nightfall, life worth living to-morrow. It is the Doctor's Best Tonic for heart, nerves, stomach and kidneys—it prevents palpitation, faintness, heart failure, tremblings, run-down condition, stops your falling-to-pieces feeling. Don't imagine yourself into an illness, have a good rest, take this tonic and be normal in a few days. Ask for **"Blue Lion Fez Nuts."** Shadforth Prescription No. 632. Prices 1/9 (50), 2/6 (72), 4/6 (144).

Shadforth Prescription Service, Ltd.,
(Dept. J.B.X), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

Descriptive Book (J.B.209) price 2d. post free.

Reduce YOUR High BLOOD PRESSURE

Rejuvenate YOUR Arteries. Strengthen YOUR Heart. COME OFF the Danger List.

Avoid Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration, and makes you 20 years younger within 20 days. **Get it NOW. (Prescription No. 1108/T).** Prices: 2/6, 5/6, 15/6.

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,
(Dept. J.B.X), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

"How to Prevent Blood Pressure" (Book No. J.B.342) price 2d. post free.

NO MORE DISTURBED NIGHTS

Quick Relief and Comfort.

Kidney and Bladder Troubles, Incontinence, Constipation, Gall Stones, with associated Gout, Sciatica, Gravel, Scalding and constant getting up at nights are quickly relieved by the bloodless surgery of the **Shadforth "Bladder Comforter."** Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. You are restored. Don't worry. Shadforth will give you prompt relief.

Ask for Shadforth Prescription No. 225.

Prices: 2/6 (50), 4/6 (100), 13/- (300).

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,
(Dept. J.B.X), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

The Special Shadforth Book on Kidney and Bladder Troubles (No. J.B. 326) price 2d. post free.

LIVER TROUBLES

CONSTIPATION, BILIOUSNESS, SICK HEADACHE.

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth's Prescription (No. 2,000).**

Prices: 6d. (36), 1/3 (100), 3/- (300 pills).

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,
(Dept. J.B.X), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

Booklet (J.B.222) price 2d., post free.

Further well-known SHADFORTH Prescriptions prescribed and used at this season of the year:—

"WHITE LIONS" or Stomach Tablets (No. 1077) cure Acidity, Gastritis, Stomach Pains and Digestive Disorders. Prices: 1/6 (72), 2/6 (144).

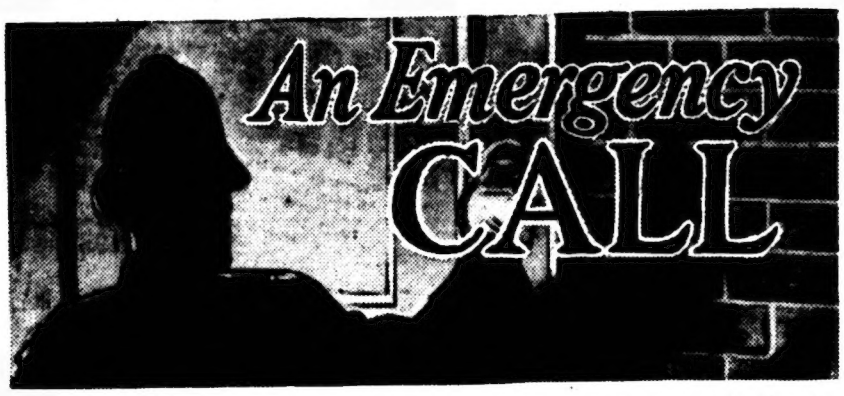
"SHADPHOS" or Neurasthenia Tablets (No. 470), the mighty modern tonic for brain and nerves. Prices: 1/9 (25), 3/3 (50), 6/- (100).

Boots, Taylors, Timothy Whites and the best chemists either hold stock or gladly obtain to order. or YOU CAN OBTAIN PRIVATELY PACKED AND POST FREE AT THESE PRICES FROM:—

SHADFORTH
PRESCRIPTION SERVICE, LTD.,

Dispensing Chemists,

(Dept. J.B.X.75), 40, KING WILLIAM ST., LONDON BRIDGE, E.C.4, and Branches.



AT the inquest on Mrs. L. Jones, of 2, Stanmore View, Leeds, a Police Sergeant said that at 10.30 a.m. he saw her cleaning the bedroom window. Half an hour later he received an emergency call from a neighbour who had found Mrs. Jones lying on the pavement. She had overbalanced on the narrow window-sill and fallen 35 feet to her death.

"JOHN BULL'S" PROMPT ASSISTANCE.

As Mrs. Jones was a registered reader of "John Bull," a cheque for £50—the benefit provided for Fatal Home Accidents under "John Bull's" Great Free Family Insurance Gift—has been promptly sent.

In addition to benefit for Home Accidents, "John Bull's" unique Family Insurance Gift makes generous provision for accidents on the Sports Field, while Boating and Bathing, and Children's Accidents.

Moreover, "John Bull" is the *only* paper in the world to safeguard your household effects against damage by FIRE, STORM, FLOOD & TEMPEST, and is the *only* paper to pay SICKNESS benefits.

LAST WEEK ALONE.

Altogether during the last week "John Bull" distributed no less than £903 16s. 3d. to registered readers or their dependents, as follows:—

Household & Sickness Benefits	£736	16	3
Accident Benefits—Adults	£91	0	0
Accident Benefits—Children's	£76	0	0

If you have not yet signed for this invaluable Security Gift, do so NOW on the forms below.

CUT HERE

JOHN BULL

***Hand* this Form to your Newsagent**

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

.....Date.....

PLEASE WRITE CLEARLY.

J.B. 6/2/37

CUT HERE

Post this Form to
"John Bull," Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature. Age.....

Address.....

.....

.....

Name and Address.....
of Newsagent.

.....

.....Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 6/2/37

TURN TO PAGE 2 FOR OUR £1,000 "BULLETS FOOTBALL" OFFER!

Your final coupon for our huge £1,000 MUST BE WON "Bullets Football" Competition appears on page 2 this week.

For a column of only 12 markings—1, 2 or X—your huge reward may well be that First Prize Fortune of £800 or the fine sum of £200 Second Prize.

Be quick—you have only until Saturday, February 13, to shoot for this golden goal!

JOHN BULL'S GREAT PEN OFFER

"JOHN BULL'S" PEN COUPON

This Coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, **GUARANTEED 2 YEARS.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. You may send 5 coupons and P.O. for 1/9, plus 3d. postage and insurance. State if fine, medium, broad or oblique nib. Pocket clip 3d. extra. Address: "John Bull" Pen Department, Floral Street, London, W.C.2.

What a Reader says:

2, Alma House, Norwood Green, Southall, Middx. June, 1936.

"I would like to say I had one of your pens in 1922 and have used it continually, taking it all round the world with me."

R. Hall.

Cash the Coupon

Was Almost Bald

Now this Thick, Strong Head of Hair

"About six months ago my hair began to come out, and the falling continued until at least half of it had completely disappeared and the remaining half being in bald patches all over my head.

"I used Kotalko and Kotalko Soap . . . . My head is covered with beautiful, strong hair, of which I am very proud, and this after being almost bald."

STOP LOSING YOUR HAIR

Follow the example of Mr. A. Rogers and grow a fine head of hair by using KOTALKO True Hair Grower and KOTALKO Scalp and Hair Soap. You will quickly see your Hair growing rapidly, thick and long. You will be proud of it like Mr. Rogers and so many others.

GET RID OF DANDRUFF

Beware of Dandruff. It chokes the life out of your hair—causes falling and combing out, and patchy, and then more complete baldness.

KOTALKO
TRUE HAIR GROWER

Send or Copy this Coupon.

Feed Hair Roots with KOTALKO. Cleanse and Soften Hair Follicles with KOTALKO SCALP SOAP—the Tonic Shampoo.

To JOHN HART BRITTAIN, Ltd., 3, Percy Street (S.J.P.), London, W.1. Please send me, post paid, Trial Package of KOTALKO and KOTALKO SOAP with directions, for which I enclose 3d. in stamps.

Name .....

Address .....

.....

Tickling Throats

Relieved quickly and pleasantly with . . .

VICK BRAND LOZENGES

6d

DO GOOD TASTE GOOD

PILES!

Internal, external, blind or bleeding piles—you will be amazed at the relief experienced immediately you apply Man Zan. The terrible irritation disappears. Made specially for pile trouble. In clean to use, special applicator tubes, price 3/-, from all chemists. Don't stay in pain and danger, obtain a supply of

Man Zan

Brand PILE REMEDY

To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1/3.

OGEE
Old English Oils
The IDEAL HAIR DRESSING FOR MEN & WOMEN

One of the few good things handed down from the past, for which no equal has ever been found as a means of imparting that lustre and promoting luxuriant growth to hair and banishing all scalp troubles.

2 oz., 4 oz., and Vase bottles.

1/-; 1/6; 2/6; Jasmin of Violet.

From all Hairdressers, stores, etc.

O. G. & Co., Ltd., LONDON, W.1

THE TORTURE OF RHEUMATISM

"I find Urace brand tablets excellent for quickly allaying the acute pains of neuritis and rheumatism, but in improving the general condition in chronic cases."—Miss ——, Eastbourne.

Free sample from Newbery and Phillips, Ltd., 3, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

FREE! Full Illustrated Particulars and Samples of Work printed with the NEW ADANA *Automatic* PRINTING MACHINE.

Readers should not overlook the Adana offer on p. 13. Turn to this now and send for full particulars of this interesting and lucrative offer!

EBRUARY 6, 1937

EACHER'S £500 ESSAY

HERE have been many who have smiled at my persistent efforts in ets, which only seemed able to bring a few 'Targets,' but now it is my turn mile!"

hose, reports a JOHN BULL man, were words of Mr. M. S Wilson, 19, South , Shiney Row, Co. Durham, whom I d upon to congratulate on winning and £5 every birthday for life in *Bullets* No. 1,058th Contest. His was the telling First Prize effort, GAS—COAL'S "CHILD"—MINE'S "TERROR."

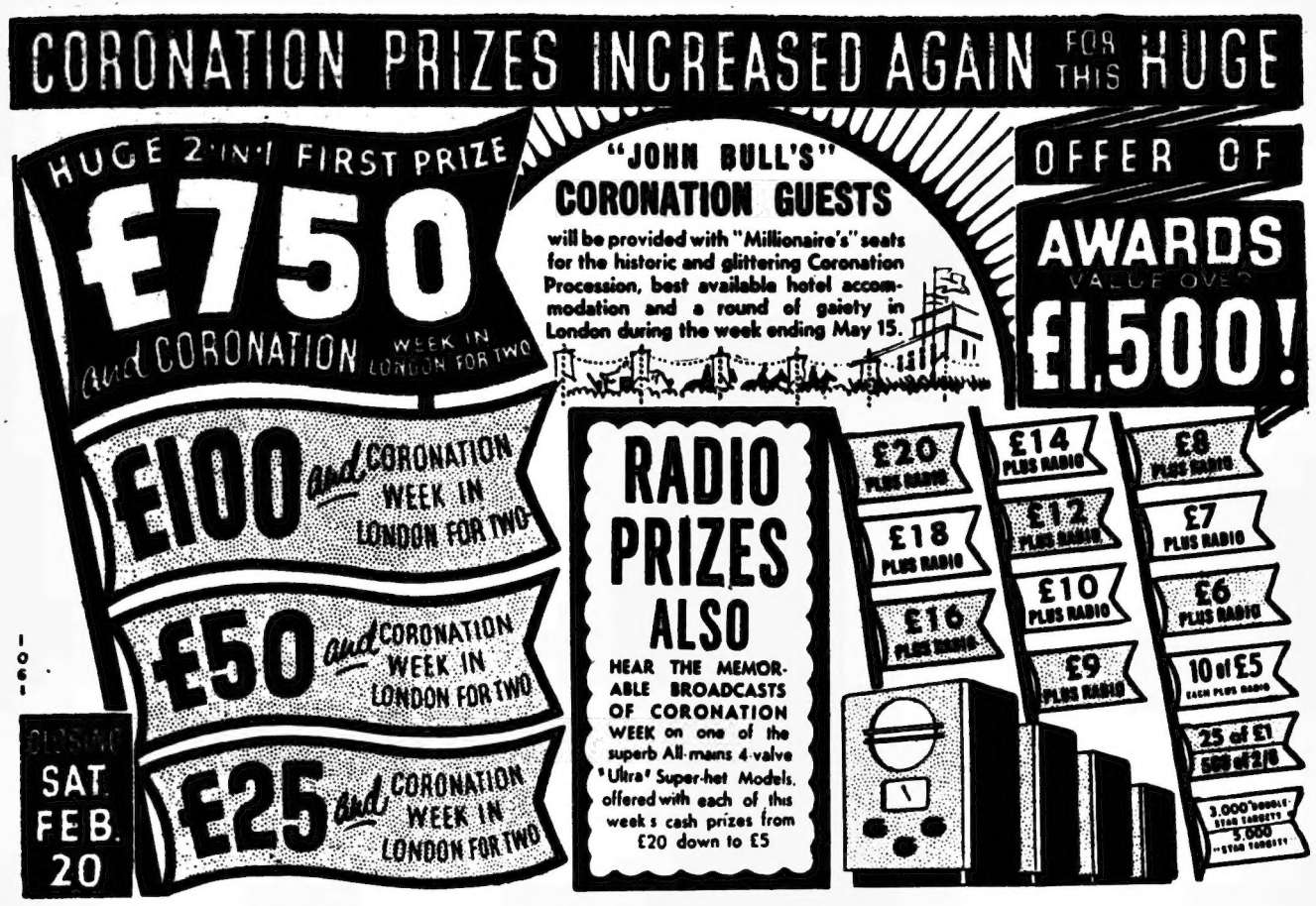
ny smiled at his rts—but now it's his turn

An assistant master at Fatfield Council School, this 31-year-old bachelor told me that he has lived all his life in that colliery area.

"I first started *Bullets* four years ago," Mr. Wilson said, "and was determined to go on until I reached the top. To other plodders like myself ould say, 'Get down to the job and will get up in the prize-list!'"

* * *

wo fascinating jobs await your attention to-day. On this page you will find ther huge *Bullets* Coronation Offer, on page 46 there is your final coupon our second giant "*Bullets* Football" er. Tackle your interesting judging first and then get down to *Bullets*.


CORONATION PRIZES INCREASED AGAIN FOR THIS HUGE OFFER OF
HUGE 2-IN-1 FIRST PRIZE
£750 and CORONATION WEEK IN LONDON FOR TWO
"JOHN BULL'S" CORONATION GUESTS
will be provided with "Millionaire's" seats for the historic and glittering Coronation Procession, best available hotel accommodation and a round of gaiety in London during the week ending May 15.
AWARDS VALUE OVER £1,500!
£100 and CORONATION WEEK IN LONDON FOR TWO
£50 and CORONATION WEEK IN LONDON FOR TWO
£25 and CORONATION WEEK IN LONDON FOR TWO
CLOSING SAT. FEB. 20
1061
RADIO PRIZES ALSO
HEAR THE MEMORABLE BROADCASTS OF CORONATION WEEK on one of the superb All-mains 4-valve 'Ultra' Super-het Models, offered with each of this week's cash prizes from £20 down to £5
£20 PLUS RADIO
£18 PLUS RADIO
£16 PLUS RADIO
£14 PLUS RADIO
£12 PLUS RADIO
£10 PLUS RADIO
£9 PLUS RADIO
£8 PLUS RADIO
£7 PLUS RADIO
£6 PLUS RADIO
10 of £5 EACH PLUS RADIO
25 of £1 EACH PLUS RADIO
3,000 "BOOKIE" STOP TARGETS 5,000 "STOP TARGETS"

HARE IN THIS GLITTERING ARRAY OF "BULLETS" CORONATION PRIZES!

the huge *Bullets* Coronation Offer launched to-day, prizes to the total value of over £1,500 are waiting to be won: this magnificent prize-list brings you not one or two but FOUR golden opportunities to capture an unforgettable oronation Week in London for Two as well as a big JOHN BULL cheque.

plendid reserved seats at Hyde Park Corner, comfortable hotel accommodation, ts to theatre and kinema, shopping, ht-seeing—all these are in store for this test's four chief cash prize-winners ring the historic Coronation Week ing May 15—and one of those entrants oying a marvellous celebration may l be you!

Radio makes a welcome reappearance this fine Coronation prize-list. Twenty this Contest's cash prize-winners will able, on the evening of Coronation , May 12, to listen-in to King George s Empire broadcast—on superb all- e "Ultra" Receivers which will pro- e them with first-class radio enter- nment for months and months to e.

THE WAY TO WIN

EAD through the *Examples* and write down all the ideas any of them sug- t to your mind. Here you have the material from which you will shape r finished *Bullets*.

Each of your completed efforts must nsist of TWO, THREE or FOUR words apt and original comment, closely ted to the chosen *Example*. Your next p is to shape your rough notes into lished *Bullets*.

Suppose, for instance, that you had en attracted by the *Example*, WHAT AR MEANS. Against it you might scribble e idea, *Shortage Of Food For Thousands* d also *Many People Won't Trouble To alise*. After a few minutes' thought u could combine these two notions in e typical *Bullet*, WHAT WAR MEANS—OT ENOUGH" TO MANY.

To help you further, before you start aking up your own efforts, study the evious winners in our "*Bullets* Foot- ll" contest which appears on page 2. Then tackle the *Examples* without elay, for your entry must be in by Saturday, February 20.

THE RESULT OF COMPETITION No. 1,059 WILL APPEAR NEXT WEEK

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, the opinion of the judges in consultation with e Editor, is the best Bullet received, and the er prizes in order of merit, the test being ginality, aptness and originality. The Editor ll take that every Bullet received shall have refu consideration by a competent staff of ualified judges. 2. Only two attempts may be itten on each coupon and a postal order must closed at the rate of 6d. for each coupon ade use of. This must be made payable to ohn Bull and crossed & Co./. Entrant's name, ddress and date of posting must be written on ack of postal order. The number of which must also be noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision any matter or dispute arising in connection ith this competition must be accepted as final nd no correspondence will be entered into. 4. Any binding in all respects and accep- ance of this rule is an express condition of entry. Members of Odhams Press and their families re not eligible to compete.

USE THESE "EXAMPLES."

OUR ISLAND STORY
WHAT WAR MEANS
AT THE CIRCUS
TO FINISH THE JOB
READY FOR THE CORONATION
GOVERNMENT'S BRAINS
OUT OF PLACE
CAUSED A MISUNDERSTANDING
THE FOG WAS THICK, SO
WHEN GRANDPA STARTED
FRIEND OF ALL
GUARDING OUR SHORES
MY MISTAKE
SUBMERGED
I SUGGEST
BRIBERY
IDEAL PUB
UNSTINTING
UPSET FIDO
ZEALOUSLY
IN THE TEETH OF THE GALE
SPIRITED
OPEN
BADLY MANAGED
MARCH WINDS
I'M NOT RICH, BUT
"I'LL SETTLE HIM!"
BROUGHT TO HEEL
WHEN THE HOUR STRIKES
TREAT HER WELL AND
IN THE TOP CLASS
TRIUMPH OF SENSE
THANKS TO THE CINEMA
POETRY OF SPRING
AFTER THE INTERVIEW
SPILT THE BEANS

FOR FREE COMPETITION AID
Enclose this Coupon
WITH ANY "JOHN BULL" COMPETITION YOU ENTER

Please register me for six weeks' free supply of "Bullets Bulletin" and "Crossword Gazette." I have affixed 3d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

Affix 1½d. stamp here

Affix 1½d. stamp here

If you wish to use advertiser's coupon on back, you can apply for "Bullets Bulletin" on plain paper.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,061) Closing SAT., Feb. 20.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

"Bullets" must consist of TWO, THREE or FOUR words.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,061) Closing SAT., Feb. 20.

No. .....
P.O.

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

Write name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,061) Closing SAT., Feb. 20.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

Cut out each coupon separately.

EXAMPLE
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BULLET

(1,061) Closing SAT., Feb. 20.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.

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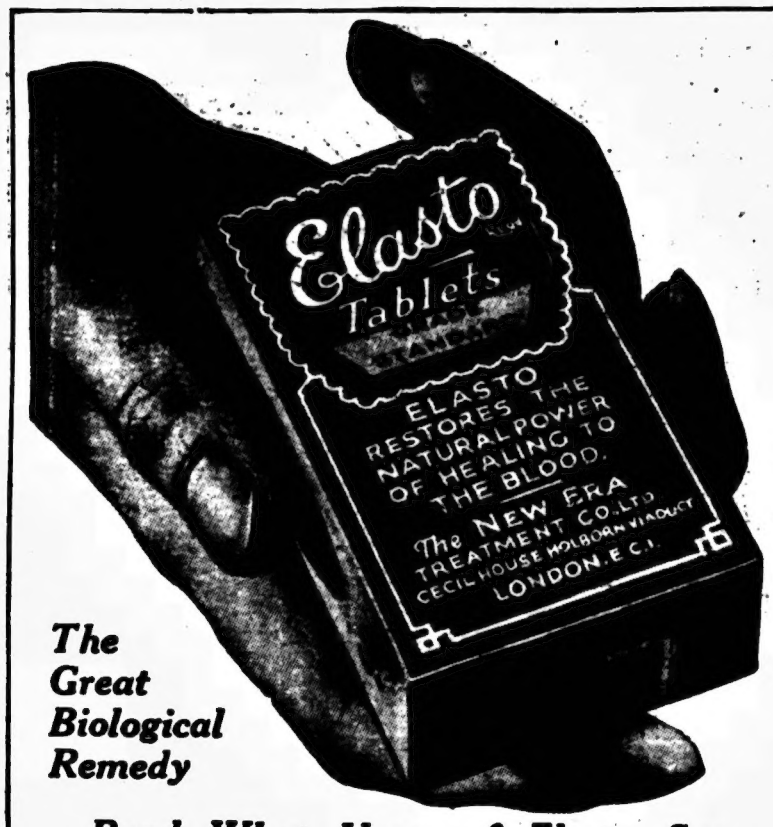
Should you want to enter further "Bullets," you can write them on plain paper.

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,058 will be displayed in the window of Mrs. Scott, Fatfield, near Washington, Co. Durham.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,061 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,06 , "John Bull," Long Acre, London, W.C.2 (Comp.)



The Great Biological Remedy

Read What Users of Elasto Say

"No sign of varicose veins now."
"All signs of phlebitis gone."
"I was suffering from mitral disease and dare not exert myself in any way, but now, thanks to Elasto, my heart is quite sound again."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Elasto tones up the system and cures depression."
"Varicose veins quickly cured after 12 years of useless bandaging."
"Rheumatoid arthritis gone. I have never felt better."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Had rheumatism so badly I could hardly walk, but Elasto cured me."
"The stinging sensations I used to get in my left arm and leg (arterio-sclerosis) are quite gone and my general health is much improved."
"Now free from piles."
"Suffered for years from a weak heart, but Elasto cured me."
"Completely cured my varicose ulcers."
"I am now free from pain."
"My skin is as soft as velvet, thanks to Elasto." Etc.

Blood is the Elixir of Life—or Death!

Vital, wholesome, bio-chemically balanced blood is the physical basis of all healing; it rebuilds, repairs, nourishes and regenerates the millions upon millions of tissue-cells of which the body is composed. Poor, anæmic or poisoned blood, or a stagnating blood stream (bad circulation), on the other hand, just as surely reverses these vital processes; breaking down and destroying the tissues and producing those states which we call disease. The one indisputable fact which emerges from the vast mass of therapeutic theory current to-day is that a sound circulation and prophylactic blood constitute the basis of life and health.

For the Veins, Arteries And Heart

Elasto

REGISTERED

The Wonder Tablet

Not a Drug But a Vital Cell-Food

A Good Circulation is the Real Basis of Health!

NO ailment resulting from poor or sluggish circulation of the blood can resist the curative action of Elasto. Painful, swollen (varicose) veins are restored to a healthy condition, the heart becomes steady, the arteries supple, skin troubles clear up, old wounds become clean and healthy, and quickly heal, piles disappear, inflammation and irritation are soothed, rheumatism simply fades away, and the whole system is braced and strengthened. This is not magic, although the relief does seem magical; it is the natural result of revitalised blood and improved circulation brought about by Elasto, *the tiny tablet with wonderful healing powers.*

Elasto Cures Through the Blood!

Elasto dispenses entirely with the use of drugs; it is based on the knowledge that varicose veins, bad leg, rheumatism, piles, hardened arteries, heart weakness—to name but a few of the many ailments associated with bad circulation—*are deficiency diseases;* that in all such conditions there is a lack of certain *vital constituents of the blood.* Owing to this lack the body is unable to build up the elastic tissue needed to maintain the vein and artery walls and the membranes in a healthy condition and a state of flabbiness results. Elasto restores to the blood the vital elements which combine with the blood albumin to form organic elastic tissue and thus enables *Nature* to restore elasticity to the relaxed and devitalised fabric of veins, arteries and heart, and so to re-establish normal circulation: *the real basis of sound health.*

Elasto, The Pleasant, Handy Remedy!

Every sufferer should know of this wonderful Biological Remedy which quickly brings ease and comfort and creates within the system a new health force; stimulating the growth of new healthy tissue-cells to replace worn-out and diseased tissues, increasing vitality and bringing into full activity Nature's own powers of healing. Prepared in small delicate tablets, by a special process, Elasto dissolves *instantly* on the tongue, and is absorbed directly into the blood stream, thereby actually restoring the natural power of healing to the blood! It is not a drug, but a vital cell-food, which *must* be present in the blood to ensure complete health. That explains why Elasto succeeds where ordinary treatments have failed. It also explains why Elasto gives results for a few shillings where formerly pounds have been spent to no purpose. For the outlay of a few shillings you can now enjoy the tremendous advantages of this modern scientific remedy which has cost a lot of money to perfect.

The Fruits of 100 Years of Biological Research

Elasto is not a "mushroom" remedy, it was not invented overnight; it crystallises the researches of eminent physiologists, pathologists and physiological chemists over a period of more than 100 years and is prepared with great skill and with a careful regard for scientific detail by highly trained men possessing a special knowledge of the properties and functions of the blood.

For All "John Bull" Readers

FREE

A Generous Sample of this Wonder Remedy

SIMPLY fill in the Coupon below for a Free Sample and a Special Free Booklet fully explaining Elasto, the New Biological Remedy. These, together with copies of recent testimonials, we will gladly send privately, post free. Don't lose another moment! Write for these to-day—NOW, while you think of it! Or send 5s. for a whole month's supply (in plain wrapper) and see for yourself what a wonderful difference Elasto makes!!

This offer is too good to be missed! ★

ELASTO (Dept. IS.D),
Cecil House, Holborn Viaduct, London, E.C.

Not Magic—Just Logic!

THE host of crippling disabilities due to bad circulation are literally swept out of the system by a free-flowing stream of new, vital blood, because Elasto restores bio-chemical balance to the blood, muscular tone to the heart, and elasticity to veins and arteries, making them as healthy and as sound as ever. It is prepared in tiny tablets which dissolve instantly on the tongue and it is absorbed directly into the blood stream thereby actually restoring the natural power of healing to the blood! Elasto is not a drug but a vital cell-food which MUST be present in the blood to ensure complete health. In the blood it becomes immediately active, overcoming sluggishness; stimulating the growth of new healthy tissue-cells to replace worn-out and diseased-damaged tissues, and promoting normal healthy circulation.

There are no substitutes for Elasto. Beware of imitations!

COUPON for Free Trial Sample of Elasto
The Great Blood Revitaliser

ELASTO (Dept. IS.D), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet, "The Story of Elasto," fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

NAME .....
(*Please Print in Capital Letters*).

ADDRESS .....

"John Bull," 6/2/37. .....

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Elasto will save you pounds!

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